

RAYAConnection

Remember ...

If you signed up for the Spring Networking & Education Event, we'll see you April 5 at the Out Door Country Club!

What's Inside

Calendar of Events	2
Thirsty Thursday	2
Board Summary	3
Executive Officer Column	4
Membership News	5
Free PAR Revised Forms Training	6
Title Insurance Rate Increase	7
MLS Merger Resources	7
Practicing Professionalism	8
Spring Fling Sponsors	9
Education Opportunities	10
RAYAC Leadership	11
Charity Golf Outing	11
Staff Contacts	12
Thirsty Thursday Recap	12
MLS Statistics	13-14
Auction Property Update	15
MLS Classes	16
Conversations & Coffee in Gburg	17
RPAC Major Donors	18
Licensing Home Inspectors	18
Legislative Breakfast	18
Affiliate Member List	19

RAYAC Launches New Marketing Campaign



RAYAC recently launched its "Let a REALTOR light the way" marketing campaign. The campaign started in March and will run through the end of September. It features six different messages for digital billboards and ads aimed at home buyers and sellers in York and Adams counties.

Additionally, we will be using the new ads in print form and on RAYAC's website. We have a new pop-up banner to take to events and we also updated RAYAC's REALTOR brochure explaining why consumers should work with a REALTOR. All of the marketing materials lead consumers to a special landing page on RAYAC's website to track engagement from the ads.

"After six months of planning and designing the campaign, the Community Relations Committee is pleased with the finished product," stated Michele Jones, chair of the committee. "Committee members provided valuable input to get to this point."

At the March Board meeting, directors previewed the marketing materials. Tony Thomas, 2016 RAYAC President stated, "This is a great benefit for our REALTOR members. The campaign is professional and conveys important messages to the public."

Stay tuned ... we will be sharing artwork and 10 second video ads that you may use on your own websites and social media outlets.

April

- 1 New Member Orientation-Module I, 8:30 am
- Spring Fling, 5:00 pm, UAW Union Hall, 3562 Gillespie Drive, York
- 5 Affiliate Networking & Education Event, 9:00 am, Out Door Country Club, 1157 Detwiler Drive, York
- 6 CE: Financing in the Brave Old World, 8:30 am
- 6 CE: Using the Right Form, 1:00 pm
- 6 Hands on Helpers Committee, 9:00 am
- 6 Lockbox Training, 2:00 pm
- 7 Program Social Committee, 9:30 am
- 7 Golf Committee, 12:00 noon
- 7 Foundation Board meeting, 1:00 pm
- 12 CNE I Designation course, 8:30 am
- 12 Community Relations Committee, 1:00 pm
- 13 CNE I Designation course, 8:30 am
- 14 Board of Directors, 9:00 am
- New Member Orientation-Module II,8:30 am
- 18 Brokers course-Residential Property Management, 9:00 am
- 19 CE: Residential Real Estate 101, 8:30 am
- 20 CE: Anatomy of an Appraisal, 8:30 am, Gettysburg
- 20 CE: Zapping Zillow & Tripping Up Trulia, 1:00 pm, Gettysburg
- 20 Affiliate Committee, 9:00 am
- 20 Lockbox training, 2:00 pm
- 21 CE: Working with Today's Buyers, 8:30 am
- 21 Golf Committee, 12:00 noon
- 21 CE: Working with Today's Sellers, 1:00 pm
- 21 MLS Committee, 8:30 am
- 21 Member Communications, 10:00 am
- 25 Broker course, 9:00 am
- 26 PAR Forms Update, 2:00 pm
- 27 Coffee & Conversations, Ragged Edge, Gettysburg, 9:00-11:00 am
- 29 Broker course, 9:00 am
- 29 New Member Orientation-Module III, 8:30 am

May

- 2 Broker course, 9:00 am
- 3 CE: Best of the Legal Hotline, 8:30 am
- 3 CE: 10 Costly Mistakes, 1:00 pm
- 4 Hands on Helpers Committee, 9:00 am
- 4 Lockbox training, 2:00 pm
- 5 Program Social Committee, 9:30 am

Meetings are held at the RAYAC Office, 901 Smile Way, unless otherwise noted.

Thirsty Thursday



Share some flip flop

love ~ bring new flip

flops to Thirsty

Thursday ~ any size or

color!

We are collecting flip

flops for Servants, Inc.

to take to Guatemala.

The person who

donates the most flip

flops will win a \$25 gift

card to John Wright.

May 19, 2016

5:00-7:00 pm

John Wright Restaurant

120 N. Front St., Wrightsville

Thank you to the host for generously providing free appetizers and a cash bar for this networking event.

Sponsors: ABCO

American Property Examiners

GMH Mortgage

Open.Tours

Thank you to our sponsors for generously providing gift card prizes.



Board of Directors Summary

March 24, 2016

Andy Shemeta, ADS Creative Strategies, gave a presentation to the Board on RAYAC's new consumer marketing campaign.

Action Items

- The Board reviewed a recommendation from the Lockbox Committee to allow the use of One Day Showing Codes. After a very lengthy discussion, the Board sent the recommendation back to the Lockbox Committee for further review and also asked the committee to seek input from brokers and managers.
- The Board changed our financial policy that all checks, regardless of the amount, need two signatures.

Reports

- The Board received an update from the MLS Merger Visioning session on March 22nd. The Board will be asked to pass a resolution for a commitment on moving forward to the next stage in the process, sign a NDA and pay \$1 per primary MLS subscriber in order to begin development of the legal documents. The Board will review the NDA during the April Board meeting.
- The Board received a report from the MLS Committee that they are developing regulations surrounding the use of Auction properties in the MLS with a specific addendum and creating a new property status called Active-Auction. See page 15.
- The Board discussed the new PAR form Buyer's Reply to Inspection and asked the Executive Officer to arrange to have PAR teach a free seminar on the new forms. See page 6.



From the Executive Officer

106

by Shanna Terroso, RCE, e-PRO

In real estate we know the importance of numbers. Number of bedrooms, number of baths, number of days on market and that all important offering price. One number that

sometimes does not get enough attention in York & Adams Counties is 106. There are 106 municipalities in York & Adams Counties. Let me say it again, 106 municipalities. Sometimes when I read that number I think that sounds crazy. This large number can be interpreted as a very good thing, like government is truly in reach of its local citizens. I can absolutely reach out and speak to my elected official when I have a concern. But it can also mean a whole lot of confusion in the real estate industry.

With that many municipalities, there are 106 different sets of rules and regulations that REALTORS need to know. Rules that dictate whether you can put up an open house directional sign. Rules that charge fees to license and inspect rental properties. Rules on stormwater management. Rules on if you need to get a septic certification completed prior to the property transferring hands. All important rules that all REALTORS need to know. With so many different variations out there from 106 municipalities, how can you as a REALTOR know all of those rules and regs? RAYAC has made it easy for you and has created a municipal database that provides a comprehensive snapshot of the real estate-related regulations and ordinances for all 106 municipalities. Everything from taxes, municipal contacts, stormwater management ordinances, SALDOs and the public utility contact information for that municipality can be found by visiting the membership login page of RAYAC.com and clicking on municipal database.

It's one of the best membership benefits you receive as a RAYAC member. I hope you are using this tool frequently.

One tip is to print out the municipal database and hand it to your buyers. It has all the information they need to transfer utilities over to their name, as well as all of the contact information for the municipality. It also lists all of the taxes they will pay living in that municipality, not just real estate taxes, but earned income tax and per capita taxes, too. What a great and easy service to share with your clients and all you have to do is click the print button.

Access the municipal database here: http://www.rayac.com/members/login/

Log in using your MLS user name and password.

Protecting Your Investment

Buying or Selling - Knowing the Condition of Your Home is a Wise Decision!

Our home inspection business has been providing services for 14 years.

Services provided are:
• General or pre-sale inspections
• Wood destroying insect inspections

• Septic inspections, pump & well, water analysis, radon testing and FHA.

Convenient scheduling and same day emailed reports.

Contact:
Duane "Silver" Wilson
717-577-8740

Email: silverwilson@comcast.net

Membership News

New Members

Michael Kushla, Howard Hanna (Sh) Lisa Noble, BH Homesale (H) Alberto Romero, Green City Realty

Member Changes

Laura Elmore, Riley & Assoc. (Sh) Rhonda Fisher, KW Keystone Sharon Harris, KW Keystone Nathan Olver, BH Homesale (Sh) Emily Pooler, KW Keystone Sue Reed, KW Keystone Jennifer Staub, Selections RE

Member Drops

Wilma Allison Carmen Marie Cruz Shelley Dende

New Office/Brokerage

None

Office Changes

None

Office Drops

Classic Real Estate

New Affiliates

All Pro Inspections 250 Stone Jug Road Biglerville, PA 17037 Phone (717) 778-7435 Fax (861) 866-0879 allpro.inspections@comcast.net Doug Miller

New Affiliates cont.

First Alliance Home Mortgage 2701 Eastern Blvd. York, PA 17402 Phone (717) 755-4400 Fax (717) 755-0001 www.fahmloans.com Amy Cooley

First National Bank 1803 Mt. Rose Ave. York, PA 17403 Phone (724) 981-6000 Shawnee Hoff

Affiliate Changes

360 Tours of York address change to 2390 Hartford Road York, PA 17403

Mem	bersh	ip Stats
-----	-------	----------

(as of 3/2	20)	
	<u>2016</u>	<u>2015</u>
Designated REALTORS	124	120
REALTORS	914	785
Pending Applicants	<u>17</u>	18
Total REALTORS	1055	947
Affiliates	91	84
Total Members	1146	1031

Affiliate Drops



PAR Standard Forms Update

RAYAC is hosting a FREE training session to learn all about the recent PAR forms revisions. Please attend this event on:

Tuesday, April 26 2:00 PM RAYAC Classroom



Presenter - Desiree Brougher, Esq., PAR Standard Forms Manager

At its January business meeting, the Pennsylvania Association of REALTORS Standard Forms Committee approved the release of 12 standard forms. The forms are designed to assist REALTORS and their clients manage inspections, repairs in an 'as is' sale, short sales, buyer financial information, manufactured home sales, and vacant land sales. This session will acquaint you with these new or revised forms and field your questions as well.

Seating is limited. Register online today (under events).



FULL SERVICE

- Radon Monitoring
- Wood Destroying Insect Inspection
- Septic Inspections
- Water Testing
- Mold/Air Quality Testing



Did You Know? Title Insurance Rate Hike Coming

Pennsylvania's title insurance rates are increasing by 12.1% on May 1, 2016. The last increase from the Title Insurance Rating Bureau of Pennsylvania was nearly four years ago. The new rates will apply to all transactions as of May 1, 2016.

<u>Click here</u> for a rate calculator (rates will be updated closer to the effective date) or <u>click here</u> for the Title Insurance Rating Bureau's website.

MLS Merger Info All in One Place

Now you can find a wide variety of resources about the possible MLS merger all in one place. There is a special page set up on the member side of RAYAC.com with the following merger information:

- Latest video update from Tony Thomas and Shanna Terroso
- Town hall meeting video featuring representatives from TREND & Powerpoint presentation
- Town hall meeting video featuring Shanna Terroso & Powerpoint presentation
- Merger FAQ
- MLS Evolved website
- RAYAC member benefits

Click here to access the merger resources. Log in using your MLS or Affiliate user name and password.



Practicing Professionalism

Case #1-15: Obligation to Advise Client on Market Value

Originally Case #2-1. Revised and transferred to Article 7 as Case #7-19 May, 1988. Transferred to Article 1 November, 1994.)

Client A went from his hotel to REALTOR® B's office and advised that he formerly lived in the community, and had kept his home as an income property after he moved away. The house had been vacant for several months and he had decided to sell it. He asked if REALTOR® B could drive him to look at it. As they inspected it, Client A stated that he would be happy to get \$80,000 for it. REALTOR® B listed it at that price and after a few days it was sold to Buyer C.

Six months later, Client A was in town again. Hoping to recover a box of old photographs he had left in the attic, he called on Buyer C, whom he had met at settlement. When he arrived he found that Buyer D then lived in the house. He expressed some surprise that Buyer C had sold it so soon, and learned that Buyer D paid \$140,000 for it. Astonished, Client A then made some inquiries as to market values and learned that he had grossly under priced his house when listing it with REALTOR® B. He went to the Board of REALTORS® office and filed a complaint against REALTOR® B charging him with unethical conduct in not having advised him as to the property's fair market value.

At the hearing, REALTOR® B's defense was that he had not been asked to put a price on the house, but had accepted agency on the basis of a price set by the client; that the client had stated he "would be happy" to get \$80,000 for it; that he was glad to get a listing that would move quickly in the market; that he had done nothing unethical since he had not bought it himself; and that while he had honestly pointed out to the buyer that the house was a bargain, he had made no effort to induce relatives or business associates to buy it.

On questioning, he conceded that after looking at the house with Client A, he realized the property was being listed at about half its fair market value, but insisted that was his client's business; that different owners have different reasons for selling and pricing their property, but acknowledged that Client A had not indicated that he needed a quick sale or that he would make any price concession.

The Hearing Panel pointed out that brokers have no hesitation in advising clients that properties are overprized when this is the case, and they are obligated to be equally candid in providing their best judgment to clients when properties being offered for sale are obviously underprized.

The panel concluded that in view of the wide discrepancy between the owner's asking price and the property's market value, which REALTOR® B conceded was apparent to him, it was REALTOR® B's obligation as an agent to advise his client that the house was worth considerably more, especially since it was apparent that Client A had been away from the community for years and was out of touch with local values. The Hearing Panel found REALTOR® B in violation of Article 1.

Printed from National Association of REALTORS® Code of Ethics and Arbitration Manual 2016.

Thank You Spring Fling Sponsors

There's going to be a big party on April 2 at the RAYAC Foundation's Spring Fling. The event wouldn't be possible without the financial support of our generous sponsors below.

Spring of the state of the stat

Find out how much money was raised at Spring Fling on RAYAC's Facebook page and in next month's newsletter.

Adams Electric Cooperative
Carr, Cleaver & Flinchbaugh Team
Community Settlement
First Alliance Home Mortgage
France Paskey
Fulton Mortgage
GMH Mortgage
Heritage Valley FCU
Homesale Settlement Services
Keller Williams Keystone

MB Financial
Members 1 st FCU
Movement Mortgage
Premium Appraisals
Real Estate Settlement Company
Residential Mortgage Services
Rick Smith Team
Union Community Bank
White Rose Settlement Services
York Traditions Bank



M&T Bank



KNOW MORE. DO MORE.



2016 CLASS SCHEDULE For more details on each class and to register, go to: https://mdweb.mmsi2.com/york/

Mondays, 4/18, 4/25, 5,2 & Broker Course: Residential Property Management, 30 hours CE and 2 required broker credits. (Location: RAYAC)

Wednesdays, 5/11 & 5/18: 9:00am-3:00pm

Financing in the Brave, Old World, 3.5 hours real estate CE. (Location: RAYAC) ** Well over half way full April 6, 9:00am-12:30pm:

Use the Right Form at the Right Time, 3.5 hours real estate CE. (Location: RAYAC) ** Almost full 1:00pm-4:30pm:

April 12 & 13, 8:30am-5:00pm: Designation Course: Certified Negotiation Expert I, 15 hours real estate CE and 1 broker credit. (Location: RAYAC)

Click HERE to register

April 19, 8:30am-4:30pm: Residential Real Estate 101, 7 hours real estate CE. Mandatory class for new licensees. (Location: RAYAC)

April 20, 8:30am-12:00pm: Anatomy of an Appraisal, 3.5 hours real estate CE. (Location: Hilton Garden Inn-Gettysburg) *Sold out!

1:00pm-4:30pm: Zapping Zillow and Tripping Up Trulia, 3.5 hours real estate CE. (Location: Hilton Garden Inn-Gettysburg) *Only 1 seat

left!

Working With Today's Buyer, 3.5 hours real estate CE. (Location: RAYAC) * Over half way full April 21, 8:30am-12:00pm:

Working With Today's Seller, 3.5 hours real estate CE. (Location: RAYAC) * Over half way full 1:00pm-4:30pm:

April 28, 8:30am-4:30pm: Real Estate Essentials, 7 hours real estate CE. Mandatory class for new licensees. (Location: RAYAC)

May 3, 8:30am-12:00pm: Best of the (Legal) Hotline, 3.5 hours real estate CE. (Location: RAYAC)

1:00pm-4:30pm: Top 10 Common Costly Mistakes in a Residential Agreement of Sale, 3.5 hours real estate CE. (Location: RAYAC)

Featured Class



BROKER COURSE: RESIDENTIAL PROPERTY MANAGEMENT

Mondays, 4/18, 4/25, 5/2 & Wednesdays, 5/11 & 5/18, 2016

9:00 AM - 3:00 PM | \$350 | RAYAC

This 5-day course satisfies 2 of the core education credits necessary to obtain a Pennsylvania Broker's license. It also provides 30 real estate continuing education credit hours. Some of the topics covered: responsibilities and qualifications necessary for a property manager; evaluating the physical condition of the property; the management agreement; fiscal management of the asset, including development of a budget, collection of income, and insurance; managing single family properties, apartment buildings and condos; and residential leases. Textbook is included and will be available the first day of class. Lunch will be provided each day.

Instructor: Mike Perry

"Mike was a fabulous instructor and very knowledgeable." - Mendy Mendenilla Janke

"Due to Mike Perry's vast experience as an active agent, his case studies of actual experiences enhance his presentation." - Margie Sue Krom

"Mike uses his own experiences to clearly give examples of the why and how to use his courses and materials." - Carolyn Boyle

"Mike Perry knows the material, teaches it well, and makes it interesting." - John LeCates

RAYAC Leadership

<u>President</u>

Tony Thomas, York City Savvy CB Residential Brokerage, 854-9242

Vice President

Deborah Goodling, York City Savvy, YCLC CB Residential Brokerage, 757-2717

Secretary

Heather Kreiger ROCK Commercial, 854-5357

Treasurer

Cindy Mann, CDPE CB Residential Brokerage, 757-2717

Solicitor

William Hast, Esq. Stock & Leader, 846-9800

Directors

Jerry Austin, '17, GRI Comm/Ind Appraisers, 741-5264

Brian Berkheimer '16, SRES ERA Preferred Properties, 633-6261

Judy Givens, '16 BH Homesale, 757-7811

Ray Hoover, '18, SRES RE/MAX Quality Service, 632-5111

Seth Hueter, '16, York City Savvy, YCLC

BH Homesale, 757-7811

Kim Moyer, 17, GRI BH Homesale, 757-7811

Tamra Peroni, '18, York City Savvy, SRES BH Homesale, 757-7811

Dianne Redding, '16, GRI BH Homesale, 633-7300

Karen Tavenner, '17, ABR, SRES Re/Max Quality Service, 632-5111

Ken Worley, '18 BH Homesale, 757-7811







RAYAC Office Hours

Monday - Thursday

8:30 a.m. to 5:00 p.m. *

Friday

8:30 a.m. to 4:00 p.m.

* On Tuesday mornings the office opens at 10:00 a.m. because of a staff meeting.

Phone

(717) 843-7891

Fax

(717) 854-0720

Association Staff

Shanna Terroso

RCE, e-PRO, Executive Officer Ext. 106, shanna@rayac.com

Marissa Bankert

Membership Services Director Ext. 108, marissa@rayac.com

Doug Clark

Business & Finance Director Ext. 111, doug@rayac.com

Rhonda Elliott

RCE, GRI, GREEN, e-PRO MLS Systems Manager Ext. 102, rhonda@rayac.com

Lori Foltz

IT Coordinator & Lockbox Administrator Ext. 103, lori@rayac.com

Beth Izzo

Public Relations Director Ext. 110, beth@rayac.com

Stephanie Kennedy

Director of Professional
Development
Ext. 109, stephanie@rayac.com

Deb Kottmyer

Clerk (PT) deb@rayac.com

Thirsty Thursday Recap

Thank you to our host:

Rocks Lounge at C&D Bar & Grill

Thank you to our sponsors:

BB&T Lakeside Title Top Dawg Inspections

Congrats to the gift card winners:

Dolly Bailey Carolyn Boyle Paula Musselman Jeff Selby Kristyn Stouch Mindi Weikert-Kauffman



The St. Patrick's Day Thirsty Thursday was a hit and we even had some leprechauns stop by! Congrats to Bill Shanbarger who won the extra gift card for wearing green.

Thank you to everyone who supported the 50/50. Bob Aldinger was the winner and he graciously donated most of it back to the RAYAC Foundation. Many thanks, Bob! A record \$414 was collected for the foundation ... that's a nice pot of gold!



February Sold 2016 MLS Statistics by School District

School District	# Sold	Dollar Volume	Avg. Sale Price	Median Sale Price	
York County					
Central	al 32		\$177,128	\$149,250	
Dallastown	32	\$4,870,389	\$152,200	\$157,450	
Dover	18	\$3,388,934	\$188,274	\$193,750	
Eastern	17	\$2,093,577	\$123,152	\$114,000	
Hanover	11	\$1,106,748	\$100,613	\$107,600	
Northeastern	14	\$2,211,487	\$157,963	\$169,537	
Northern	4	\$228,900	\$114,450	\$114,450	
Red Lion	26	\$4,049,355	\$155,744	\$149,770	
South Eastern	14	\$2,639,900	\$188,564	\$176,750	
South Western	20	\$3,796,771	\$189,839	\$151,000	
Southern	17	\$4,545,110	\$267,359	\$249,900	
Spring Grove	ring Grove 16		\$171,186	\$158,400	
West Shore	15	\$2,132,400	\$177,700	\$167,500	
West York	29	\$4,089,730	\$141,025	\$140,000	
York City	31	\$1,096,704	\$35,378	\$25,900	
York Suburban	22	\$3,150,350	\$143,198	\$141,625	
York Total	313	\$47,807,429	\$152,739	\$140,000	
Adams County					
Bermudian Springs	11	\$1,508,509	\$137,137	\$160,000	
Conewago Valley	16	\$2,483,326	\$155,208	\$137,900	
Fairfield	5	756,030	\$151,206	\$165,000	
Gettysburg	17	\$3,241,900	\$190,700	\$175,000	
Littlestown	8	\$1,094,633	\$136,829	\$155,250	
Upper Adams	4	\$652,900	\$163,225	\$172,450	
Adams Total	61	\$9,737,298	\$159,628	\$156,000	

York County MLS Statistics Monthly Comparison

YORK CO. Monthly Comparison	2/15 TOTAL	2/16 TOTAL	15-16 % CHANGE	2/15 MEDIAN SOLD PRICE	2/16 MEDIAN SOLD PRICE	15-16 % CHANGE	2/15 AVG. SOLD PRICE	2/16 AVG. SOLD PRICE	15-16 % CHANGE
Total sold/ settle	266	318	+20%	\$139,900	\$140,000	0%	\$152,523	\$152,739	0%
Co-broke	194	231	+19%	\$147,500	\$138,000	-6%	\$154,386	\$148,500	-4%
In house	72	82	+14%	\$114,000	\$159,950	+40%	\$147,605	\$164,683	+12%
New	631	599	-5%			Active	1,984	1,822	-8%

York County MLS Statistics Year to Date Comparison

YORK CO. Year to Date Comparison	1-2/15 TOTAL	1-2/16 TOTAL	15-16 % CHANGE	1-2/15 MEDIAN SOLD PRICE	1-2/16 MEDIAN SOLD PRICE	15-16 % CHANGE	1-2/15 AVG. SOLD PRICE	1-2/16 AVG. SOLD PRICE	15-16 % CHANGE
Total sold/ settle	545	632	+16%	\$137,500	\$144,000	+5%	\$149,701	\$180,146	+20%
Co-broke	415	480	+16%	\$139,000	\$142,700	+3%	\$150,923	\$187,534	+24%
In house	130	152	+17%	\$116,149	\$147,250	+26%	\$145,837	\$156,816	+8%

Adams County MLS Statistics Monthly Comparison

ADAMS CO. Monthly Comparison	2/15 TOTAL	2/16 TOTAL	15-16 % CHANGE	2/15 MEDIAN SOLD PRICE	2/16 MEDIAN SOLD PRICE	15-16 % CHANGE	2/15 AVG. SOLD PRICE	2/16 AVG. SOLD PRICE	15-16 % CHANGE
Total sold/ settle	53	61	+15%	\$170,000	\$156,000	-8%	\$211,129	\$159,628	-24%
Co-broke	33	45	+36%	\$170,000	\$150,000	-12%	\$186,058	\$157,178	-16%
In house	20	16	-20%	\$175,200	\$167,500	-4%	\$252,496	\$166,519	-34%
New	121	110	-9%			Active	545	502	-8%

Adams County MLS Statistics Year to Date Comparison

ADAMS CO. Year to Date Comparison	1-2/15 TOTAL	1-2/16 TOTAL	15-16 % CHANGE	1-2/15 MEDIAN SOLD PRICE	1-2/16 MEDIAN SOLD PRICE	15-16 % CHANGE	1-2/15 AVG. SOLD PRICE	1-2/16 AVG. SOLD PRICE	15-16 % CHANGE
Total sold/ settle	112	113	+1%	\$167,500	\$155,000	-7%	\$193,524	\$164,271	-15%
Co-broke	67	78	+16%	\$169,900	\$152,250	-10%	\$186,806	\$163,011	-13%
In house	45	35	-22%	\$157,000	\$165,000	+5%	\$209,481	\$167,080	-20%

Auction Property Update

Starting April 2016

The MLS Committee and RAYAC Board of Directors have addressed the many concerns raised by members regarding auctions and have established the following procedure for entering auction properties in the MLS. Because Auction properties are individually unique and there are different types of auctions, the inclusion of auction properties in the MLS requires proper disclosure. The MLS Committee has created an ACTIVE-Auction Status, and developed a Disclosure of Auction Requirements Form that is to be entered in the Associated Docs for all auction property submissions.

This new property status will be available to begin using the first week of April. The status still needs to be added in Paragon ... so watch for it. It can begin to be used as soon as it is available. Official transition will begin April 11, but can be and is encouraged to be, started anytime. Please review any of your current Auction listings and prepare them for their new status by adding the proper Disclosure of Auction Requirements Form and removing any auction information in the Agent Remarks.

ACTIVE-AUCTION Property Status Defined:

Auctions are a method of selling real estate in a public forum through competitive bidding. All auction properties submitted to the MLS must be under a valid exclusive listing agreement. Auction properties may, or may not, be able to be shown or inspected by prospective bidders. Auction properties may or may not be occupied and must be disclosed in the following manner:

- 1. Auction listings are to be entered only in the ACTIVE-AUCTION Status and additionally identified using Feature Code AY-8 Subject to Auction.
- 2. Public Remarks No reference to auctions or auction websites is allowed in public remarks.
- 3. Agent Remarks Must say *See Associated Documents for Auction Information. No other auction or contact information is allowed in the agent remarks.
- 4. A MLS Disclosure of Auction Requirements Form (<u>available here</u> and in Paragon MLS Docs) must be completed and uploaded to the Associated Docs. The "Public Box" in Associated Docs must be unchecked to the document cannot be emailed.

NOTE: For more information on real estate auctions, contact the NATIONAL ASSOCIATION OF REALTORS® Auction Dept. at 312.329.8268 or email <u>auctions@realtors.org</u>

FREE Paragon Training

MLS Walk In

Wednesday, April 13

2:00-3:00 pm

No registration required. Get your MLS questions answered. Bring your laptop, smartphone or tablet - or use our equipment for hands-on help.

MLS Contact Management

Tuesday, April 19

2:00-3:30 pm

Registration required. Enter your client's information into the MLS; create saved searches that meet your client's criteria, create automatic email notifications, and set up a webpage through Paragon's Client Connect.



Call the RAYAC office at (717) 843-7891 or register online (under events tab) to sign up for these classes.

MLS CMA - Comparative Market Analysis

Wednesday, April 27

2:00 - 3:30 pm

Registration required. This class will show you how to create a CMA brochure including a CMA search, create reports, add a subject property, insert adjustments to comparables, graphs, etc.



PROFESSIONAL SHORT SALE NEGOTIATIONS

Servicing all of Pennsylvania & Maryland

For more information contact **Chad Gelsinger** at **(717) 460-7001** or via email at **chad@myclosing.com**

- Buyers Receive Added Incentives
- · Hassle-Free Closings, Anytime, Anywhere
- Honesty & Integrity
- Full Disclosure, No Hidden Fees

Phone: (877) 299-0251 Fax: (888) 990-7652 info@myclosing.com

www.myclosing.com

CONVERSATIONS 200 COFFEE

WEDNESDAY. APRIL 27

FREE and open to all RAYAC members!

9:30-11:30 am at Ragged Edge, Gettysburg No need to register, just stop in.



Do you have questions about RAYAC?Get some answers over a cup of coffee.



How can the Association help you?

Have a casual conversation to get the resources you need.



Learn about committees, Board candidacy, MLS merger updates, golf outing and more from: Brian Berkheimer, Rhonda Elliott, Ray Hoover, Bill Hoyer, Sharon Hykes, Michele Jones, Sam Miller, Paula Musselman and Shanna Terroso.





Leaders of the PAC!

Thank you to all members who support RPAC especially these RPAC leaders. So far in 2016, RPAC raised \$20,992. Our goal is \$28,000.

Governor's Club

(\$500-\$999.99)

Steve Brown

Capitol Club

(\$250-\$499.99)

Bob Aldinger Dolly Bailey Christine Barrick Peggy Fink Bridget Floyd Lee Garlin Ken Worley

\$99 Club

Maria Accardo Susan Becker Tami Behler Ed Bender Dennis Berkebile Ellen Biesecker John Bowman Marguerite Bucher Lisa Calhoun Patricia Carey Barbara Deardorff Christine Dell Jackie Dodson Shelley Dende Wade Elfner Casey Dougherty Melinda Eppolito Adam Flinchbaugh Debbie Folmer Amy Fry Natalie Fry Jeffrey Garber Judy Givens Diane Hagarman George Herman Glenda Kane Richard Keller Jennifer Kibler Margie Krom John Linton Cindy Mann Robin Mede-Butt Linda Messinger Ericka Mueller Sue Pindle Mary Price Dianne Redding Brenda Riddle Sherri Rose Bill Shanbarger Ross Stanard Sam Stein John Swords Amanda Stiles Rich Vangel Donna Walker Shelley Walter Lori Walker Mike Wheeler Petula Yingling

"Contributions are not deductible for income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. The amount suggested is merely a guideline and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal and the National Association of REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local political candidates. Until your state PAC reaches its RPAC goal 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S.C. 441a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates."

Egislative Link E

Licensing Home Inspectors

House Bill 1421 would require all home inspectors to be licensed in Pennsylvania. Currently, Pennsylvania law requires home inspectors to be members of the American Society of Home Inspectors (ASHI) or the National Association of Home Inspectors (NAHI). The home inspection report is relied upon heavily in the real estate transaction, however, if a home inspector fails to report an issue to a homeowner, there is little or no recourse available. This legislation will set statewide standards for the profession of home inspecting and standards for the home inspection report. Home inspectors have met with Representative Helm and Representative Kortz and PAR is supporting their efforts.

The legislation would require home inspectors to be licensed by the Department of Labor and Industry. License applicants would have to: have a high school diploma or equivalent; complete a bureau-approved training program; and pass a bureau-approved examination. Existing practitioners will be grandfathered. Renewal requires 16 hours of continuing education.

Register for Legislative Breakfast

Come hear the latest news and updates from York and Adams area legislators at RAYAC's Legislative Breakfast. We are partnering with our friends from the York Builders Association again this year.

Thursday, May 26th

8:00 a.m.

Out Door Country Club 1157 Detwiler Drive, York

The event is free for anyone who has contributed \$99 or above to RPAC. Cost is \$25 for non-\$99 club members. To register, contact Shanna Terroso at shanna@rayac.com or (717) 843-7891.

Partner and Do Business with RAYAC Affiliate Members! This a valuable resource to share with your clients.

Attorneys

Barley Snyder LLC CGA Law Firm-ad on pg. 12 Stock and Leader-ad on pg. 6

Builders

Merani Construction York Builders Association

Inspectors

Absolute Radon Mitigation LLC Accurate Home & Termite Insp. All Pro Inspections Allied Home Inspections Inc

American Property Examiners-ad on

Amerispec Home Inspection **BH Home Inspection** Central Penn Radon Inc. ESM Ventures LLC George Forney Home Inspection

Gettysburg Home Inspection Home-Rite R.E. Inspections Homechek Inc

Homepro Home Inspections

HouseMaster Home Inspections-ad on pq. 6

Lynne Pest Management Co. Mason Dixon Home Inspection **National Property Inspections** New Leaf Home Inspection Pillar to Post Home Inspection Pillar to Post Inspections Real Services Inc S.A.F.E. Inspection Services The Mitigator The Property Examiners The Virtus Group LLC **Top Dawg Inspections** Trimmer Home Inspections

Visionspec Home Inspection

Lenders

1st Preference Mortgage **ACNB Bank BB&T Mortgage** Bank of America Bay Capital Mortgage Corp Caliber Funding, LLC Citizens/Charter One Bank First Alliance Home Mortgage First National Bank Freedmont Mortgage **Fulton Mortgage GMH Mortgage Services LLC Heritage Valley Federal Credit**

Union-ad on pg. 17 Homebridge Financial Services Homesale Mortgage, LLC

M & T Bank Mortgage Divisionad on pg. 2 Members 1st Credit Union

Mortgage Network Movement Mortgage

Peoplesbank, A Codorus

Valley Co-ad on pg. 3 Residential Mortgage Services Union Community Bank-ad on pg. 9 Wells Fargo Home Mortgage

York Traditions Bank- ad on pg. 5

Title/Settlement Co.

Abstracting Co. of York County

Community Settlement LLC-ad on pg. 11

Complete Closing Services **Even Par Settlement Services** Guaranteed Transfer Corp. Homesale Settlement Services Lakeside Title Company **Preferred Service Settlements Quality Service Settlements**

Title/Settlement Co. continued

Real Estate Settlement Co Stock and Leader-ad on pg. 6 White Rose Settlement Services -ad on pg. 17

Yorktowne Settlement Co-ad on pg. 10

Other Businesses

360 Tour Designs Southern PA 360 Tours of York **ABBA Loss Mitigation** AdvantaClean-Lower Susquehanna American Home Shield Atlas Rubber Stamp & Printing Barrick Insurance **Basement Waterproofing Solution** Dale Miller & Son First American Home Buyers **Protection Corp** Gordon L Brown & Assoc., Inc. **High Performance Homes** Landis Custom Cabinetry & Woodworking Lynn Pest Management Co. MYclosing-ad on pg. 18

Nicmar Water

Open.tours - ad on pg. 8 Shipley Energy The Bathtub Doctor The Glatfelter Agency Tricia Melnichak - State Farm Wherley Generations Moving

William F Ault Paving LLC York Newspaper Co/Media One



901 Smile Way York, PA 17404 Phone (717) 843-7891 Toll-free in PA 1-866-288-9306 Fax (717) 854-0720



www.rayac.com www.OpenThisWeek.com www.facebook.com/ **RAYACRealEstate** & check out RAYAC's Facebook group exclusively for members