Volume 43, Issue 5, May 2017

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RAYAConnection

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Featured Member Benefit: Tech Helpline

Everyone has technology questions, now RAYAC is offering you FREE tech support to give you the answers. Take advantage on this new benefit that RAYAC members are praising.

Tech Helpline gives you U.S.-based tech support for hardware, software, networking and mobile devices. The analysts are friendly technology experts who will assist you via phone, chat or email.

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May

- 1 York City Council Candidate RPAC Screening interviews, 1:00 pm
- 2 SRS Designation course Day 1, 8:30 am
- 2 Hands on Helpers, 9:30 am

3 SRS Designation course - Day 2, 8:30 am

- 4 Appraiser CE: PA Law & Zapping Zillow, 8:30 am
- 5 New Member Orientation-Module II, 8:30 am
- 8 Pre-licensing class: RE Fundamentals begins, 6:00 pm
- 9 Community Relations Committee, 1:00 pm
- 10 Housing stats released
- 10 Golf Committee, 11:00 am
- 11 Board of Directors, 9:00 am
- 12 Hands on Helpers Park Clean-Up Day, Renaissance Park, City of York, 9:00 am
- 12 MLS Contact Management class, 2:00 pm
- 15-20 NAR Legislative Meetings, Washington, DC
- 18 Member Communications Committee, 10:00 am
- 19 New Member Orientation-Module III, 8:30 am
- 22 RAYAC Office CLOSED for Strategic Planning session
- 23 Bag Bingo Committee, 10:30 am
- 23 MLS CMA class, 2:00 pm
- 24 Golf Committee, 11:00 am
- 24 Budget Finance Committee, 1:00 pm
- 25 Appraiser CE: From the Ground Up, 8:30 am
- 29 RAYAC Office CLOSED for Memorial Day

June

- 5-7 PAR Business Meetings, Harrisburg
- 5 Pre-licensing class: RE Practice begins, 6:00 pm
- 6 Hands on Helpers Committee, 9:30 am
- 7 RAYAC Office CLOSED for Golf Outing
- 8 Board of Directors, 9:00 am
- 12 Housing stats released
- 13 Education Committee, 11:00 am
- 13 Community Relations Committee, 1:00 pm
- 15 MLS Committee, 8:30 am
- 15 Member Communications Committee, 10:00 am

Meetings are held at the RAYAC office, 901 Smile Way, York, unless otherwise noted.



Thursday, May 18

5:00 -7:00 pm

John Wright Restaurant 120 North Front Street, Wrightsville

Thank you to the host for generously providing free appetizers and a cash bar for this networking event.

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From the Executive Officer Staff Transitions

by Shanna Terroso, RCE, e-PRO

As RAYAC prepares for our MLS transition to Bright MLS in November of 2017, there are a few staff transitions that will be happening as well.

Rhonda Elliott, our MLS Systems Manager, will continue as a RAYAC staff member through the transition to Bright MLS. However, starting on Tuesday, May 16th instead of serving members from her office at RAYAC, she will serve you from her office in Michigan. As you may recall, Rhonda came to RAYAC almost six years ago from a REALTOR® association in Michigan. Rhonda and her husband have decided to relocate back to their hometown to be closer to their family and friends once again.

Rhonda will continue to provide all of the MLS customer support she currently provides to members. Nothing changes except her physical location. She can still be reached at <u>rhonda@rayac.com</u>, by calling the MLS line at 717-843-2122 or by calling into the RAYAC office 717-843-7891 and asking to speak with Rhonda.

I will continue to be the in-house MLS class instructor and provide back up support on MLS issues.

Beth Izzo, our Public Relations Director, will be transitioning to part-time status starting in July. Beth is loving her role as a grandmother and has decided to spend some of her days watching her new grandbaby. Starting in July, Beth will be in the RAYAC office on Mondays, Tuesdays and Fridays.

As we go through these transitions our goal remains the same - to provide first-class customer service and the tools you need to succeed in your real estate business.

I would also like to take this opportunity to thank the RAYAC staff for all of their hard work. Over the past two years the RAYAC staff has become half the size it once was. In December of 2017, the RAYAC staff will consist of four full-time and one part-time person. Meanwhile, the staff continues to offer all of the same high level member benefits, plus many new programs, thanks to their dedication and commitment to this association. In my book they are All-Stars. They have all been asked to do more and they have delivered on those tasks every single day without complaint. For their above and beyond service I will be forever grateful. I hope you are too and join me in saying a collective Thank You!



Board of Directors Summary April 13, 2017

Action Items

- Strategic Plan Funding Directors approved a recommendation from the Budget Finance Committee to hire Bob Harris as a facilitator for our strategic planning session.
- Lockbox Committee Recommendation Directors approved a recommendation from the Lockbox Committee to offer a promotion to any non-RAYAC REALTOR® to receive a lockbox card and one week subscription for free and the ability to purchase additional subscriptions by the week, month, 3 months or a year. One day codes will still exist, but hopefully this will help our members by cutting down the time they are spending letting outside agents into homes. (See page 10 for more details.)
- **Transaction Review** Directors approved terminating the transaction review contract after getting feedback from the DRs and Managers.

Reports - Directors received updates and reports on the Bright MLS, Spring Fling, Golf Outing, Thirsty Thursday, current Strategic Plan progress, and Political Affairs.

New Business - Directors were updated on the YHAP program changes. The county placed the program on hiatus due to transferring the administrative responsibilities to a new provider, not because of lack of funding. Until all details are complete, the YHAP program cannot accept any new applications for funding. We will share details as soon as they are available.

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Membership News

New Members

Chad Burrows, Country Home Real Estate Salvador Galdamez, Berkshire Hathaway (W) Mark Laratonda, Keller Williams Keystone Shi Ming Lin, Berkshire Hathaway (G) Renee Lloyd, Century 21 Dale (RL) Ashley Mott, Keller Williams Keystone

Member Changes

Darlene Bathon, Coldwell Banker Res. Brok, (H) Megan Bell, Century 21 Core Partners Elle Hale. Coldwell Banker Res. Brok. (YorkO) Terri Harmon, RE/MAX Patriots Laura Heydt-Adams, Berkshire Hathaway (E) Shannon McCulloch, Berkshire Hathaway (H)

Member Drops

Jalyssa Beatty Jesse Daugherty Evelyn Dorval Chris Edwards Jared Gates Lawrence Hartman Jr. **Richard Rudy** Graham Will

New Office/Brokerage None

Office Changes None

Office Drops None

New Affiliates

Rife Home Inspections 1418 Baltimore Street Suite 12-132 Hanover PA 17331 Phone (717) 634-4416 www.rifeinspections.com Michael Rife michael@rifehomeinspections.com

Santander Bank

1940 Carlisle Road York, PA 17408 Phone (717) 825-0488 Fax (484) 338-2797 Sharon Heiner sharon.heiner@santander.us

Affiliate Changes

PrimeLending Address change to: 135 N. George St., Suite 202 York. PA 17401

Membership Stats

(as of 4/20) 2017 2016 Designated REALTORS 130 123 Primary REALTORS 846 921 Secondary REALTORS 56 17 Pending Applicants 19 Total REALTORS 1049 1063 Affiliates 96 93 **Total Members** 1145 1156

Affiliate Drops

None



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Lots of Leadership Opportunities

We know there are a lot of REALTOR® members out there with great leadership qualities or REALTORS® who want to enhance their leadership skills. Whichever one you are, RAYAC has some awesome opportunities for you!

Leadership York

Expand your leadership skills and your networking circle with this nine month leadership training program. RAYAC has been sending members through this program for years and everyone who has completed the series finds it to be incredibly worthwhile. Click here for more details on Leadership York. If you are interested in applying for a scholarship for Leadership York, contact Shanna Terroso at shanna@rayac.com by June 16.

Leadership Hanover

Leadership Hanover has been training local leaders for a few years and program participants agree that it's a valuable resource to enhance your career. Click here for more information on the Leadership Hanover program. If you are interested in applying for a scholarship for Leadership Hanover, contact Shanna Terroso at shanna@rayac.com by June 16.

RAYAC Board of Directors

RAYAC is looking for several talented leaders to serve on the Board of Directors. If you are interested or would like more information about what is involved with being a director, please contact Shanna Terroso at shanna@rayac.com by June 30.

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RAYAC Charity Golf Outing

Wednesday, June 7, 2017

Heritage Hills Golf Resort, York

The outing is SOLD OUT, but there are still ways to participate:

11

- Have fun at the mini golf/beer tasting event, plus dinner all for \$50!
 - Tee & Green sign sponsor \$100
 - Donate a door prize
 - Donate an item for the goody bags (175)

Proceeds benefit the RAYAC Foundation to support local housing-related non-profit organizations and the Robert Murphy Disaster Relief Fund. Contact Beth Izzo at 717-843-7891 ext. 110 or beth@rayac.com.



RAYAC Store Promo

Anyone who spends \$10 or more at the RAYAC Store during May will be entered to

WIN a REALTOR water bottle.

You need to stay hydrated when you're showing properties, writing contracts and posting sold signs!





Familiar Faces Guiding Your Clients Home





Tom Lutz Branch Manager NMLS# 135170 717-891-0685

Diane Leib Sr. Loan Officer NMLS# 137018 717-487-4622



Kevin Wivagg Sr. Loan Officer NMLS# 311080 717-891-1989



NMLS# 147464

717-873-0753



Shawn Kelly Sr. Loan Officer NMI S# 615649 717-542-5005

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Making Great Contacts at Affiliate Networking Event & Mixer

REALTORS and Affiliate members had a great time getting to know each other and learning about the valuable products and services from our Affiliates. A special thank you go these Affiliate partners for participating. Check out RAYAC's <u>Facebook page</u> to see more photos.

ABCO

- American Property Examiners Citizens Bank Fidelis Mortgage First American Homebuyers Warranty First National Bank Freedmont Mortgage Fulton Mortgage GMH Mortgage Homebridge Financial Home-Rite Inspections Homesale Mortgage M&T Bank
- Myclosing PeoplesBank Pillar to Post PrimeLending Real Estate Exposures SAFE Inspections Stock and Leader SWAT Environmental The Bathtub Doctor The Glatfelter Agency White Rose Settlement Services York Traditions Bank





RAYAC Leadership

<u>President</u> **Deborah Goodling,** York City Savvy, YCLC, CB Residential Brokerage, 757-2717

<u>Vice President</u> Ken Worley, '18 BH Homesale, 757-7811

<u>Secretary</u> Heather Kreiger ROCK Commercial, 854-5357

<u>Treasurer</u> **Cindy Mann,** CDPE CB Residential Brokerage, 757-2717

<u>Solicitor</u> **Peter Ruth, Esq.** Stock & Leader, 846-9800

<u>Directors</u>

Marie Arcuri, '19, SRES, CSP CB Residential Brokerage, 854-9242

Jerry Austin, '17, GRI Comm/Ind Appraisers, 741-5264

Mark Carr, '19 BH Homesale, 757-7811

Ray Hoover, '18, SRES RE/MAX Quality Service, 632-5111

Kim Moyer, '17, GRI BH Homesale, 757-7811

Tamra Peroni, '18, York City Savvy, SRES BH Homesale, 757-7811

Brenda Riddle, '19, York City Savvy, SRES, BH Homesale, 757-7811

Karen Tavenner, '17, ABR, SRES Re/Max Quality Service, 632-5111

Tony Thomas, '17, York City Savvy, CB Residential Brokerage, 854-9242

Cheryl Yerger, '19, ABR, BH Homesale, 757-7811

Spring Fling raised over \$10,000!

This year the Spring Fling social raised over \$10,000 for the foundation. "Our sponsors, event participants and volunteers are so generous. They truly embrace the importance of giving back to our community," said Shanna Terroso, RAYAC Executive Officer. She added, "We are grateful for all of our donors. Thanks to them, we can help housing-related charities make critical repairs and upgrades to

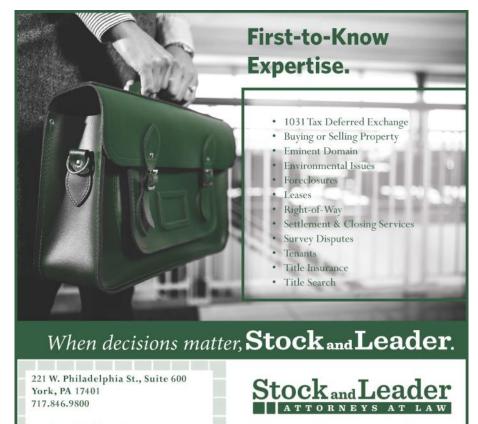
their facilities and help support the vital programs and services they provide."

Thank you to the following Spring Fling sponsors:

Adam Flinchbaugh Basement Waterproofing Solutions Carr, Cleaver, Pendergast Team Community Settlement EGStoltzfus Homes Fulton Mortgage GMH Mortgage Heritage Valley FCU Homechek Homesale Mortgage Homesale Settlement Services M & T Bank MB Financial Members 1st FCU



Movement Mortgage Real Estate Settlement Company Reistville Builders Remace Residential Mortgage Services Rick Smith Team S.A.F.E. Inspections Steve Brown Stock and Leader Top Dawg Union Community Bank White Rose Settlement Services York Traditions Bank



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Appraiser Continuing Education

Thursday, May 4, 2017 - 8:30 AM - 12:00 PM							
So Sue Me! - Or Not. Review of PA Appraisers Certification Act *Required Course*	3.5 hrs. PA appraiser and real estate CE	\$40					
Thursday, May 4, 2017 - 1:00 PM - 4:30 PM	l						
Zapping Zillow: Valuation in the Internet Age	3.5 hrs. PA appraiser and real estate CE	\$40					
Thursday, May 25, 2017 - 8:30 AM - 4:30 PM							
From the Ground Up: Site Valuation and the Cost Approach	7 hrs. PA appraiser CE	\$80					

See details for these classes and the full 2017 line up <u>here</u>. Any questions, contact Stephanie Kennedy at 717-845-3487 or <u>Stephanie@rayac.com</u>.

- - - - Sentrilock Updates - - - -

First announced on April 13, 2017.

We recognize the issues you are having with non-members wanting access to show your listings when they do not have a SentriLock card. As an alternative to the one day codes, RAYAC's Board of Directors approved a policy to make it easier for you. RAYAC is offering a free keycard and one free week access for our neighboring REALTORS.

It is our sincere hope that by giving this incentive, we will get additional keycard subscribers thereby reducing the number of requests you receive to meet at a property, to create one day codes and to minimize the use of combo boxes.

If you have a reciprocal member contact you about property access, feel free to share this new option with them and refer them to RAYAC for more details. If the showing agent opts for the one day code, you will still need to complete the forms necessary to authorize the one day code, and generate the code. The form must also be submitted to Doug Clark at RAYAC within 2 business days. For complete Sentrilock details, <u>visit RAYAC's website</u>.

Sign Up for Code of Ethics Class, Now Approved for CE!

The new NAR Biennial Code of Ethics training cycle began January 1, 2017 and ends December 31, 2018. RAYAC and the Real Estate School of York & Adams Counties will help you easily meet this requirement by providing 8 opportunities to take the Code of Ethics course entitled, "Keep Calm & Follow the Rules." Not only are we providing 8 dates, but the course is also approved for 3.5 hours of PA Real Estate Continuing Education AND covers the new State Real Estate Commission continuing education requirement of having a course on SREC Rules and Regulations. Check both requirements off your list with one course at RAYAC!

Members who join RAYAC in 2017 and 2018 are exempt due to ethics content in New Member Orientation curriculum.

Questions? Contact Stephanie Kennedy at stephanie@rayac.com or 717-843-7891 X109.

Visit <u>www.rayac.com</u> to see this information on our website. Click <u>HERE</u> to register for a course.

2017 Schedule

Date	Time	Location	Cost
March 8, 2017	8:30 AM 12:00 PM	Wyndham Garden, York	\$40
October 11, 2017	8:30 AM – 12:00 PM	RAYAC Classroom	\$40
November 15, 2017	1:00 PM – 4:30 PM	Southeastern Adams Volunteer Emergency Services, Hanover	\$40

2018 Schedule

Date	Time	Location	Cost
March 22, 2018	1:00 PM – 4:30 PM	Wyndham Garden, York	\$40
April 11, 2018	8:30 AM – 12:00 PM	Southeastern Adams Volunteer Emergency Services, Hanover	\$40
April 26, 2018	1:00 PM – 4:30 PM	RAYAC Classroom	\$40
May 17, 2018	8:30 AM – 12:00 PM	Wyndham Garden, York	\$40
November 14, 2018	8:30 AM – 12:00 PM	RAYAC Classroom	\$40

REALTORS[®] Legislative Meetings & Trade Expo in DC

May 15-20, 2017

The REALTORS® Legislative Meetings & Trade Expo is where NAR members take an active role to advance the real

estate industry, public policy and the association. REALTORS® come to Washington, DC, for special issues forums, committee meetings, legislative activities and the industry trade show. Plus, while you're there, take in some sightseeing.

REALTORS® travel from all over the country to attend these meetings. We're only two hours away. Make it a day trip or book a room to stay longer.

Chris Wallace, host of FOX News Sunday, presents "America Under President Trump: A View from Washington" and Suzanne Zinn Mueller and Jonathan Smoke from realtor.com will talk about 2017 trends and how to use them to grow your business. There are many more speakers, educational opportunities and insightful meetings.

Registration is FREE. <u>Click here</u> for more details about this fantastic opportunity.

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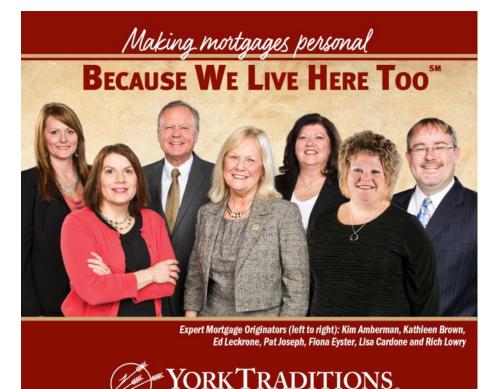
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National Association of REALTORS®

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LEGISLATIVE MEETINGS & TRADE EXPO WASHINGTON DC • May 15-20, 2017

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Practicing Professionalism Ombudsman Q&A

What is the difference between the ombudsman process and mediation?

The ombudsman process usually involves parties who have not filed an ethics complaint or arbitration request, but have experienced a breakdown in communication requiring informal resolution (although an ombudsman may also be used where a complaint has been filed). Often the ombudsman functions as an intermediary who communicates the concerns of one party to the other over the phone, so a positive relationship can be restored.

<u>Mediation</u>, on the other hand, normally involves monetary disputes where an arbitration request may have been filed. Parties generally meet face-to-face at a prearranged time with their mediator, who encourages both parties to come to a mutually satisfactory resolution of their dispute.

Ombudsmen and mediators often have the same skill set: impartiality, the ability to listen carefully, and the desire to identify and resolve misunderstandings.

Is the ombudsman process just for consumers?

No. Boards and associations have considerable latitude in determining how and when ombudsmen will be utilized. If the complaint is the type of case the association's ombudsman process handles, ombudsman services must be offered to members, clients, and consumers consistent with <u>Professional Standards Policy Statement # 59</u>, <u>Associations to Provide</u> <u>Ombudsman Services</u>, *Code of Ethics and Arbitration Manual*.

The ombudsman process can be beneficial for both consumers and REALTOR® members who need an immediate, informal resolution to common misunderstandings. For example, ombudsmen can field and respond to a wide variety of inquiries and complaints, including general questions about real estate practice, transaction details, ethical practice, and enforcement issues. Ombudsmen can also receive and respond to questions and complaints about members, can contact members to inform them that a client or customer has raised a question or issue, and can contact members to obtain information necessary to provide an informed response.

Does the ombudsman decide who is right or wrong?

No. Ombudsmen do not determine whether ethics violations have occurred, rather they anticipate, identify, and resolve misunderstandings and disagreements.



RAYAC Office Hours

Monday - Thursday 8:30 a.m. to 5:00 p.m. *

Friday 8:30 a.m. to 4:00 p.m.

* On Tuesday mornings the office opens at 10:00 a.m. because of a staff meeting.

Phone (717) 843-7891

Fax (717) 854-0720

Association Staff

Shanna Terroso RCE, e-PRO, Executive Officer Ext. 106 shanna@rayac.com

Laura Bender Administrative Assistant Ext. 100 laura@rayac.com

Doug Clark Business & Finance Director Ext. 111 doug@rayac.com

Rhonda Elliott

RCE, GRI, GREEN, e-PRO, AHWD MLS Systems Manager Ext. 102 717-843-2122 rhonda@rayac.com

Beth Izzo Public Relations Director Ext. 110 beth@rayac.com

Stephanie Kennedy

Director of Professional Development Ext. 109 <u>stephanie@rayac.com</u>

Deb Kottmyer

Clerk (PT) deb@rayac.com

RAYAC Office CLOSINGS

Monday, May 22 RAYAC Strategic Planning Session

> Monday, May 29 Memorial Day

Wednesday, June 7 RAYAC Charity Golf Outing

> Tuesday, July 4 Independence Day

Save These Dates

Wednesday, October 4 RAYAC Annual Meeting

Thursday, November 2 RAYAC Homeless Outreach Project

Saturday, November 11 Designer Handbag Bingo for the RAYAC Foundation



March Sold 2017 MLS Statistics by School District

School District	<u># Sold</u>	Dollar Volume Avg. Sale Price		Median Sale Price
York County				
Central	41	\$8,816,199	\$215,029	\$179,900
Dallastown	49	\$9,830,338	\$200,619	\$180,000
Dover	25	\$4,459,384	\$178,375	\$142,500
Eastern	16	\$2,250,481	\$140,655	\$123,575
Hanover	15	\$2,237,000	\$149,133	\$135,500
Northeastern	25	\$4,647,821	\$185,913	\$175,000
Northern	23	\$4,630,784	\$201,338	\$145,000
Red Lion	52	\$8,447,383	\$162,450	\$151,450
South Eastern	22	\$3,983,939	\$181,088	\$170,392
South Western	34	\$6,652,660	\$195,666	\$199,500
Southern	23	\$4,770,184	\$207,399	\$199,995
Spring Grove	25	\$4,747,568	\$189,903	\$170,000
West Shore	19	\$3,456,736	\$181,933	\$164,900
West York	27	\$3,437,977	\$127,332	\$121,000
York City	31	\$1,563,366	\$50,431	\$38,000
York Suburban	36	\$6,119,906	\$169,997	\$157,400
York Total	463	\$80,051,726	\$172,898	\$159,900

Adams County

			** ***	
Bermudian Springs	16	\$3,226,561	\$201,660	\$197,450
Conewago Valley	26	\$4,659,891	\$179,225	\$164,450
Fairfield	13	\$2,317,721	\$178,286	\$196,000
Gettysburg	14	\$3,115,100	\$222,507	\$219,950
Octrysburg	14	\$5,115,100	\$222,507	\$217,750
Littlestown	19	\$3,873,725	\$203,800	\$180,000
Upper Adams	14	\$2,305,585	\$164,685	\$166,892
Adams Total	102	\$19,498,553	\$191,162	\$178,197

York County MLS Statistics Monthly Comparison

YORK CO. Monthly Comparison	3/16 TOTAL	3/17 TOTAL	16-17 % CHANGE	3/16 MEDIAN SOLD PRICE	3/17 MEDIAN SOLD PRICE	16-17 % CHANGE	3/16 AVG. SOLD PRICE	3/17 AVG. SOLD PRICE	16-17 % CHANGE
Total sold/ settle	399	463	+16%	\$145,000	\$159,900	+10%	\$157,334	\$172,898	+10%
Co-broke	307	348	+13%	\$148,000	\$159,900	+8%	\$158,729	\$170,477	+7%
In house	92	115	+25%	\$140,000	\$155,000	+11%	\$156,679	\$180,225	+15%
New	880	852	-3%			Active	1,848	1,539	-17%

York County MLS Statistics Year to Date Comparison

YORK CO. Year to Date Comparison	1-3/16 TOTAL	1-3/17 TOTAL	16-17 % CHANGE	1-3/16 MEDIAN SOLD PRICE	1-3/17 MEDIAN SOLD PRICE	16-17 % CHANGE	1-3/16 AVG. SOLD PRICE	1-3/17 AVG. SOLD PRICE	16-17 % CHANGE
Total sold/ settle	1,038	1,132	+9%	\$144,900	\$154,900	+7%	\$155,695	\$169,674	+9%
Co-broke	790	871	+10%	\$144,900	\$153,750	+6%	\$155,537	\$167,442	+8%
In house	248	261	+5%	\$144,450	\$157,000	+9%	\$156,199	\$177,123	+13%

Adams County MLS Statistics Monthly Comparison

ADAMS CO. Monthly Comparison	3/16 TOTAL	3/17 TOTAL	16-17 % CHANGE	3/16 MEDIAN SOLD PRICE	3/17 MEDIAN SOLD PRICE	16-17 % CHANGE	3/16 AVG. SOLD PRICE	3/17 AVG. SOLD PRICE	16-17 % CHANGE
Total sold/ settle	84	102	+21%	\$169,500	\$178,197	+5%	\$175,863	\$191,162	+9%
Co-broke	61	70	+15%	\$170,000	\$179,950	+6%	\$170,386	\$200,022	+17%
In house	23	32	+39%	\$164,500	\$167,400	+2%	\$190,387	\$171,781	-10%
New	189	179	-5%			Active	510	391	-23%

Adams County MLS Statistics Year to Date Comparison

ADAMS CO. Year to Date Comparison	1-3/16 TOTAL	1-3/17 TOTAL	16-17 % CHANGE	1-3/16 MEDIAN SOLD PRICE	1-3/17 MEDIAN SOLD PRICE	16-17 % CHANGE	1-3/16 AVG. SOLD PRICE	1-3/17 AVG. SOLD PRICE	16-17 % CHANGE
Total sold/ settle	197	234	+19%	\$160,000	\$163,500	+2%	\$169,011	\$180,889	+7%
Co-broke	139	158	+14%	\$159,000	\$166,500	+5%	\$165,960	\$189,367	+14%
In house	58	76	+31%	\$164,750	\$157,250	-5%	\$176,323	\$163,265	+7%

Master the MLS with FREE Paragon Training

MLS Contact Management

Friday, May 12 - 2:00-3:30 pm

Registration required. Enter your client's information into the MLS; create saved searches that meet your client's criteria, create automatic email notifications, and set up a webpage through Paragon's Client Connect. *Register online (under events tab) to sign up for this class.*

MLS Comparative Market Analysis

Tuesday, May 23 - 2:00 - 3:30 pm Registration required. This class will show you how to create a CMA brochure including a CMA search, create reports, add a subject property, insert adjustments to comparables, graphs, etc. *Register <u>online</u> (under events tab) to sign up for this class.*



Do you know what causes a photo to look so weird, having a large black RAYAC taking up so much of the picture?

ANSWER: This is what a picture looks like when a "thumbnail photo" has been uploaded to a listing. Since the image itself is so small, the normal watermark ends up being very large. If you click on view full size image the only thing that will show is a tiny picture in the middle of a big black screen. The consumer viewing a website like realtor.com will only see the quality of photo that has been uploaded into Paragon.



PHOTO COMPRESSION - If a photo is over 125k in file size, the image will be compressed to 125k. Note: this could result in a reduction in quality. For users who upload photos larger than the 125k limit, it is recommended that the images do not exceed 1MB in file size.

IMAGE SIZE - Image size refers to the resolution of the photo. Paragon's maximum resolution is 1280 x 960 or less. If a photo is under the 125k limit, but has a resolution of image size larger than 1280 x 960, compression will occur. In MS Windows, the image size of a photo can be accessed by mousing over the image—details will display in a pop up.

ACCEPTABLE FORMATS - You can upload JPG, PNG, and GIF images, however you can only use a JPG image for the Agent Image and Office logo. It is recommended NOT to check the "Preserve Original Image Format" option when uploading your image.

FILE NAME SPECIAL CHARACTERS - Special characters, such as \\/:*?\"<>| etc., cannot be used in the photo file name.

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REALTORS® Property Resource (RPR®) is a member benefit of the National Association of REALTORS® built exclusively for Realtors® and offered at no additional cost to members. Available to REALTORS® across the country, RPR has tools for residential and commercial practitioners, brokers and appraisers that help keep you relevant to consumers. This valuable member tool allows REALTORS® to create custom branded reports that can be printed, emailed or texted from anywhere you are.

Quick Start Guide Instructions:

- 1) Go to the login page: <u>www.NARRPR.com</u> > Click "CREATE" and enter: Last name and NRDS # (you'll be guided through the sign up process).
- 2) Upload your photo and Logo
- 3) Set your HOME AREA: You'll need to know your MLS and your Agent ID #.

P Name	Enter MLS Agent ID:
REALTORS® Association of York & Adams Counties MLS	

If you do not know your MLS Agent ID or NRDS# you can either email <u>rhonda@rayac.com</u> or

call RPR Customer Service at 877-977-7576.

Thank You RPAC Leaders!

THANK YOU to everyone who contributed \$21,657 toward the 2017 goal of \$30,000! Special thanks to these RPAC leaders.

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"Contributions are not deductible for income tax purposes. Contributions are not deductione for income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. The amount suggested is merely a guideline and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal and the National Association of contribute without reprisal and the National Association of REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local political candidates. Until your state PAC caches its RPAC goal 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S.C. 441a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates."

Legislative Link (

Remember to Vote! Primary Elections Tuesday, May 16th Polls are open from 7:00 AM -8:00 PM

The 2017 Primary County and Municipal Election has not garnered the same type of media hype as 2016's Presidential election, but it is a very important election for REALTORS®. This election is deciding on the candidates who can have a big impact on your day to day real estate business. I often say the best part about Pennsylvania is we are a Commonwealth and the worst part about Pennsylvania is we are Commonwealth. As a Commonwealth, all of the local land use decisions are placed in the hands of the elected governing bodies of the 106 municipalities in York and Adams Counties. That means each elected official yields a lot of power in terms of the regulations impacting the real estate industry ... how an area is zoned, regulations regarding rental properties licensing, inspection ordinances, any point of sale ordinances and even if you can put up open house directional signs. So it is extremely important for you to get to know the candidates running for municipal office to make an informed decision on election day.

In addition, the RPAC Candidate Screening Committee is interviewing candidates running for York City Council on May 1st starting at 2:00 PM and it is open for any member to attend to observe our process at work.

Sign Up for REALTOR® Party Mobile Alerts

The National Flood Insurance Program is set to expire in September 2017. Without it, you could lose countless sales because your clients will no longer have access to affordable flood insurance. It's easy to sign up for REALTOR® Party Mobile Alerts to let your elected official know where you stand. Sign up today to get the alerts by texting REALTORS to 30644.



Partner and Do Business with RAYAC Affiliate Members! This a valuable resource to share with your clients.

Attorneys

Barley Snyder LLC <u>CGA Law Firm</u>-ad on pg. 3 <u>Stock and Leader</u>-ad on pg. 9

Builders

High Performance Homes Merani Construction York Builders Association

Inspectors

Absolute Radon Mitigation LLC All Pro Inspections Allied Home Inspections Inc **American Property Examiners**-ad on pg. 13 Amerispec Home Inspection BH Home Inspection Central Penn Radon Inc ESM Ventures LLC <u>Extra Mile Home Inspection</u> - pg. 14

George Forney Home Inspection Gettysburg Home Inspection GRW Home Inspection LLC Home-Rite R.E. Inspections Homechek Inc Homepro Home Inspections HouseMaster Home Inspections-ad on pg. 6

Lynne Pest Management Co. Mason Dixon Home Inspection New Leaf Home Inspection Pillar to Post Home Inspection Pillar to Post Inspections Precision Inspections & Radon Real Services Inc Rife Home Inspections S.A.F.E. Inspection Services The Mitigator The Property Examiners The Virtus Group LLC Top Dawg Inspections Trimmer Home Inspections Visionspec Home Inspection



1st Preference Mortgage **ACNB Bank BB&T** Mortgage Bank of America Bay Capital Mortgage Corp Caliber Home Loans Citizens Bank **Fidelis Mortgage Corporation** First Alliance Home Mortgage First Capital Federal Credit Union **First National Bank** Freedmont Mortgage Fulton Mortgage - ad on pg. 2 **GMH Mortgage Services LLC** Heritage Valley Federal Credit Union Homebridge Financial Services - ad on pg. 4 Homesale Mortgage, LLC M & T Bank Mortgage Division Members 1st Credit Union Mortgage Network Movement Mortgage Peoplesbank, A Codorus Valley Co PrimeLending - ad on pg. 16 **Residential Mortgage Services** - ad on pg. 7 Santander Bank **Union Community Bank** Union Home Mortgage Wells Fargo Home Mortgage York Traditions Bank- ad on pg. 12

Title/Settlement Co.

Abstracting Co. of York County Anchor Abstracting Co. Inc. Community Settlement LLC Complete Closing Services Even Par Settlement Services

Title/Settlement Co. - continued

Guardian Transfer Corp. Homesale Settlement Services Lakeside Title Company Preferred Service Settlements Quality Service Settlements Real Estate Settlement Co

Stock and Leader-ad on pg. 9 White Rose Settlement

Services -ad on pg. 5 Yorktowne Settlement Co-ad on pg. 4

Home Improvement/Repairs

AdvantaClean-Lower Susquehanna Basement Waterproofing Solution Bleecker St. Development C.A.R.E. Property Services Home Land Septic Consulting Dale Miller & Son Septic Lynn Pest Management Co. S.W.A.T. Environmental of PA The Bathtub Doctor

Other Businesses

360 Tour Designs Southern PA All American Termite/Pest Control Atlas Rubber Stamp & Printing First American Home Buyers Protection Corp Gordon L Brown & Assoc., Inc. Media One PA <u>MYclosing</u> - ad on pg. 8 Nicmar Water Real Estate Exposures Remebrances by Kevin Photography The Glatfelter Agency



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