

RAYAConnection

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York County

Adams County

What's Inside ...

Calendar of Events 2 Wednesday Wind Down & 2 **RPAC Trivia Night** 3 **Board Summary** President's Page 4 **Executive Officer Column** 5 **DR/Manager Meeting** 5 Membership News 6 Legislative Link & Legislative Breakfast 7 8 Practicing Professionalism Awards Recap Affiliate Networking & 10 **Education Event** Welcome Stephanie & 11 Appraiser CE RAYAC Leaders & 12 Membership Card Newsletter Contest & Websites of the Month 13 14 Ethics by Example Classes Spring Fling & Shred Event 15 RAYAC Staff 15 16-18 **MLS Statistics** MLS Classes & Blood Drive 19 RPAC Leaders & Winners 20 21 Affiliate Member List

RAYAC's Red Carpet Stars



Shown back row left to right are 2015 RAYAC President Brian Berkheimer, REALTOR of the Year Steve Brown and 2014 RAYAC President Paula Musselman. Shown front row left to right are representatives from Affiliate of the Year York Traditions Bank - Kim Amberman, Fiona Eyster, Kathy Brown and Ed Leckrone, plus REALTOR Appreciation Award winner Casey Dougherty and Community Service Award winner Charlotte Bergdoll.

RAYAC's Awards and Installation breakfast was more like the Oscars or Emmys this year - glam, some great one liners, well-thought out speeches and surprised award winners. Paula Musselman, 2014 RAYAC President, told us what she learned during her presidency, but we learned that if she escrows her real estate license she can easily move on to stand up comedy. And we learned that Brian Berkheimer can join her. While being genuinely grateful for the opportunity to serve RAYAC in leadership roles, both Paula and Brian showed us that it's okay to laugh and have fun while getting business accomplished.

Hanover Mayor Ben Adams installed the 2015 officers and directors and RAYAC honored several members for their service to the association, the real estate profession and the community. Next time you see these fine RAYAC members, pass along a "thank you" or "congratulations". They certainly deserve it!

See more awards and installation highlights on page 9 and visit RAYAC's Facebook group page for red carpet photos.

CALENDAR

February ♥

- 4 Hands On Committee, 9:00 am
- 4 MLS Commercial Task Force, 10:00 am
- 5 Program Social, 9:30 am
- 6 New Member Orientation-Module II, 8:30 am
- 9 Spring Fling Task Force, 11:00 am
- 9 Golf Committee, 12:00 noon
- 11 MLS Contact Management class, 2:00 pm
- 11 Wednesday Wind Down/RPAC Trivia Night, 5:00-7:00 pm, Heritage Hills
- 12 Board of Directors, 9:00 am
- 12 Community Relations, 1:00 pm
- 13 Consumer Protection Committee, 10:00 am
- 17 MLS Walk-In, 2:00 pm
- 18 Affiliate Committee, 8:30 am
- 19 MLS Committee, 8:30 am
- 19 Member Communications Committee, 9:30 am
- 19 DR/Manager Meeting, 10:30 am
- 20 New Member Orientation-Module III, 8:30 am
- 24 Appraisal class, 8:30 am
- 24 Political Affairs Committee, 2:00 pm
- 25 PAR Professional Standards Training, Harrisburg, 9:00 am
- 25 MLS CMA class, 2:00 pm

March

- 3 Affiliate Networking & Educational Event (see page 10)
- 4 Appraisal class, 8:30 am
- 4 Hands On Committee, 9:00 am
- 4 City Living Task Force, 9:30 am
- 5 Program Social, 9:30 am
- 5 Blood Drive, 10:00 am
- 5 Ethics by Example, 1:00 pm, Hanover
- 6 New Member Orientation-Module I, 8:30 am
- 11 Broker course Day 1, 9:00 am
- 12 Appraisal class, 8:30 am
- 12 Board of Directors, 9:00 am
- 12 Community Relations Committee, 1:00 pm
- 17 Appraisal class, 8:30 am
- 18 Affiliate Committee, 8:30 am
- 18 Broker course Day 2, 9:00 am
- 18 Spring Fling Task Force, 10:00 am
- 19 MLS Committee, 8:30 am
- 19 Member Communications, 9:30 am
- 20 New Member Orientation-Module II, 8:30 am
- 21 Spring Fling (see page 15)

Meetings are held at the RAYAC Office, 901 Smile Way, unless otherwise noted.

Join us for a combined

Wednesday Wind Down &

RPAC Trivia Night

Wed., Feb. 11 at Heritage Hills

5:00 - 7:00 pm Wednesday Wind Down with sponsors:



CGA Law Firm PeoplesBank The Bathtub Doctor



Trivia starts at 6:00 pm. \$60 donation to RPAC to enter a team of 4. Cash prizes to top 3 teams!

Contact Shanna Terroso at 843-7891 or shanna@rayac.com for more details or to register a team.



Partners for the Path Ahead

HomeBridge Financial Services, Inc. specializes in facilitating and securing home mortgage financial solutions.

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NMLS #403747 Cell: 717-577-1229 Lisa Warner Vaught Mortgage Loan Originator

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Board of Directors Summary - January 8, 2015

New Board Reorganization

Bill Hast installed the officers and directors for the meeting, reviewed the anti-trust resolution and asked all board members to sign the resolution.

Treasurer's Report

2014 Treasurer Tony Thomas reported that RAYAC pre-paid some items at the end of 2014 for tax purposes. He also reported that dues income, application fees, Sentrilock income, and MLS entry fees were up for 2014. 2015 Treasurer Cindy Mann wants to focus on reviewing income and expenses to see if adjustments need to be made.

Action Items

- Directors approved the recommendation of the AE Search Committee to hire Shanna Terroso as RAYAC's next Executive Officer. (It was officially announced at the Awards & Installation breakfast on January 22.)
- Directors appointed Petula Yingling to the Professional Standards Committee and Mary McCleary to the Grievance Committee to fill vacancies.
- Directors voted to retain Bill Hast, Stock and Leader, as general counsel and SF & Co. as RAYAC's accounting firm.
- Directors appointed Board liaisons to each committee.

New Business

Directors established a new Education Task Force led by Paula Musselman to look at more educational opportunities for RAYAC members.





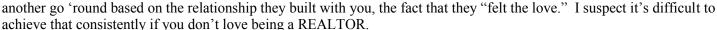


2015 RAYAC President Brian Berkheimer Love is in the Air

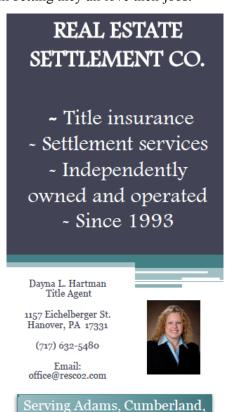
With the holidays behind us and February upon us, our thoughts turn to...well....love, of course. According to CNN,

Americans spent 18.6 billion dollars on Valentine's Day last year. My wife spent about 5 bucks on me in 2010. She presented me with the framed painting you see here, her virgin attempt at water color painting. She, her worst critic, was less than impressed with the results; I, on the contrary cherish it. It holds a commanding space in my cluttered cubicle. Long after the chocolates are eaten and the flowers are thrown away, this remains a constant reminder that she loves me; that she exceeded my expectations.

As REALTORS, I feel certain that our customers have similar feelings about us. They expect certain things of us, and rightfully so, but they feel the love in the little things we do, the extra effort we take; not so much in the money spent on advertising, our market share, or our list-to-sell ratios, albeit all important stuff. Long after the sale, I'm betting on your customers calling you back for another as 'round based on the relationship they built with you, the feet that they "felt the love". I say



As for RAYAC, we had the opportunity at our Awards and Installation Breakfast last month to honor a few of our own for whom we "feel the love". I hope they felt it; it was certainly well deserved. It's folks like Steve Brown, Casey Dougherty, Charlotte Bergdoll, and the entire team at York Traditions who lift up the REALTOR name and help us all in achieving more.... I'm betting they all love their jobs.





Dauphin, Franklin, Lancaster

and York counties



From the Executive Officer

Transitioning

by Steve Snell, RCE

Now that a formal announcement has been made that Shanna Terroso will succeed me as RAYAC's Executive Officer, I'd like to share a few observations.

The most obvious is that she is a wonderful, talented and dedicated professional who will serve this association with passion. Anyone who has had the opportunity to know her, to work with her or to observe her representation of RAYAC – of you – in the public policy arena, knows what an obvious selection has been made. I have had the pleasure of working with her for almost 10 years and she's never failed to impress me as a true leader. That has shown through her role here at RAYAC as well as at the Pennsylvania Association of REALTORS. She's also done so in the community: serving on the board of the York County Economic Alliance (formerly the Chamber of Commerce); chairing the Economics Club; founding the York-Adams Smart Growth Coalition, etc.

She has had the opportunity to gain experience in many facets of the new responsibilities she will assume. The few that remain will be the focus of our attention during the next five months as we transition.

I want to make clear that Shanna did not get the job just because she was already here. We actively sought applicants and received dozens of resumes. One had an MBA from Dartmouth, one was a successful and nationally honored association executive from a New Mexico association, many others had REALTOR association experience. Shanna rose above the crowd. The AE Search Committee made sure that you - and Shanna – knew they had exercised due diligence and done a thorough nationwide search.

The reputation and diversity of the committee members should convince you of that. RAYAC's 2015 President Brian Berkheimer chaired the committee. Also serving were Dolly Bailey, Steve Brown, Kim Moyer, Bill Reaver, Nathan Elfner, Andy Collins, Jenny Kibler and Dave Bode. Their vote was unanimous – as was the acceptance of their recommendation by the Board of Directors. Because I acknowledged having a Shanna bias, I abstained from participating in the final decision.

RAYAC has a wonderful staff that have become my second family. Shanna knows how lucky she is to inherit them. While some things will change (SHOULD change) under Shanna's leadership, I am certain that the entire staff team will continue to serve you with dedication and enthusiasm.

DR/Manager Meeting

Thursday, February 19 10:30 am, RAYAC Classroom

The meeting is followed by a class - Risk Reduction for the Pennsylvania Real Estate Broker and Salespersons at 1:00 pm. The class is \$35 and pending CE approval. You may register online. Lunch will be provided to DR/Managers who attend the meeting and class.

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Membership News

New Members

Ashlea Brehm, RE/MAX of Gettysburg Laurel Cleveland, ROCK Commercial Jeffery Hydock, BH Homesale (G) Jennifer Myers, BH Homesale (H) Jason Phillips, BH Homesale (East) Jane Slates, Howard Hanna (Y) Andrew Spangenberger, Riley & Assoc.

CORRECTION from last month: Dane Purdy, RE/MAX of Gettysburg

Member Changes

Sandra Fake, CB Res. Brok. (YorkM) Steven Foote, Foote Real Estate Deborah Goodling, CB Res. Brok. (YorkM) Dillon Herman, C21 Core Partners David Mitchell, Howard Hanna (Y)

Kimberly Strayer, Country Home RE Advantage

Laurie Weikert, RE/MAX of Gettysburg

Office Changes

None

Office Drops

American Heritage Property Management

New Affiliates

Lisa Haupt American Home Shield 187 Eagleview Drive Mohrsville, PA 19541 Phone (484)793-2544 www.ahs.com

Affiliate Changes None

Affiliate Drops

None

Membership Stats

(as of 1/15) 2015 2014 Designated REALTORS 115 123 796 771 Pending Applicants 17 11

928 903 Total REALTORS 93 93 Affiliates **Total Members** 1021 996

Are You a 25 or 40 Year Member?

REALTORS

We need your help to identify our 25 and 40 year members to receive proper recognition. Unfortunately, our computerized records do not go back that far, so we need you to contact us if you reach one of these important milestones. Please contact Marissa Bankert at Marissa@rayac.com or (717) 843-7891 if you will celebrate 25 or 40 years of membership in 2015 or 2016.

Member Drops

Eugen Bailiff Robert Bodine Shannon Cotton Anthony Crerand David Dewberry Dale Ellis Candace Frock Jason Howe David Hull Barbara Murphy Natalie Remigio Kathleen Rittase Maria Salatti Debra Small Lonnetta Smith Katharine Swiglo Ronni Temple

Jeremiah Trostle

John Williams

New Office/Brokerage

Steve Foote Foote Real Estate 17 Vickilee Drive Wrightsville, PA 17368 Phone (717) 885-8686

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Contact: Duane "Silver" Wilson 717-577-8740

Email: silverwilson@comcast.net



Terrorism Risk Insurance Act Extended

On Monday, January 12, the President signed H.R. 26, the Terrorism Risk Insurance Program Reauthorization Act of 2015, into law. This law, which was passed by the House by a vote of 416-5 on January 7th and the Senate by a vote of 93-4 on January 8th, renews the Terrorism Risk Insurance Act (TRIA) for six years, through 2020.

The TRIA program expired on December 31, 2014, when the Senate failed to reauthorize it before adjourning for the year. While that was disappointing, leadership in both the House and Senate stated at the time that it would be a priority in the 114th Congress, and we are pleased that they carried through on that promise.

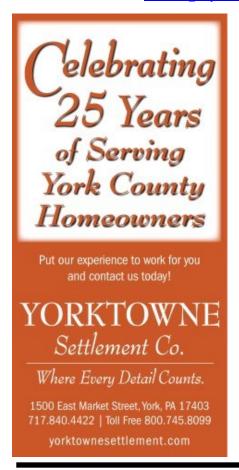


Legislative Breakfast ♥♥♥

Come hear the latest news and updates from York and Adams area legislators at RAYAC's Legislative Breakfast. This year we are partnering with our friends from the York Builders Association.

Friday, April 24th 8:00 a.m. at Out Door Country Club, York

The event is free for anyone who has contributed \$99 or above to RPAC. Cost is \$25 for non-\$99 club members. To register, contact Shanna Terroso at shanna@rayac.com or (717) 843-7891.





Practicing Professionalism

Article 13

REALTORS® shall not engage in activities that constitute the unauthorized practice of law and shall recommend that legal counsel be obtained when the interest of any party to the transaction requires it.

Case Study: Preparation of Instrument Unrelated to Real Estate Transaction

(Reprinted from the NAR Code of Ethics and Arbitration Manual)

Client A dropped in to see his friend, REALTOR® B, who had recently provided professional services to Client A's company. Client A said the company was sending him on business to the Far East; that the trip would involve a good deal of air travel in remote areas; and that he would like to leave a power of attorney with his wife while he was gone "just in case." He asked REALTOR® B if he would prepare a power of attorney for him and REALTOR® B said, "It's a simple document. I'll be glad to prepare one for you," and did.

This action came to the attention of the Grievance Committee of the Board of REALTORS®, which, after review, filed a complaint with the Board's Professional Standards Committee, charging REALTOR® B with a violation of Article 13 of the Code of Ethics.

REALTOR® B's defense was that he understood Client A's request to be essentially for a real estate service since from his general knowledge of Client A's personal affairs, he knew that Client A could have no reason for giving his wife a power of attorney except to put her in a position to act in real estate transactions. He contended that because his preparation of a legal document was directly related to real estate matters, he had rendered real estate, not legal, services to Client A.

It was the judgment of the Hearing Panel that REALTOR® B's defense was without merit; that by preparing the power of attorney, he had engaged in the practice of law in violation of Article 13 of the Code.



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More Shining Moments from the Red Carpet



"I am humbled to be your 2015 President. There are times in life you set a goal and times in life things fall into place for unknown reasons. Whatever those circumstances are, here I am and I will promise the membership two things:

- **♥** To uphold the mission statement of RAYAC to lead and make decisions that support the goal.
- ♥ I will bring my best. And I'll ask that all of you bring your best as well, not only in your committees and areas you serve the association, but in your offices and in your transactions."
- **Brian Berkheimer,** 2015 RAYAC President

We have lots of members who have been committed to real estate for a long time. We honored members with 40 and 25 year anniversaries. Congratulations on thriving and surviving in this business!



◄ REALTOR Emeritus (40 Year) Members

Lee Kennedy Bill Shanbarger Rich Colton



25 Year Members ▶

Bob Argento Charlotte Bergdoll Dave Bixler Lisa Calhoun Chris Dell Judy Givens Jane Ginter
Joel Glatfelter
Kay Martinez
Linda Messinger
Paula Musselman
Ted Turnbull

"But mostly what I have learned this year is I have not taken this journey alone. That this association has laughed with me and has embraced my enthusiasm for making this a wonderful year. I thank you all so very much for the opportunity and all of your support. I

■ Paula Musselman, 2014 RAYAC President

truly have enjoyed every minute."

"I am very passionate about this association and our members. I believe what everyone in this room does is so much greater than listing and selling real estate. You are the facilitators in making dreams come true." Shanna Terroso, RAYAC's next Executive Officer



Thank you to our red carpet sponsors and the Program Social Committee for a great event!

Barrick Insurance Community Settlement First American Homebuyers Protection Landis Custom Cabinetry & Woodworking Members 1st Movement Mortgage Santander Bank Wells Fargo

Get Your Business Blooming

By March we're all thinking about Spring - ready to see grass again and watch nature sprout back to life. Here's your opportunity to grow your business at a premier networking event for our valuable Affiliate partners and REALTORS in a professional and relaxed atmosphere.

Tuesday, March 3

Out Door Country Club

1157 Detwiler Drive, York

9:00-11:30 am featuring tradeshow, breakfast, education and prizes!

AFFILIATES

Now reserving tables! Space is limited to 32 booths on a first-come, first serve basis. Contact Marissa Bankert at Marissa@rayac.com or (717) 843-7891 by **Friday, February 20** to reserve your spot.

REALTORS

Grow your business - Meet with our valuable Affiliate partners to learn about their services and products.

Bleen your business - Learn how apps for MLS, lockbox and more can save you time and make you more productive when you're not in your office. Register online today!



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Phone/tablet charging batteries
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Contact Cindy Alleman at cindy@rayac.com or





Welcome, Stephanie!

We are pleased to introduce Stephanie Kennedy as the new Director of Professional Development. Stephanie oversees RAYAC's education and will be assuming professional standards and mediation programs. Additionally, she will serve as the staff liaison to Grievance, Professional Standards, Consumer Protection and the newly formed Education Task Force.

Stephanie is passionate about education. Her professional experience is in career services with for-profit educational institutions. Plus, she's taking her last class this semester to complete her Master's in Secondary Education from McDaniel College in Westminster, Maryland. Stephanie can help you with your CE classes (see Appraiser classes below) or your ethics requirements (see page 14).

Stephanie is a Hanover native and graduated from Delone Catholic. After high school she moved on to St. Francis University near Altoona where she earned a degree in marketing and met her husband Chris. Stephanie and Chris live in West York and have an adorable three-year-old daughter, Elle. In Stephanie's spare time (a rare commodity for a working mother with a toddler) she enjoys playing volleyball or reading any type of book. She recently began sewing, too.

Although Stephanie's parents are Canadian and she enjoys visiting relatives in Magog, Quebec, she still prefers the beach anywhere there is sun, sand and an ocean. (Sounds especially good right now!)

Say hello to Stephanie when you're at the RAYAC office. You may reach her by:

Phone: (717) 843-7891 ext. 109 Email: Stephanie@rayac.com

Upcoming Appraiser CE Classes

▼ February 24 Stop Appraisal Complaints in Their Tracks

8:30 am-4:30 pm @ RAYAC, \$75

▼ March 4 National USPAP

8:30 am-4:30 pm @ RAYAC, \$101.50 plus \$81.62 for book

▼ March 12 Stop Appraisal Complaints in Their Tracks

8:30 am-4:30 pm @ RAYAC, \$75

▼ March 17 Review of PA Appraisers Certification Act/Guidelines for

Measuring a House

8:30-11:30 am @ RAYAC, \$35/12:30-4:30 pm @ RAYAC, \$40

(Register separately for two classes; however, if you take both classes lunch is provided.)

▼ March 26 Appraising in the Internet Age: Bullet Proof Your Appraisals

Using RPR and Other Tools

8:30 am-4:30 pm @ RAYAC, \$75

There are additional classes scheduled in April, May and June before the certification deadline of June 30, 2015. The complete schedule is available and you may register for any of these classes <u>online</u>. Contact Stephanie Kennedy at <u>Stephanie@rayac.com</u> or (717) 843-7891 if you have any questions.

♥ RAYAC **♥** Leadership

President

Brian Berkheimer ERA Preferred Properties, 633-6261

Vice President

Tony Thomas, York City Savvy Keller Williams, 755-5599

<u>Secretary</u>

Deborah Goodling, York City Savvy CB Residential Brokerage, 757-2717

<u>Treasurer</u>

Cindy Mann, CDPE CB Residential Brokerage, 757-2717

Solicitor

William Hast, Esq. Stock & Leader, 846-9800

Directors

Jerry Austin, '17, GRI Comm/Ind Appraisers, 741-5264

Wade Elfner, '15, CRS, GRI Century 21 Dale, 848-6163

Judy Givens, '16 Howard Hanna, 846-6500

Seth Hueter, '16, York City Savvy BH Homesale, 757-7811

Michele Jones, '15 Keller Williams, 755-5599

Paula Musselman, '15, York City Savvy, BH Homesale, 757-7811

Kim Moyer, 17, GRI BH Homesale, 757-7811

Dianne Redding, '16, GRI BH Homesale, 633-7300

Bill Shanbarger, '15, CRS, GRI ERA Preferred Properties, 633-6261

Karen Tavenner, '17, ABR, SRES Re/Max Quality Service, 632-5111



RAYAC's 2015 Board of Directors

Get Your NAR Membership Card

Show off your REALTOR pride with your NAR membership card. You may download a free membership card or order a plastic card for \$5. It can be customized with your name, designations and NRDS ID#. The membership card can be used to take advantage of great member benefits like those offered through Hertz and .REALTOR, the official 2015 membership card sponsors. Click on this link to get your card today.





February Newsletter Contest



How Many Hearts Can You Find in this Newsletter?



Email your entry by February 28 to Beth Izzo at beth@rayac.com or fax to 854-0720. The winning entry may choose from a \$10 Ruttter's, Sheetz or RAYAC Store gift card. All entries will be put into the year-end drawing for free 2016 local dues.

Name	Number of hearts
1 141116	1 Tullibel of fical to



Websites of the Month

February is Black History Month. Check out some history on this celebration as well as information on the Gettysburg Black History Museum in the links below.

http://www.history.com/topics/black-history/black-history-month

http://gettysburgblackhistory.org/



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Member FDIC



v Ethics by Example v

- All RAYAC association members are required to attend an Ethics by Example class by December 31, 2015.
- NAR's online ethics course will not be accepted this cycle.
- Ethics by Example does not provide continuing education credit.
- Members who joined RAYAC in 2014 or join in 2015 are exempt due to ethics content in orientation curriculum.

Presenter:

Melanie McLane

Date	Time	Location	Price
Thursday, March 5, 2015	1:00 – 4:30 pm	Guthrie Memorial Library, Hanover	\$10
Wednesday, April 15, 2015	8:30 am – 12:00 pm	Wyndham, York (formerly Holiday Inn)	\$20
Wednesday, June 10, 2105	1:00 – 4:30 pm	Gettysburg College, Gettysburg	\$20
Wednesday, September 16, 2015	8:30 am – 12:00 pm	Class for Appraisers only - RAYAC	\$10
Wednesday, September 16, 2015	1:00 – 4:30 pm	Wyndham, York (formerly Holiday Inn)	\$20
Tuesday, October 13, 2015	1:00 – 4:30 pm	Guthrie Memorial Library, Hanover	\$20
Thursday, November 5, 2015	8:30 am – 12:00 pm	Wyndham, York (formerly Holiday Inn)	\$50

Ethics by Example Registration Form - payment must accompany registration

Online registration is encouraged or mail the form below. To receive a reminder prior to the class, please provide an e-mail address.

Name		
Date and Price		
Office (include branch)		
Email		

PAYMENT POLICY: Payment must accompany registration. REFUND POLICY: Cancellations made less than 3 business days prior to the date of the course and "no-shows" will not receive a refund or credit. RETURNED CHECK POLICY: If a check is returned by the bank for any reason, there will be a \$25.00 processing fee.

RAYAC Office Hours

Monday - Thursday 8:30 a.m. to 5:00 p.m. * Friday 8:30 a.m. to 4:00 p.m.

* On Tuesday mornings the office opens at 10:00 a.m. because of a staff meeting.

Phone (717) 843-7891



Fax (717) 854-0720

Association Staff

Steve Snell, RCE, Executive Officer

Ext. 112, steve@rayac.com

Doug Clark, Business & Finance Director

Ext. 111, doug@rayac.com

Rhonda Elliott, RCE, GRI, GREEN, e-PRO MLS Systems Mgr. Ext. 102, rhonda@rayac.com

Lori Foltz, IT Coordinator Ext. 103, lori@rayac.com

Ann Marie Staub, Lead Secretary Ext. 100, annmarie@rayac.com

Cindy Alleman, Secretary/ Receptionist & Store Manager Ext. 101, cindy@rayac.com

Beth Izzo, Public Relations Dir. Ext. 110, beth@rayac.com

Shanna Terroso, RCE, e-PRO, Government Affairs Director Ext. 106, shanna@rayac.com

Marissa Bankert, Membership Services Director Ext. 108, marissa@rayac.com

Stephanie Kennedy, Director of Professional Development Ext. 109, stephanie@rayac.com

Deb Kottmyer, Clerk (PT) deb@rayac.com

SATURDAY, MARCH 21



UAW Union Hall

3562 Gillespie Drive York 17404

Doors open @ 5:00 pm

All you can eat buffet catered by Big Mike's Crabhouse & Grill 6:00-8:00 pm Beer and soda included + BYOB

Jars, pull tickets, raffles, dancing and music until 10:00 pm

Last year's event sold out and there will only be 200 tickets available again this year!

Ticket prices \$30 per person. Must be 21+ to attend.

Sponsorships available for \$100.

Benefits RAYAC Foundation to fund vital housing-related projects in York & Adams Counties.

Contact Marissa Bankert at Marissa@rayac.com or (717) 843-7891 or any of the following committee members to get your tickets:

Cindy Portner - <u>Cindy.Portner@susquehanna.net</u>

Gayle Sanders - gayle.sanders@cbhomes.com

Bill Hoyer - whoyer@santander.us

Michele Jones - jonesrealtor@comcast.net

Judy Givens - judygivens@gmail.com

Karen Alwine - kalwine@heritagevalleyfcu.org

Kathy Keener - kkeener@homesale.com

Ken Worley - ken.worley@verizon.net

Kim Ziegler - kziegler@homesale.com

Kristyn Stouch - kristynstouch@howardhanna.com

Lisa Baublitz - lbaublitz@homesale.com

Petula Yingling - petula.yingling@era.com

Stacey Trimmer - <u>Stacey.Trimmer@susquehanna.net</u>

Wendy Landis - wlandis@gmhmortgage.com

Save the Date ...

RAYAC's Annual Shred Event



Saturday, May 9 10:00 am - 12:00 noon

Locations in York, Hanover & Gettysburg. Details coming soon.



December 12/1/14 -12/31/14 Sold MLS Statistics by School District



School District	# Sold	Dollar Volume	Avg. Sale Price	Median Sale Price
York County				
Central	51	\$8,748,399	\$171,537	\$136,625
Dallastown	49	\$9,544,515	\$194,786	\$166,000
Dover	24	\$3,778,183	\$157,424	\$137,750
Eastern	17	\$2,592,486	\$152,499	\$154,536
Hanover	14	\$1,291,937	\$92,281	\$88,250
Northeastern	17	\$2,678,894	\$157,582	\$144,000
Northern	9	\$2,096,600	\$232,956	\$232,000
Red Lion	37	\$6,095,722	\$164,749	\$158,995
South Eastern	11	\$1,676,650	\$152,423	\$179,000
South Western	24	\$4,813,511	\$200,563	\$186,000
Southern	16	\$3,463,112	\$216,445	\$224,956
Spring Grove	29	\$4,865,689	\$167,782	\$159,900
West Shore	15	\$2,319,100	\$154,607	\$169,900
West York	21	\$2,673,924	\$127,330	\$115,000
York City	35	\$1,364,950	\$38,999	\$35,000
York Suburban	15	\$2,220,000	\$148,000	\$154,900
York Total	384	\$60,223,672	\$156,832	\$149,950
Adams County				
Bermudian Springs	10	\$1,620,800	\$162,080	\$160,750
Conewago Valley	26	\$5,039,373	\$193,822	\$186,550
Fairfield	7	\$1,436,800	\$205,257	\$169,900
Gettysburg	17	\$3,934,831	\$231,461	\$175,000
Littlestown	17	\$3,228,511	\$189,912	\$224,500
Upper Adams	3	\$325,900	\$108,633	\$106,000
Adams Total	80	\$15,586,215	\$194,828	\$172,450

Year-End 1/1/14 -12/31/14 Sold MLS Statistics by School District

School District	# Sold	Dollar Volume	Avg. Sale Price	Median Sale Price
York County				
Central	470	\$89,224,348	\$189,839	\$157,437
Dallastown	499	\$92,219,907	\$184,809	\$160,000
Dover	320	\$47,965,570	\$149,892	\$144,250
Eastern	191	\$28,219,623	\$147,747	\$134,900
Hanover	166	\$20,439,519	\$123,130	\$124,900
Northeastern	279	\$41,591,930	\$149,075	\$145,000
Northern	106	\$23,543,123	\$222,105	\$207,950
Red Lion	412	\$66,067,993	\$160,359	\$150,000
South Eastern	194	\$35,903,638	\$185,070	\$171,950
South Western	323	\$55,999,191	\$173,372	\$164,900
Southern	216	\$46,387,054	\$214,755	\$204,500
Spring Grove	284	\$47,135,371	\$165,970	\$159,900
West Shore	177	\$34,296,639	\$193,766	\$179,000
West York	282	\$36,717,510	\$130,204	\$123,000
York City	319	\$16,933,610	\$53,083	\$40,000
York Suburban	293	\$51,178,197	\$174,670	\$144,900
York Total	4,531	\$733,823,223	\$161,956	\$149,900
Adams County				
Bermudian Springs	110	\$20,831,824	\$189,380	\$168,950
Conewago Valley	254	\$43,314,345	\$170,529	\$158,450
Fairfield	80	\$15,182,569	\$189,782	\$170,000
Gettysburg	218	\$45,277,728	\$207,696	\$183,750
Littlestown	169	\$31,519,423	\$186,505	\$174,900
Upper Adams	85	\$13,096,434	\$154,076	\$148,900
Adams Total	916	\$169,222,323	\$184,741	\$167,750

♥ York County MLS Statistics Monthly Comparison **♥**

YORK CO. Monthly Comparison	12/13 TOTAL	12/14 TOTAL	13-14 % CHANGE	12/13 MEDIAN SOLD PRICE	12/14 MEDIAN SOLD PRICE	13-14 % CHANGE	12/13 AVG. SOLD PRICE	12/14 AVG. SOLD PRICE	13-14 % CHANGE
Total sold/ settle	350	384	+10%	\$145,000	\$149,950	+3%	\$160,560	\$156,832	-2%
Co-broke	267	265	-1%	\$145,000	\$154,000	+6%	\$160,395	\$157,483	-2%
In house	83	119	+43%	\$149,000	\$140,900	-5%	\$161,089	\$155,383	-4%
New	374	411	+10%			Active	1,959	2,008	+3%

♥ York County MLS Statistics Year to Date Comparison ♥

YORK CO. Monthly Comparison	1-12/13 TOTAL	1-12/14 TOTAL	13-14 % CHANGE	1-12/13 MEDIAN SOLD PRICE	1-12/14 MEDIAN SOLD PRICE	13-14 % CHANGE	1-12/13 AVG. SOLD PRICE	1-12/14 AVG. SOLD PRICE	13-14 % CHANGE
Total sold/ settle	4,399	4,531	+3%	\$145,000	\$149,900	+3%	\$158,489	\$161,956	+2%
Co-broke	3,299	3,389	+3%	\$147,000	\$150,000	+2%	\$160,251	\$162,222	+1%
In house	1,100	1,142	+4%	\$135,000	\$142,000	+5%	\$153,203	\$161,168	+5%

♥ Adams County MLS Statistics Monthly Comparison **♥**

ADAMS CO. Monthly Comparison	12/13 TOTAL	12/14 TOTAL	13-14% CHANGE	12/13 MEDIAN SOLD PRICE	12/14 MEDIAN SOLD PRICE	13-14% CHANGE	12/13 AVG. SOLD PRICE	12/14 AVG. SOLD PRICE	13-14% CHANGE
Total sold/ settle	78	80	+3%	\$180,000	\$172,450	-4%	\$194,215	\$194,828	+3%
Co-broke	54	49	-10%	\$179,950	\$167,500	+7%	\$189,895	\$197,526	+4%
In house	24	31	-29%	\$197,700	\$175,000	-11%	\$203,933	\$190,562	-7%
New	83	134	+61%			Active	554	551	-1%

♥ Adams County MLS Statistics Year to Date Comparison **♥**

ADAMS CO. Monthly Comparison	1-12/13 TOTAL	1-12/14 TOTAL	13-14% CHANGE	1-12/13 MEDIAN SOLD PRICE	1-12/14 MEDIAN SOLD PRICE	13-14% CHANGE	1-12/13 AVG. SOLD PRICE	1-12/14 AVG. SOLD PRICE	13-14% CHANGE
Total sold/ settle	984	916	-7%	\$164,095	\$167,750	+2%	\$176,980	\$184,741	+4%
Co-broke	657	615	-6%	\$160,000	\$167,500	+5%	\$173,619	\$183,471	+6%
In house	327	301	-8%	\$169,900	\$170,000	0%	\$183,731	\$187,334	+2%

Sign Up for Paragon Training

MLS Contact Management ♥

Wednesday, February 11, 2015 - 2:00-4:00 pm

Registration required. Enter your client's information into the MLS; create saved searches that meet your client's criteria, create automatic email notifications, and set up a webpage through Paragon's Client Connect.

MLS Walk- In ♥

Tuesday, February 17, 2015 - 2:00 - 4:00 p.m.

No need to register – Rhonda and Lori will be available to assist you with any questions concerning the MLS. Bring your laptop, smartphone or tablet - or use our equipment for hands—on help.



Register online or call the RAYAC office at (717) 843-7891 to sign up for these classes.

MLS CMA - Comparative Market Analysis ♥

Wednesday, February 25, 2015 - 2:00 - 4:00 p.m.

Registration required. This class will show you how to create a CMA brochure including a CMA search, create reports, add a subject property, insert adjustments to comparables, graphs, etc.



Goomzie Quarterly Webinars ♥

Goomzee Mobile MLS App will be holding quarterly webinars to keep you up to date on all the new features, what's on the horizon and any known issues to keep you as informed as possible. Go to Paragon's message board to register for the next Goomzee webinar on **February 16 at 2:00 pm.**

Help Save Lives RAYAC BLOOD DRIVE



Thursday, March 5

10:00 am - 3:30 pm in RAYAC Classroom

Our goal is 20 donors!

To schedule an appointment, contact Shanna Terroso at (717) 843-7891 or register online at www.redcrossblood.org/account login and enter sponsor code/keyword: RAYAC

Thank You RPAC Leaders!

Thank you to all members who support RPAC especially these RPAC leaders! So far in 2015, RPAC raised \$20,561 toward the \$25,000 goal.

♥ Capitol Club (\$250-\$499.99)

Bob Aldinger Dolly Bailey Brian Berkheimer Peggy Fink Lee Trite Kenneth Worley

\$99 Club ♥ (\$99-\$249.99)

Christine Barrick Maria Accardo Susan Becker Tami Behler Ed Bender Ellen Biesecker Barb Bover Dan Bover Steven Brown Barbara Deardorff Chris Dell Jackie Dodson Casey Dougherty Wade Elfner Adam Flinchbaugh Debbie Folmer Amy Fry Natalie Fry Jeffrey Garber Judy Givens George Herman Glenda Kane Jennifer Kibler Margie Krom Robin Mede-Butt John Linton Donna Moyer Linda Messinger Erika Mueller Paula Musselman Dianne Redding Mary Price Brenda Riddle Bill Shanbarger Shirley Simpson Ross Stanard Amanda Stiles Sam Stein John Swords Richard Vangel Donna Walker Shelley Walter

Mindi Weikert-Kauffman

Petula Yingling

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RPAC Office Challenge Winners

Thank you to everyone who contributed to RPAC in 2014. We raised \$16,881 and won 3rd place in the large board category from PAR at their business meeting last month. Here are the RPAC Office Challenge winners:



Small offices1st placeFox Run Realty2nd placeCherry Lane Realty3rd placeBrown Appraisers

Medium offices

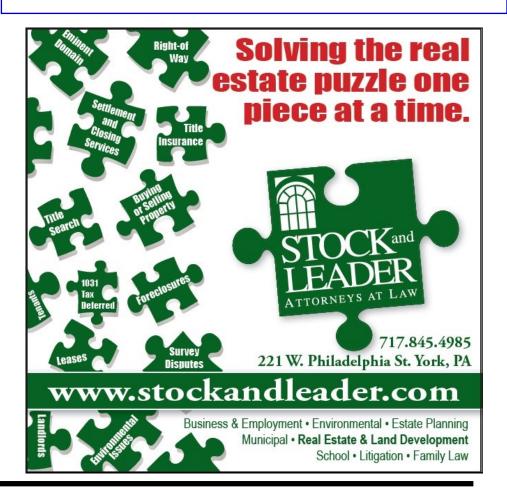
1st place CB Residential Brokerage Gettysburg
2nd place (tie) Bell Real Estate & Century 21 Dale Red Lion

Large offices 1st place Berkshire Hathaway Cinema Drive

2nd place ERA Preferred Properties 3rd place Country Home York

X-Large offices 1st place Keller Williams Keystone

2nd place Berkshire Hathaway Hanover CB Residential Brokerage York



Partner and Do Business with RAYAC Affiliate Members! This a valuable resource to share with your clients.

Attorneys ♥

Barley Snyder LLC Benn Law Firm CGA Law Firm-ad on pg. 12 Stock and Leader-ad on pg. 20

Builders \(\ni\)

Merani Construction Poole Construction York Builders Association

Inspectors ♥

Absolute Radon Mitigation LLC Accurate Home & Termite Insp. Allied Home Inspections Inc

American Property Examiners-ad on

Amerispec Home Inspection
ASHI Central PA
BH Home -York
Central Penn Radon Inc
ESM Ventures LLC
George Forney Home Inspection
Gettysburg Home Inspection
Home-Rite R.E. Inspections
Homechek Inc

HouseMaster Home Inspections-ad on pg. 5

Homepro Home Inspections

Lynne Pest Management Co.
Mason Dixon Home Inspection
National Property Inspections
New Leaf Home Inspection
Pillar to Post Home Inspection
Real Services Inc
S.A.F.E. Inspection Services
The Mitigator
The Property Examiners
The Virtus Group LLC
Top Dawg Inspections
Trimmer Home Inspections
Visionspec Home Inspection

Lenders ♥

1st Preference Mortgage
ACNB Bank
Academy Mortgage
Bay Capital Mortgage Corp
Caliber Funding, LLC
Freedmont Mortgage
Fulton Mortgage
GMH Mortgage Services LLC
Heritage Valley Federal Credit
Union-ad on pg. 7

Homebridge Financial Services-ad on pg. 2

Homesale Mortgage, LLC Integrity Bank

M & T Bank Mortgage Division-

ad on pg. 3
Members 1st Credit Union
Metro Bank
Mortgage Network
Movement Mortgage
New Windsor State Bank
Northwest Savings Bank
Orrstown Bank

Peoplesbank, A Codorus Valley Co-ad on pg. 13

Residential Finance

Residential Mortgage Services
Santander Bank
Susquehanna Bank PA
Union Community Bank-ad on pg. 8
Wells Fargo Home Mortgage
York Traditions Bank- ad on pg. 4
Vision Mortgage Capital

Title/Settlement Co. ♥

Abstracting Co. of York County Apple Leaf Abstracting Co Centurion Settlement Group Community Settlement LLC-ad on

pg. 8
Complete Closing Services

Guaranteed Transfer Corp.
Homesale Settlement Services
Lafayette Settlement Services
Lakeside Title Company
Preferred Service Settlements
Quality Service Settlements
R.E.I.P.A

Real Estate Settlement Co-ad on pg. 4 Stock and Leader-ad on pg. 20 White Rose Settlement

Services -ad on pg. 3

Yorktowne Settlement Co-ad on pg. 7

Other Businesses **Y**

360 Tour Designs Southern PA-ad on pg. 10 360 Tours of York **ABBA Loss Mitigation** American Home Shield Atlas Rubber Stamp & Printing Barrick Insurance **Basement Waterproofing Solution** Busser's Septic Service Dale Miller & Son First American Home Buyers **Protection Corp** Gordon L Brown & Assoc., Inc. J&A Building and Hardscapes Landis Custom Cabinetry & Woodworking Leffler Energy Co Lynn Pest Management Co. **MYclosing** Nicmar Water Real Estate Investors of York Shipley Energy Site Design Concepts Spectrum Home Services of York The Bathtub Doctor The Glatfelter Agency Virtuance



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