

# RAYAConnection

#### What's Inside

### **Preview the MLS System of MLS Evolved**

| Wednesday, | August 3 | at 2:00 | рm |
|------------|----------|---------|----|
| ,, , ,     |          |         | ~  |

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**RPAC Major Donors** 

Affiliate Member List

Condo Reform Legislation

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Get a sneak peek at the Matrix 360 MLS system, the system used in the regional MLS Evolved. TREND is hosting the webinar and has a maximum of 100 participants. We are encouraging members to view in groups at your office (check with your office manager) or at RAYAC. The session will also be recorded to view at later time.

#### Meeting instructions for the day of the webinar. No need to register.

1 - Click on this link to join the class:

http://connectpro18664271.adobeconnect.com/r8571fl6gtl/

2 - Select the "Guest" option and type in your name. Please enter your full name for attendance purposes.

If you have never attended a Connect Pro meeting before, you may want to test your connection: <a href="http://connectpro18664271.na6.acrobat.com/common/help/en/support/meeting\_test.htm">http://connectpro18664271.na6.acrobat.com/common/help/en/support/meeting\_test.htm</a> If you have any problems connecting, please contact the TREND Support Center at **877-330-9900** and they will assist you.

#### Fall Affiliate Networking & Educational Event



## **Up Your GAME!**

**Create Game Winning Strategies** 

#### Thursday, September 22

**Hanover Country Club**, 200 Water Street, Abbottstown

REALTOR and Affiliate members will have the opportunity to network in a relaxed trade show atmosphere followed by an educational Affiliate Panel presentation.

| 9:00-10:20 am  | Tradeshow and breakfast      |
|----------------|------------------------------|
| 10:20-10:40 am | Award prizes and remarks     |
| 10:40-11:30 am | Affiliate Panel presentation |

Affiliates - reserve your booth today! Only 20 booths available on a first-come, first-serve basis. <u>Click here</u> (and go to events). Contact <u>Beth Izzo</u> with any questions at 843-7891 ext. 110.

#### **August**

- 2 Political Affairs Committee, 2:00 pm
- 3 Hands on Helpers, 9:00 am
- 3 Bowlathon Committee, 11:00 am
- 3 Webinar demo Matrix 360, 2:00 pm
- 4 Program Social Committee, 9:30 am
- 4 MLS Contact Management class, 2:00 pm
- 5 New Member Orientation-Module I, 8:30 am
- 9 MLS CMA class, 2:00 pm
- 10 Lockbox training, 2:30 pm
- 11 Board of Directors, 9:00 am
- 11 Bowlathon, Suburban Bowlerama, registration 5:00 pm, bowling 6:00 pm
- in training, 2:00 pm
- 17 Affiliate Committee, 9:00 am
- 17 Budget Finance Committee, 11:00 am
- 17 MLS Advanced class, 2:00 pm
- 18 MLS Committee, 8:30 am
- 18 Member Communications Committee, 10:00 am
- 19 New Member Orientation-Module II, 8:30 am
- 23 Education Committee, 11:00 am
- 24 Hands on Helpers, 9:00 am
- 24 Lockbox training, 2:30 pm

## September

- 1 Program Social Committee, 9:30 am
- 2 New Member Orientation-Module III. 8:30 am
- 5 RAYAC office closed Labor Day
- 6 Political Affairs Committee, 2:00 pm
- 7 Hands on Helpers, 9:00 am
- 7 Lockbox training, 2:30 pm
- 8 Board of Directors, 9:00 am
- 13 Political Affairs Committee-Phone a Friend for RPAC, 12:00 noon
- 13 Community Relations, 1:00 pm, C&D
- 13 Pre-Licensing-RE Fundamentals, 6:00 pm
- 15 MLS Committee, 8:30 am
- 15 Member Communications, 10:00 am
- 15 Thirsty Thursday, 5:00-7:00 pm, Oak, York ▶
- 15 Pre-Licensing-RE Fundamentals, 6:00 pm
- 16 New Member Orientation-MLS Module I, 8:30 am
- 17 Pre-Licensing-RE Fundamentals, 8:30 am

Meetings are held at the RAYAC Office, 901 Smile Way, York unless otherwise noted.

## Thirsty Thursday

## Back to School Night



Watch for more details on collecting back to school supplies.

## **September 15, 2016**

5:00-7:00 pm

#### Oak

at Heritage Hills 2700 Mount Rose Ave., York Thank you to the host for generously providing free appetizers and a cash bar for this networking event.

#### Sponsors:

Community Settlement Gordon Brown & Assoc. Homechek Union Community Bank

Thank you to our sponsors for generously providing gift card prizes.

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# **Board of Directors Summary**

July 14, 2016

#### **Action Items**

- Directors approved two proposed changes to the bylaws from the Leadership Development Committee. These proposed changes will go to the membership for a vote at the annual meeting. See page 9 for details.
- Directors appointed David Van Arsdale to a five year appointment as a Legal Action Fund Trustee.

#### Reports

 Directors heard reports on MLS Evolved and the progress on new staff hire.

## 2017 Board of Director Candidates

Thank you to the following members who have expressed their commitment to the association by becoming candidates for RAYAC's Board of Directors. At the annual meeting, members will elect four directors from this slate of candidates.

Marie Arcuri Mark Carr Sharon Harris Brenda Riddle John Wiga Cheryl Yerger

Watch for more information to learn more about these candidates including profiles in the September newsletter and videos posted on rayac.com.







#### From the Executive Officer

## **Dog Days of Summer**

by Shanna Terroso, RCE, e-PRO

I've heard this expression for the majority of my life and to be perfectly honest I had no idea where it came from. So as any good millennial would do, I Googled it.

According to Dictionary.com, it is "the sultry part of the **summer**, supposed to occur during the period that Sirius, the **Dog** Star, rises at the same time as the sun: now often reckoned from July 3 to August 11. a period marked by lethargy, inactivity, or indolence."

There are many signs that we are certainly in the dog days of summer with the 90 degree heat wave brought to us by the infamous heat dome. However, as RAYAC often does, we are bucking the trend on being lethargic and inactive during these dog days of summer. The market continues to be quite active with both home sales and median home prices on the rise. We are in the midst of interviewing candidates to run for our Board of Directors (page 3), debating bylaw changes (page 9), implementing new programs for our lockbox system (page 16) and hosting a webinar so members can learn about the technology that would be utilized for MLS Evolved (page 1).

So while the dog days of summer are here, I hope you take this opportunity for a much needed break from the heat, grab an ice cold lemonade and catch up on your real estate news.





What's the secret to earning more money in real estate? Attending the 2016 REALTORS Conference & Expo in Orlando. Attendees make two times the average real estate income, so you'll be networking with some of the most successful pros in the industry!

Here are some of the conference highlights:

- 19,000 attendees from all over the world
- 400 exhibitors
- 100 education sessions
- Top notch presenters including General Colin Powell, USA (Ret.)
- Spotlight series speakers including Daniel Gilbert, Susan Cain, Lou Holtz and Disney Institute
- Celebrity concert with Daryl Hall and John Oates
- And an exclusive REALTOR Night Out at Universal Studios

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717-577-8740

Email: silverwilson@comcast.net

## **Membership News**

#### **New Members**

Joel Battersby, Cavalry John Tod Berry, BHHS (H) Hannah Bird, Miller & Assoc. Adriana Bullaj, House Broker Realty Kaltrin Bullaj, House Broker Realty Jessica Carson, RE/MAX Quality Julie DiMaggio, BHHS (H) John Freiert, ERA Preferred Tom Garlin, CBRB, YorkM Karen Gilbert, Country Home Sandra Hopkins, KW American Premiere

Joshua Jackson, KW Keystone Irene Jordan, BHHS (W) Catherine Relac, Joseph A Myers RE Martin Rouse, RE/MAX Advantage Carol Schaubhut, CBRB, YorkM Samuel Spagnola, RE/MAX Quality Anthony White, BHHS (E) Randall Williams, BHHS (E)

#### Office Changes

None

#### Office Drops

None

#### **New Affiliates**

None

#### **Affiliate Changes**

#### **Affiliate Drops**

None

### **Membership Stats**

| (as of //           | 20)  |             |
|---------------------|------|-------------|
|                     | 2016 | <u>2015</u> |
| Designated REALTORS | 126  | 122         |
| REALTORS            | 940  | 850         |
| Pending Applicants  | 28   | 10          |
| Total REALTORS      | 1094 | 982         |
| Affiliates          | 94   | 92          |
| Total Members       | 1188 | 1074        |
|                     |      |             |

#### **Member Changes**

Michael Barton, M.S. Barton Appraisal Service

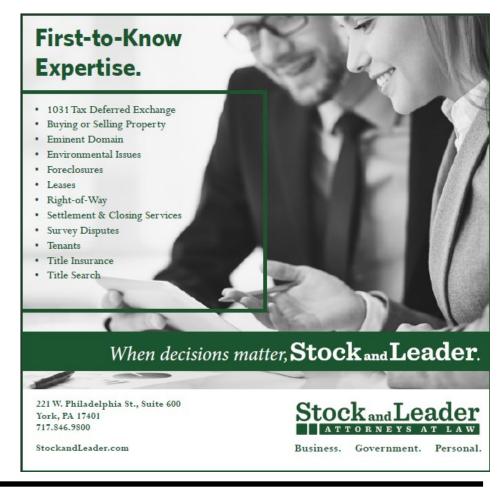
Jesse Ferber, McCallister & Myers Brittany Ford, C21 Core Partners Rebekah Hunter, BHHS (D) Tonya Wenschhof, C21 Core Partners

#### **Member Drops**

Gerald Black Shawn Stevens

#### **New Office/Brokerage**

M.S. Barton Appraisal Service 1965 Vicki Drive York, PA 17403 Phone 717-793-7063 Fax 717-254-4850 Michael Barton



## **Bowling, Movie Theme, Fun!**

## Only 1 team available!

#### Thursday, August 11

5:00 pm registration 6:00-8:00 pm bowling Suburban Bowlerama 1945 S. Queen St., York



Have a great time with colleagues while raising money for the RAYAC Foundation to support housing-related charities in York & Adams Counties and the Robert Murphy Disaster Relief Fund.

Don't want to bowl? Stop by anyway to cheer on the teams and see who gets into the movie theme spirit!

Click here for bowlathon details.

For more information, contact **Shanna Terroso** at 843-7891 ext. 106.

#### **Thirsty Thursday Recap**

#### Thank you to our host:

Green Horizon Grill

#### Thank you to our sponsors:

Barrick Insurance
M&T Mortgage
Real Estate Settlement
Woodside Home Inspections

#### **Congratulations to the winners:**

Dolly Bailey
Brian Berkheimer
Barb Boyer
Michele Jones
Steve Rasmussen
Bill Shanbarger
Mike Sabo
Will Short
Tawanda Thomas

Steve Rasmussen won for the best tiki outfit. Larry Forry won the RAYAC Foundation 50/50 raffle and donated it back to the foundation. *Thank you!* 



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#### **Now Offering Classroom Pre-licensing Classes**

Real Estate School of York & Adams Counties now has pre-licensing classes available in a classroom setting, in addition to its online offerings. The school you've come to trust and value for your continuing education will provide the same quality education to your potential new licensee candidates.

The first class starts September 13. <u>Click here</u> to get class schedules and other helpful education information. For more information, contact Stephanie Kennedy at 717-845-1422 or <u>Stephanie@rayac.com</u>.

#### **Real Estate CE Changes**

Serving York County for over 25 years!

Last month we informed you of changes coming to the 2016-18 real estate continuing education cycle. The State Real Estate Commission is requiring all licensees (other than those in their first renewal cycle) to take three of their education hours on commission rules and regulations. The Real Estate School of York & Adams Counties will have a course that meets the requirements to make it easy for you to meet your CE obligation. More information coming soon!





# Mark Your Calendar **NOW** for RAYAC's Annual Meeting!

Featuring national keynote speaker

Terry Watson

#### Wednesday, October 12

Wyndham Garden, 2000 Loucks Road, York 8:00 am registration, 9:00 am meeting begins

Other important business

Vote on proposed bylaws changes.
Elect directors.

Watch for more details and registration coming soon.



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## **Proposed Bylaws Changes**

#### The first section amends the bylaws on page 16 section 4 of the bylaws Election of Directors and Officers.

"(a) The Leadership Development Committee shall select one candidate for each place to be filled on the Board of Directors. One of the candidates selected shall be from an office/branch located in Hanover or in Adams County; one shall be from an office/branch located in other areas of York County, excluding Hanover. The remaining two candidates shall be selected regardless of the location of their office/branch. The Committee should endeavor to assure that the Board of Directors represents not only geographical diversity but also reflects the various specialties within the association's REALTOR® membership. All nominees must have been a member in good standing of the association for a minimum of 3 consecutive years. Any member who served a full term on the Board of Directors shall not be eligible to serve on the Board of Directors until three years have lapsed from the expiration of their last term. It is also recommended, but not required, that all nominees be a member on at least one REALTOR® association committee or task force within the last five (5) previous years. The report of the Leadership Development Committee shall be provided to each Member eligible to vote at least sixty (60) days preceding the election. Additional candidates for director may be placed in nomination by petition signed by at least five (5)% of the REALTOR® Members eligible to vote. The petition shall be filed with the Executive Officer at least fifteen (15) days before the election. The Executive Officer shall send notice of such additional nominations to all REALTOR® Members eligible to vote before the election.

(b) The election of Directors shall take place at the Annual Meeting. The election shall be by ballot. The ballot shall contain the names of all candidates who, pursuant to the provisions of this section, are eligible to receive votes. If the slate of candidates is unopposed, the Secretary can be directed to cast a unanimous ballot upon duly approved motion."

#### This bylaws change is to page 21 Section C.

Leadership Development Committee: This committee shall consist of seven (7) REALTOR members. The chairperson shall be a past president of the Association. Members of the committee shall be past presidents of the Association who shall serve two-(2)-year staggered terms. The immediate past president of the Association shall be appointed to serve a two-(2)-year term. Members of the committee shall be prohibited from nominating themselves for any positions being considered.





## **Practicing Professionalism**

#### **Attention Potential Code of Ethics Course Providers**

At the 2015 RAYAC Annual Business meeting, it was voted on and passed by RAYAC members to make changes to the by-law concerning Code of Ethics training. This change allows providers other than REALTOR® associations to deliver Code of Ethics training to RAYAC members. Providers who desire to teach Code of Ethics to RAYAC members, must submit an application and course outline to be approved by the 2016 Ethics By Example Task Force. Applications and outlines must be received by August 31, 2016 to be considered for approval for the 2017-2018 Biennial Code of Ethics Cycle. Applications will not be accepted after August 31, 2016, therefore any course taught during the 2017-2018 COE training cycle that was not submitted and approved will not be accepted for credit.

Notification of course approval will be given by November 1, 2016. Please carefully read and complete the <u>Application for Approval of Code of Ethics Course</u> and submit to Stephanie Kennedy at <u>stephanie@rayac.com</u> or mail to 901 Smile Way, York, PA 17404. Should you have any questions, please contact Stephanie Kennedy at 717-843-7891 X109 or <u>stephanie@rayac.com</u>. Information on Code of Ethics training requirements can be found <u>HERE</u>.

#### REMINDER - Please Wait Until January 1 to Complete Code of Ethics Training

On January 1, 2017, RAYAC's ethics training cycle will match NAR's training cycle. The next deadline to complete Ethics training is December 31, 2018. Please wait until January 1, 2017 to complete any Code of Ethics training, so that it will fall within the new NAR two-year cycle. By the fall of 2016, RAYAC will announce the training schedule and what other non-RAYAC ethics training members will be permitted to take to complete the requirement, as decided by the 2016 Ethics By Example Taskforce. Please contact Stephanie Kennedy at 717-843-7891 X109 or <a href="mailto:stephanie@rayac.com">stephanie@rayac.com</a> with questions.



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## RAYAC Leadership

#### <u>President</u>

**Tony Thomas,** York City Savvy CB Residential Brokerage, 854-9242

#### Vice President

**Deborah Goodling,** York City Savvy, YCLC CB Residential Brokerage, 757-2717

#### <u>Secretary</u>

Heather Kreiger ROCK Commercial, 854-5357

#### Treasurer

**Cindy Mann,** CDPE CB Residential Brokerage, 757-2717

#### Solicitor

William Hast, Esq. Stock & Leader, 846-9800

#### **Directors**

Jerry Austin, '17, GRI Comm/Ind Appraisers, 741-5264

**Brian Berkheimer** '16, SRES ERA Preferred Properties, 633-6261

Judy Givens, '16 BH Homesale, 757-7811

Ray Hoover, '18, SRES RE/MAX Quality Service, 632-5111

**Seth Hueter**, '16, York City Savvy, YCLC

BH Homesale, 757-7811

Kim Moyer, 17, GRI BH Homesale, 757-7811

**Tamra Peroni,** '18, York City Savvy, SRES BH Homesale, 757-7811

**Dianne Redding**, '16, GRI BH Homesale, 633-7300

Karen Tavenner, '17, ABR, SRES Re/Max Quality Service, 632-5111

Ken Worley, '18 BH Homesale, 757-7811

#### **MLS Invoice Reminder**

MLS invoices will be emailed to Brokers on September 1 and payment is due to RAYAC on October 1. You may pay online, by credit card or print a copy of the invoice to mail with a check. If you have any questions, please contact Doug Clark at 843-7891 ext. 111 or doug@rayac.com.

#### Claim Your Realtor.com Profile

In the June newsletter, we explained how to claim your realtor.com profile and the benefits of doing so. Now you should know that PAR's member search will utilize the realtor.com profiles as well. If you have not already signed up for your profile, get started at <a href="https://www.realtor.com/agent">www.realtor.com/agent</a> for additional exposure.

### **Condo/HOA Contacts**

If you have updated contact information for local Condo/HOA associations, please let RAYAC know so we can update the information on the member side of our website. Share any updates with Beth Izzo at <a href="mailto:beth@rayac.com">beth@rayac.com</a> or 717-843-7891 ext. 110.





For RAYAC's REALTORS Reach Out project, the Community Relations Committee is organizing a collection drive to make supply kits for homeless individuals and families. We are asking each office to collect specific toiletry or cold weather items to include in the kits. If you have any questions, contact a member of the committee or Beth Izzo at 843-7891 ext. 110 or <a href="mailto:beth@rayac.com">beth@rayac.com</a>.

#### **RAYAC Office Hours**

#### Monday - Thursday 8:30 a.m. to 5:00 p.m. \*

#### Friday

8:30 a.m. to 4:00 p.m.

\* On Tuesday mornings the office opens at 10:00 a.m. because of a staff meeting.

#### **Phone**

(717) 843-7891

#### Fax

(717) 854-0720

#### **Association Staff**

#### Shanna Terroso

RCE, e-PRO, Executive Officer Ext. 106 shanna@rayac.com

#### **Doug Clark**

**Business & Finance Director** Ext. 111 doug@rayac.com

#### Rhonda Elliott

RCE, GRI, GREEN, e-PRO, AHWD MLS Systems Manager Ext. 102 rhonda@rayac.com

#### Beth Izzo

**Public Relations Director** Ext. 110 beth@rayac.com

#### Stephanie Kennedy

Director of Professional Development Ext. 109 stephanie@rayac.com

#### **Deb Kottmyer**

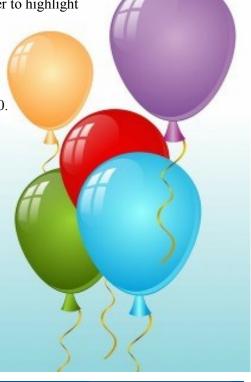
Clerk (PT) deb@rayac.com

## **Congratulations Corner!**

This is a new feature for the newsletter to highlight the accomplishments of our RAYAC members. If you have exciting news of a wedding, birth, graduation, award, designation, etc. to share, please contact Beth Izzo at beth@rayac.com or 843-7891 ext. 110.

Congratulations to the following members for their recent good news!

White Rose Settlement **Services** - recently celebrated its 20th anniversary.



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## June Sold 2016 MLS Statistics by School District

| School District   | # Sold | Dollar Volume | Avg. Sale Price | Median Sale Price |
|-------------------|--------|---------------|-----------------|-------------------|
| York County       |        |               |                 |                   |
| Central           | 56     | \$13,129,000  | \$234,446       | \$188,500         |
| Dallastown        | 63     | \$13,508,370  | \$214,419       | \$185,000         |
| Dover             | 40     | \$7,834,446   | \$195,861       | \$165,700         |
| Eastern           | 24     | \$4,053,049   | \$168,877       | \$174,500         |
| Hanover           | 22     | \$3,035,345   | \$137,970       | \$147,247         |
| Northeastern      | 47     | \$8,326,528   | \$177,160       | \$167,500         |
| Northern          | 33     | \$7,861,227   | \$256,179       | \$256,250         |
| Red Lion          | 47     | \$8,558,172   | \$182,089       | \$177,000         |
| South Eastern     | 27     | \$5,582,500   | \$206,759       | \$220,000         |
| South Western     | 47     | \$9,300,612   | \$197,885       | \$190,000         |
| Southern          | 23     | \$4,862,455   | \$211,411       | \$214,900         |
| Spring Grove      | 45     | \$8,755,668   | \$194,570       | \$174,000         |
| West Shore        | 42     | \$9,048,744   | \$220,446       | \$180,000         |
| West York         | 26     | \$4,416,525   | \$169,866       | \$157,500         |
| York City         | 31     | \$1,495,584   | \$48,245        | \$30,000          |
| York Suburban     | 28     | \$4,997,797   | \$178,493       | \$145,250         |
| York Total        | 601    | \$114,766,622 | \$189,823       | \$174,900         |
|                   |        |               |                 |                   |
| Adams County      |        |               |                 |                   |
| Bermudian Springs | 20     | \$3,705,199   | \$185,260       | \$185,200         |
| Conewago Valley   | 31     | \$5,354,705   | \$172,732       | \$159,000         |
| Fairfield         | 14     | \$3,164,500   | \$226,036       | \$207,400         |
| Gettysburg        | 34     | \$7,394,080   | \$217,473       | \$206,450         |
| Littlestown       | 19     | \$3,624,900   | \$190,784       | \$179,000         |
| Upper Adams       | 19     | \$2,902,650   | \$152,771       | \$157,900         |
| Adams Total       | 137    | \$26,146,034  | \$190,847       | \$179,900         |
|                   |        |               |                 |                   |

## **York County MLS Statistics Monthly Comparison**

| YORK CO.<br>Monthly<br>Comparison | 6/15<br>TOTAL | 6/16<br>TOTAL | 15-16 %<br>CHANGE | 6/15<br>MEDIAN<br>SOLD<br>PRICE | 6/16<br>MEDIAN<br>SOLD<br>PRICE | 15-16 %<br>CHANGE | 6/15<br>AVG.<br>SOLD<br>PRICE | 6/16 AVG.<br>SOLD<br>PRICE | 15-16 %<br>CHANGE |
|-----------------------------------|---------------|---------------|-------------------|---------------------------------|---------------------------------|-------------------|-------------------------------|----------------------------|-------------------|
| Total sold/<br>settle             | 469           | 601           | +28%              | \$159,900                       | \$174,900                       | +9%               | \$173,069                     | \$189,823                  | +10%              |
| Co-broke                          | 345           | 467           | +35%              | \$160,000                       | \$175,000                       | +9%               | \$171,247                     | \$189,933                  | +11%              |
| In house                          | 124           | 134           | +1%               | \$151,657                       | \$167,750                       | +11%              | \$178,137                     | \$189,442                  | +6%               |
| New                               | 889           | 857           | -4%               |                                 |                                 | Active            | 2,332                         | 1,934                      | -17%              |

### York County MLS Statistics Year to Date Comparison

| YORK CO.<br>Year to Date<br>Comparison | 1-6/15<br>TOTAL | 1-6/16<br>TOTAL | 15-16 %<br>CHANGE | 1-6/15<br>MEDIAN<br>SOLD<br>PRICE | 1-6/16<br>MEDIAN<br>SOLD<br>PRICE | 15-16 %<br>CHANGE | 1-6/15<br>AVG.<br>SOLD<br>PRICE | 1-6/16<br>AVG.<br>SOLD<br>PRICE | 15-16 %<br>CHANGE |
|--|-----------------|-----------------|-------------------|-----------------------------------|-----------------------------------|-------------------|---------------------------------|---------------------------------|-------------------|
| Total sold/<br>settle                  | 2,296           | 2,634           | +15%              | \$149,900                         | \$155,000                         | +3%               | \$160,638                       | \$169,163                       | +5%               |
| Co-broke                               | 1,723           | 2,025           | +18%              | \$150,000                         | \$155,400                         | +4%               | \$161,484                       | \$169,073                       | +5%               |
| In house                               | 573             | 609             | +6%               | \$139,900                         | \$154,500                         | +10%              | \$158,093                       | \$169,464                       | +7%               |
|  |                 |                 |                   |                                   |                                   |                   |                                 |                                 |                   |

## **Adams County MLS Statistics Monthly Comparison**

| ADAMS CO.<br>Monthly<br>Comparison | 6/15<br>TOTAL | 6/16<br>TOTAL | 15-16 %<br>CHANGE | 6/15<br>MEDIAN<br>SOLD<br>PRICE | 6/16<br>MEDIAN<br>SOLD<br>PRICE | 15-16 %<br>CHANGE | 6/15<br>AVG.<br>SOLD<br>PRICE | 6/16 AVG.<br>SOLD<br>PRICE | 15-16 %<br>CHANGE |
|------------------------------------|---------------|---------------|-------------------|---------------------------------|---------------------------------|-------------------|-------------------------------|----------------------------|-------------------|
| Total sold/<br>settle              | 96            | 137           | +43%              | \$186,000                       | \$179,000                       | -4%               | \$203,334                     | \$190,847                  | -6%               |
| Co-broke                           | 61            | 101           | +66%              | \$185,000                       | \$190,000                       | +3%               | \$207,222                     | \$199,504                  | -4%               |
| In house                           | 35            | 36            | 0%                | \$190,000                       | \$157,137                       | -17%              | \$196,557                     | \$166,558                  | -15%              |
| New                                | 214           | 230           | +7%               |                                 |                                 | Active            | 652                           | 592                        | -9%               |

## **Adams County MLS Statistics Year to Date Comparison**

| ADAMS CO.<br>Year to Date<br>Comparison | 1-6/15<br>TOTAL | 1-6/16<br>TOTAL | 15-16 %<br>CHANGE | 1-6/15<br>MEDIAN<br>SOLD<br>PRICE | 1-6/16<br>MEDIAN<br>SOLD<br>PRICE | 15-16 %<br>CHANGE | 1-6/15<br>AVG.<br>SOLD<br>PRICE | 1-6/16<br>AVG.<br>SOLD<br>PRICE | 15-16 %<br>CHANGE |
|---|-----------------|-----------------|-------------------|-----------------------------------|-----------------------------------|-------------------|---------------------------------|---------------------------------|-------------------|
| Total sold/<br>settle                   | 542             | 537             | +1%               | \$167,950                         | \$170,000                         | +1%               | \$188,182                       | \$180,931                       | -4%               |
| Co-broke                                | 281             | 384             | +37%              | \$168,000                         | \$172,000                         | +2%               | \$184,498                       | \$183,519                       | -1%               |
| In house                                | 171             | 153             | -11%              | \$167,500                         | \$160,930                         | +4%               | \$194,237                       | \$174,434                       | -10%              |
|   |                 |                 |                   |                                   |                                   |                   |                                 |                                 |                   |

# Master the MLS with FREE Paragon Training

#### **MLS Contact Management**

#### Thursday, August 4

2:00-3:30 pm

Registration required. Enter your client's information into the MLS; create saved searches that meet your client's criteria, create automatic email notifications, and set up a webpage through Paragon's Client Connect.

Register online (under events tab) to sign up for this class.

### **MLS CMA - Comparative Market Analysis**

#### Tuesday, August 9

2:00 - 3:30 pm

Registration required. This class will show you how to create a CMA brochure including a CMA search, create reports, add a subject property, insert adjustments to comparables, graphs, etc.

Register <u>online</u> (under events tab) to sign up for this class.

#### **MLS Advanced**

#### Wednesday, August 17

2:00 - 3:30 pm

Registration required. This class will teach you advanced searching, tax records, Geojet and more. Register online (under events tab) to sign up for this class.

#### **MLS Walk In**

#### Tuesday, August 16

2:00-4:00 pm

No registration required. Get your MLS questions answered. Bring your laptop, smartphone or tablet or use our equipment for hands-on help.



#### Did you know?

Associated Docs can be emailed with the Customer Report.

There are two (2) Customer 1-Page Reports available to email from Paragon – one with associated documents included and one without.

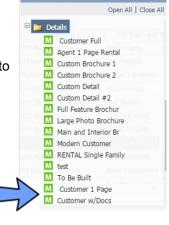
- 1. Customer 1-Page
- 2. Customer w/Docs

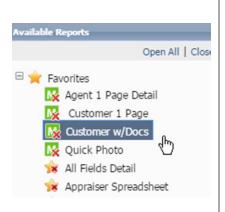
These reports are located in the "**Details**" folder Available Reports.

#### Did you know?

Reports you use the most can be moved to your "Favorites" file and appear at the top of your print list in Paragon.

"Click & drag" the report titles you use the most to the top of the Favorites Category. This also moves these reports to the top of your Print+ report selection.





## **New Sentrilock Options**

**One Day Codes** - RAYAC introduced the ability to offer one day codes last month. <u>Click here</u> for details, rules and forms that need to be completed.

**30 Day Subscription** - This is another lockbox access option for non-member REALTORS and Certified Appraisers. The one month subscription is \$42.40. <u>Click here</u> for more information.

**Sentrilock App is Now Integrated with RPR App -** Now, Realtors using the SentriSmart app have one-click access to property data via the RPR app on their iOS or Android devices - an integration that provides on-the-spot data and reports to clients.

Setting up the system is simple.

- 1. Go to the Settings tab within SentriSmart.
- 2. Confirm that the Enable Listing Detail Integration toggle is enabled (green).
- 3. Select the listing detail integration program you want to use (RPR).
- 4. Go to your Properties list and select the listing you would like to use within the RPR platform. From there it's business as usual.
  - 1. Enter your PIN and press Open or Done depending on your device.
  - 2. The RPR Listing Detail Integration prompt will appear.
  - 3. Select RPR and View Property Details.
  - 4. SentriSmart will auto launch RPR.

If you have any questions about lockbox services, contact Doug Clark at 717-843-7891 ext. 110.



## **Thank You RPAC Leaders!**

Thank you to all members who support RPAC especially these RPAC leaders. So far in 2016, RPAC raised \$22,181 toward our goal of \$28,000.

### **Governor's Club**

(\$500-\$999.99)

Steve Brown

#### **Capitol Club** (\$250-\$499.99)

Bob Aldinger Dolly Bailey Christine Barrick Lee Garlin Shonna Cardello Patricia Carey

Peggy Fink Bridget Floyd Ken Worley

#### \$99 Club (\$99-\$249.99)

Maria Accardo Susan Becker Tami Behler Ed Bender Dennis Berkebile Ellen Biesecker John Bowman Marguerite Bucher Lisa Calhoun Barbara Deardorff Christine Dell Shelley Dende Jackie Dodson Casey Dougherty Wade Elfner Melinda Eppolito Adam Flinchbaugh Debbie Folmer Amy Fry Natalie Fry Jeffrey Garber Judy Givens Deborah Goodling Diane Hagarman George Herman Glenda Kane Richard Keller Jennifer Kibler Margie Krom John Linton Cindy Mann Robin Mede-Butt Linda Messinger Erika Mueller Sue Pindle Mary Price Dianne Redding Brenda Riddle Sherri Rose Pat Schell Bill Shanbarger Ross Stanard Sam Stein Amanda Stiles Roxanne Stevens John Swords Rich Vangel Shanna Terroso Donna Walker Lori Walker Shelley Walter Mike Wheeler John Wiga Petula Yingling

"Contributions are not deductible for income tax purposes Contributions to RPAC are voluntary and are used for political purposes. The amount suggested is merely a guideline and you may contribute more or less than the suggested amount. You contribute without reprisal and the National Association of contribute without reprisal and the National Association foliable. REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local political candidates. Until your state PAC reaches its RPAC goal 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S.C. 441a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates.

## Egislative Link

## Senate Passes NAR-Backed **Condo Reform Legislation**

The U.S. Senate has passed legislation that includes reforms to current Federal Housing Administration (FHA) restrictions on condominium financing, among other provisions, and is long supported by the National Association of Realtors®. H.R. 3700, the "Housing Opportunity Through Modernization Act," will make FHA's recertification process substantially less burdensome, while lowering FHA's current owner-occupancy requirement from 50 percent to 35 percent. The bill also requires FHA to replace existing policy on transfer fees with the less-restrictive model already in place at the Federal Housing Finance Agency. Tom Salomone, president of NAR and broker-owner of Real Estate II Inc. in Coral Springs, Florida, praised the legislation as a significant step toward eliminating barriers to safe, affordable mortgage credit for condos. The bill is expected to be signed by President Obama.

## **August RAYAC Store Promo**



GONE!

Making way for new items. Get these FREE supplies before they're GONE!

**Magnetic riders Adhesive riders** 4-3/4 x 16 riders 4-3/4 x 18 riders **Heart-shaped signs** Heart roll stickers



## Partner and Do Business with RAYAC Affiliate Members! This a valuable resource to share with your clients.

#### **Attorneys**

Barley Snyder LLC
CGA Law Firm-ad on pg. 6
Stock and Leader-ad on pg. 5

#### **Builders**

High Performance Homes Merani Construction York Builders Association

#### **Inspectors**

Absolute Radon Mitigation LLC
Accurate Home & Termite Insp.
All Pro Inspections
Allied Home Inspections Inc

American Property Examiners-ad on pg. 4

Amerispec Home Inspection
BH Home Inspection
Central Penn Radon Inc
ESM Ventures LLC
George Forney Home Inspection
Gettysburg Home Inspection
Home-Rite R.E. Inspections
Homechek Inc
Homepro Home Inspections

HouseMaster Home Inspections-ad on pg. 6

Lynne Pest Management Co.
Mason Dixon Home Inspection
New Leaf Home Inspection
Pillar to Post Home Inspection
Pillar to Post Inspections
Precision Inspections & Radon
Real Services Inc
S.A.F.E. Inspection Services
The Mitigator
The Property Examiners
The Virtus Group LLC
Top Dawg Inspections
Trimmer Home Inspections
Visionspec Home Inspection
Woodside Home Inspections

#### Lenders

1<sup>st</sup> Preference Mortgage
ACNB Bank
BB&T Mortgage
Bank of America
Bay Capital Mortgage Corp
Caliber Home Loans
Citizens Bank
First Alliance Home Mortgage
First National Bank-ad on pg. 2
Freedmont Mortgage
Fulton Mortgage
GMH Mortgage Services LLC
Heritage Valley Federal Credit
Union-ad on pg. 12

Homebridge Financial Services
Homesale Mortgage, LLC

M & T Bank Mortgage Divisionad on pg. 7 Members 1<sup>st</sup> Credit Union Mortgage Network Movement Mortgage Peoplesbank, A Codorus

Valley Co-ad on pg. 8
Residential Mortgage Services
Union Community Bank-ad on pg. 9
Wells Fargo Home Mortgage
York Traditions Bank- ad on pg. 3

#### **Title/Settlement Co.**

Abstracting Co. of York County

Community Settlement LLC-ad on pg. 9

Complete Closing Services Even Par Settlement Services Guaranteed Transfer Corp. Homesale Settlement Services Lakeside Title Company Preferred Service Settlements Quality Service Settlements

#### <u>Title/Settlement Co. -</u> <u>continued</u>

Real Estate Settlement Co Stock and Leader-ad on pg. 5 White Rose Settlement Services -ad on pg. 3

Yorktowne Settlement Co-ad on pq. 7

#### **Home Improvement/Repairs**

AdvantaClean-Lower Susquehanna
Basement Waterproofing Solution
Bleecker St. Development
Dale Miller & Son Septic
Landis Custom Cabinetry &
Woodworking
Lynn Pest Management Co.
The Bathtub Doctor
William F Ault Paving LLC

#### **Other Businesses**

360 Tour Designs Southern PA
ABBA Loss Mitigation
American Home Shield
Atlas Rubber Stamp & Printing
Barrick Insurance
First American Home Buyers
Protection Corp
Gordon L Brown & Assoc., Inc.
MYclosing-ad on pg. 10
Nicmar Water

Open.tours - ad on pg. 16
Real Estate Exposures
Shipley Energy
The Glatfelter Agency
Tricia Melnichak - State Farm
Wherley Generations Moving
York Newspaper Co/Media One



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