

# RAYAConnection

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# Get YOUR Business Rocking

### Thursday, September 24

9:00 am at Hanover Country Club, Abbottstown

- Meet Affiliate partners to make your transactions go smoothly from start to finish.
- Learn important appraisal information from our appraisal panel.









Steve Brown

Melinda Eppolito

Barbara Hartman

Matt Sheaffer

You won't find this opportunity anywhere else. Plus, FREE breakfast. <u>Sign up today</u> for this fall networking extravaganza. See page 7 for more details.

### **Tuesday, October 6**

9:00 am (registration starts at 8:00 am)

Wyndham Garden, York (formerly Holiday Holidome)

Annual meeting speaker **Leigh Brown** ► will help you become a real estate rockstar. Seriously, you won't want to miss this!

### Register today.

- FREE for REALTOR members (no-shows will be invoiced \$25.)
- Each Affiliate gets one FREE attendee. Additional attendees are \$25.



See pages 8-15 for more annual meeting details including candidate profiles, proposed bylaws changes, REALTORS Reach Out project and more.

### **CALENDAR**

### September

- 2 Hands On Helpers, 9:00 am
- 2 Education Committee, 11:00 am
- 2 DR/Manager meeting, 1:00 pm
- 3 Program Social, 9:30 am
- 3 RAYAC Foundation, 11:00 am
- 3 Sentrilock training, 3:00 pm
- 4 New Member Orientation-Module II, 8:30 am
- 7 RAYAC office closed
- 8 Political Affairs Committee, 2:00 pm
- 9 Wednesday Wind Down, 5:00-7:00 pm. Altland House ▶
- 10 Board of Directors, 9:00 am
- 16 Ethics class for Appraisers, 8:30 am
- 16 Affiliate Committee, 8:30 am
- 16 Ethics class, 1:00 pm, Wyndham Garden, 2000 Loucks Rd., York
- 16 Cloud CMA training, 2:00 pm
- 17 MLS Committee, 8:30 am
- 17 New Member luncheon, TBD
- 17 Member Communications, 9:30 am
- 17 Cloud CMA training, 10:00 am
- 17 Cloud CMA training, 1:00 pm
- 17 Community Relations, 2:00 pm, Leg Up Farm, 4880 N Sherman St. Ext., Mt. Wolf
- 18 New Member Orientation-Module III. 8:30 am
- 22 CE RESPA class, 1:00 pm
- 24 Fall Networking & Education, 9:00 am, Hanover Country Club, 200 Water St., Abbottstown
- 28-30 PAR Business meetings, Harrisburg
- 30 Sentrilock training, 3:00 pm

### **October**

- 1 Program Social, 9:30 am
- 2 New Member Orientation-Module I, 8:30 am
- 6 Annual Meeting, 9:00 am, Wyndham Garden, York
- 7 CE Reverse Mortgage, 8:30 am
- 7 Hands On Helpers, 9:00 am
- 8 CE Real Estate Essentials, 8:30 am
- 8 Board of Directors, 9:00 am
- 8 Community Relations, 1:00 pm
- 12 Tax Strategies seminar 1:00 pm
- 13 Ethics class, 1:00 pm, Hanover
- 14 CE Contracts to Closing, 8:30 am
- 14 Sentrilock training, 11:00 am
- 15 MLS Committee, 8:30 am
- 15 Member Communications, 9:30 am
- New Member Orientation-Module II,8:30 am

Meetings are held at the RAYAC Office, 901 Smile Way, unless otherwise noted.

# Wednesday Wind Down

### September 9

5:00-7:00 pm

### **Altland House**

10 West King Street, Abbottstown

Thank you to the host for generously providing free appetizers and a cash bar for this networking event.

### Sponsors:

Barrick Insurance Real Estate Settlement Co. Wells Fargo

Thank you to our sponsors for generously providing gift card prizes.

October 14

John Wright Restaurant Wrightsville November 11
Out Door Country Club
York



### **Board of Directors Summary** August 13, 2015

### **Action Items**

- Directors approved a plan to pay off the association mortgage balance within the next 10 years.
- Directors revised the SAR-SEP eligibility requirement for staff members from 2 consecutive years to 6 months.
- Directors revised the strategic plan Goal 1 Objective 2 to read "Increase education net revenue to 11% of the budget net revenue by the end of 2017."
- Directors formally approved proposed bylaws language to clarify that a board member can serve on the board again after three years have lapsed from the expiration of their last full term.

Meet the 2016 Board candidates and read their profiles on pages 9-13.

If you cannot attend the annual meeting, visit the RAYAC office to place an absentee ballot for directors now through October 2.

# Serving York, Adams and Franklin counties: lori@360tourdesigns.com / 717.676.6590 www.360tourdesigns.com WHY HIRE A PROFESSIONAL? Professional photography brings more attention to your listings More attention means faster sales and more leads Saves time so you can focus on buying and selling homes Great for listing presentations to say you are using professional photographers In the end, our services pay for themselves! Commercial and Real Estate Photography

### DR/Manager Reminders

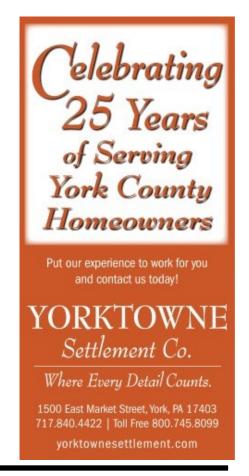
### **MLS Invoice**

On September 1 you will receive your office's MLS invoice via email. You may pay online, by credit card or print a copy of the invoice to give to your accounts payable department. You will not receive a paper invoice in the mail. Payment is due to RAYAC by October 1.

### **DR/Manager Meeting**

Wednesday, September 2 1:00 pm RAYAC office

Agenda includes new transaction review, MLS issues, lockbox, membership applications, annual business meeting, upcoming events and open discussion.





### 2015 RAYAC President Brian Berkheimer

# Back to school... bringing our best... and enjoying life.

Having two teenagers, my first reminder that autumn is just about upon us is the start of school; however just a few days into it as I sit on my upstairs balcony writing this months address to you, I feel a

soft breeze and a coolness in the air that only comes with this time of year. It's a small thing. Although my schedule is full, it's times like this that make me truly thankful to be in the career I am. It offers me the flexibility that few other occupations can. Have you thought about that lately? How would your family life be different if you had to punch a clock? How would you feel if your boss told you that you couldn't take that vacation day you wanted because too many other people need off that day? I think we would have a hard time adjusting. I know I would. I would guess that our newer association members have a fresher appreciation for this flexibility than those of us more weathered members.

Now I know, some of you may retort that you've got the flexibility to work any 70 hours a week you want, and I get that, but that too is a choice. For this exercise let's just work on the premise that the advantages far outweigh the disadvantages. If that's your mindset, then it's up to you to protect what you have, to ensure for years to come that you will be able to continue to make a good living doing what you love. I believe the best way to protect our livelihood is to do it well; to bring our best every day.

Our association offers tremendous opportunities to help us "bring our best" everyday, partnering with our brokers to ensure

that we are the voice of real estate in York and Adams counties. 2015 has been a big year of transition, but that hasn't slowed down progress. We've introduced our weekly real estate news updates in your email to keep you informed of what's going on locally, we've brought out our new membership app as well as the Goomzee app to help you succeed on the go. We'll be rolling out the transaction review program to help promote professionalism. Give it a chance to make a positive difference. The work our staff and volunteers have been pouring their time into is making a difference. Partnering with PAR and NAR, we are stronger than ever in organizing to let our voices be heard in promoting the rights associated with private property ownership.

Please accept my personal invitation to attend our annual meeting Oct 6. It's going to be a fantastic rockin' time, but more importantly, your involvement at the local association level is just one way you can bring your best to our profession. Oh, and bring a colleague!

Respectfully,

Brian

### **Protecting Your Investment**

# Buying or Selling - Knowing the Condition of Your Home is a Wise Decision!

Our home inspection business has been providing services for 13 years.

Services provided are:

- General or pre-sale inspections
- Wood destroying insect inspections
- Septic inspections, pump & well, water analysis, radon testing and FHA.

Convenient scheduling and same day emailed reports.



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Duane "Silver" Wilson
717-577-8740 §

Email: silverwilson@comcast.net

### From the Executive Officer

### The RAYAC Nest

by Shanna Terroso, RCE, e-PRO

As I write this my husband Joe and I are four weeks away from expecting the arrival of our second child. We are excited and anxious to see how our two year old son Levi will adapt to having a baby brother or baby sister in the house. Also at this critical juncture of anticipating our new arrival is the infamous nesting phase and doing everything we "need" to do to make sure the Terroso house is ready to bring the new baby home from the hospital. We are doing things like cleaning the nursery top to bottom, washing newborn clothing, pulling the swing and bouncer out of the attic and re-evaluating our child proofing strategy in our home to ensure we are not only toddler but baby friendly.

Sometimes your personal life can emulate your work life. A little bit of that nesting instinct has also rubbed off here at RAYAC. After a change in leadership at the Executive Officer position, we took this opportunity to reevaluate our current policies and bylaws to ensure that

the RAYAC house was prepared for this new chapter in the association's life. As a result of that re-evaluation we have several bylaws' revisions that we are recommending to bring our current policies either up to date with NAR recommended language or ensure our policies lined up with our current practices. There is an outline of those proposed bylaws changes on page 14 of this newsletter.



To help RAYAC finish our nesting process we need members to attend the annual business meeting on October



6<sup>th</sup> to cast their vote for not only candidates for the board of directors, but also the amendments to the bylaws. We need a quorum of attendees at the annual meeting to vote on these bylaws. As an added bonus for attending the meeting, I promise you will have one rockin' good time. So please help to place an expectant mother's mind at ease and sign up for the annual meeting today!

https://mdweb.mmsi2.com/york/

# **Membership News**

### **New Members**

Lisa Downs, BH Homesale (CD) Ryan La, Country Home (Y) Heather Lighty, BH Homesale (H)

### **Member Changes**

Rose Beaverson, Keller Williams Kevstone

Donald Failor, Right Move Realty Jacqueline Frost, BH Homesale (S) Janice Geiman-Schmidt, New **Beginnings** 

Alanda Goshert, Country Home (Hellam)

Matthew Goshert, Country Home (Hellam)

Michael Hoke, Keller Williams Keystone

Matthew Inskip, RE/Max of Gettysburg David Johnson, Keller Williams Keystone

Paula Springer, Country Home (Hellam) Ramona Swope, Right Move Realty

### **Office Changes** continued

Help U Sell name change and new website to House Broker Realty LLC www.housebrokerrealty.com

Lexington Real Estate address change 2700 Water Street PO Box 2886 York PA 17405

### Office Drops

Appraisals LTD

### **New Affiliates**

# **Membership Stats**

(as of 8/20)									
	2015	<u>2014</u>							
Designated REALTORS	121	115							
REALTORS	853	807							
Pending Applicants	<u>15</u>	<u>17</u>							
Total REALTORS	989	939							
Affiliates	91	91							
Total Members	1080	1030							

### **Affiliate Changes**

Rod Beddia, Homesale Mortgage Karl Krug, Wells Fargo

### **Affiliate Drops**

None

### **Member Drops**

Stephanie Beddia Olivia Carpenter Dillon Herman Andrew Spagnuolo

### New Office/Brokerage

Country Home Real Estate 268 West Beaver Street York, PA 17406 Phone (717) 900-5055

### Office Changes

Golden Realty address change 22319 Back Road Doylesburg, PA 17219 (not Doylestown as reported last month)

Hlubb & Goldstein change to Principle Real Estate Consult 25 N. Duke St., Ste. 301 York, PA 17401

### First-to-Know **Expertise.** • 1031 Tax Deferred Exchange · Buying or Selling Property · Eminent Domain Environmental Issues Foreclosures · Leases · Right-of-Way Settlement & Closing Services Survey Disputes Tenants Title Insurance Title Search

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# Fall Networking Extravaganza

### **Thursday, September 24**

### **Hanover Country Club**

200 Water Street, Abbottstown

8:00-9:00 am Affiliate set up

> networking and educational event.

9:00-10:20 am Affiliate tradeshow and breakfast featuring:

360 Tours of York

Abstracting Co of York County

**ACNB Bank** 

American Home Shield

**American Property Examiners** 

Community Settlement LLC

Freedmont Mortgage Funding

**GMH Mortgage Services LLC** 

Homesale Settlement Services

M&T Bank Mortgage Division

**MYclosing LLC** 

**PeoplesBank** 

Residential Mortgage Services

Santander Bank

Stock and Leader

The Glatfelter Agency

**Top Dawg Inspections** 

York Traditions Bank

with RAYAC's Affiliate

Partners. They will keep your deals from EALLING apart!



# **BRING** A BUDDY

at this event. Click here for details.



Award prizes and remarks, RAYAC President Brian Berkheimer

10:40-11:30 am

Appraiser panel featuring Melinda Eppolito, Barbara Hartman, Matt Sheaffer and

moderated by Steve Brown.

### **Affiliate members:**

Only 2 tables are available! Reserve your table today. Contact Marissa Bankert at marissa@rayac.com or (717) 843-7891 ext. 108.

### **REALTOR** members:

This is a FREE event. Sign up today!

RAYAC is going to ROCK you!



**RAYAC** and Program Social present

### 2015 ANNUAL BUSINESS MEETING and SHOW

Tuesday, October 6

breakfast meeting at Wyndham Garden, York (formerly Holiday Inn Holidome)

8:00 am registration, 9:00 am meeting starts



★ Surprises that you have to see (and hear) to believe!

★ Real estate rock star speaker Leigh Brown

 ★ Rockin' REALTORS Reach Out collection for people and pets (non-perishable food items, cleaning supplies, gift cards and cash donations for local food banks and pet shelters.)

Register online at <a href="https://mdweb.mmsi2.com/york/">https://mdweb.mmsi2.com/york/</a>

# **Meet the Board of Director Candidates**

### Ray S. Hoover-

Realtor and SRES

On what RAYAC committees or task forces have you served? I am on the RAYAC Foundation Board.

What did you do professionally before real estate? Publishing/Printing Sales (2 yrs), Digital Services Specialist (5 yrs), Composition Supervisor/Lead (5 yrs)

Family – Lucky to have both parents living, three siblings, a spouse, and a dog

Community service – Hanover Hospital Auxiliary, Active participant RAYAC Foundation Fundraisers, Past EPAC Volunteer & Past Jaycee Member

Name one thing people would be surprised to know about you. Typically very shy.

Why do you think someone should vote for you to be on the Board of Directors? I am often referred to as a voice of reason. I'm a great listener, and understand the diverse opinions of the RAYAC membership.

What issues or programs would you like to see implemented or amended by the Board of Directors? Greater access of MLS information via smart phones (i.e. – contacts and complete agent version of listing information).

What are the critical issues facing the real estate industry? Greater public understanding of the need to make use of real estate agents.

Click here to view Ray's candidate video.

### Heather Kreiger———

Director of Research & Marketing for ROCK Commercial Real Estate

On what RAYAC committees or task forces have you served? Economic Climate Task Force 2008-2014

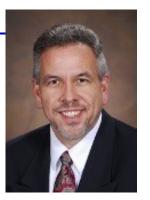
Technology Task Force (Technology Survey for RAYAC Members)-2012

MLS Committee 2011-2014 and 2015-2018

Additionally I served on the Subcommittee for Commercial Real Estate Research for NAR in 2012 – this is a 21 member committee with the requirements of specializing in commercial real estate for at least 5 years.

What did you do professionally before real estate? My entire professional career has been in real estate. I obtained my real estate license when I was 19 years old and started my career working as a residential sales person. One year later, I changed my concentration to commercial real estate, which has been my focus for the past 10 years. During this portion of my career, I have gained experience in marketing and branding, market research, GIS mapping, building and maintaining company databases, creating and maintaining company processes, and much more.

Family - My husband and I have been married for 5 years and we live in Wrightsville with our 2 year old son Dalton, our dog Rocco, and our cat Luna (aka "Tuna" to our 2 year old).



Community service - I have been a volunteer with Junior Achievement as an in-class volunteer with either 8th graders or 10th graders. Junior Achievement is a wonderful program that helps our youth think further about real life circumstances after high school including higher education, the job force, personal finances, and credit scores. I absolutely enjoy volunteering with this organization. I have also been involved with JA's Finance Park, which is a one day program that works through budgeting and personal finance scenarios with high school students.

Name one thing people would be surprised to know about you. I have my motorcycle license and ride a 150cc scooter.

Why do you think someone should vote for you to be on the Board of Directors? I think that I can bring a unique perspective to the Board of Directors, not only because of being concentrated in commercial real estate, but also because I do not serve in a sales role. Most of my career has been spent being focused on property, market, and economic research as well as marketing and branding.

What issues or programs would you like to see implemented or amended by the Board of Directors? My goal for the Board of Directors is to be a voice for commercial REALTORS as well as to listen to the challenges that the Association is facing and offer my advice and perspective based on my experience in this industry.

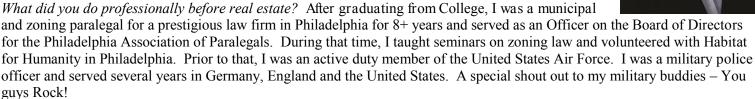
What are the critical issues facing the real estate industry? There are several issues that the real estate industry is facing, however the one that most interests me is the generational shift that is occurring. Baby Boomers, while still in control of most of the nation's wealth and senior level positions are retiring. They may now be empty-nesters looking to downsize and/or become renters. Millennials, who as of 2015 have become the largest generation in the workforce, are postponing major life events such as getting married, starting a family, and buying homes. All of these factors will have their effects on both residential and commercial real estate in the future.

Click here to view Heather's candidate video.

# Tamra Peroni———————

ABR, SRES, CMRS, York City Savvy

On what RAYAC committees or task forces have you served? I currently serve on the RAYAC Political Affairs Committee (RPAC) for the last 6 + years.



*Family* - I was raised in here in the York area. I call York my home even though I have lived and traveled abroad extensively. All my family is here in the York area as well as my wonderful husband of 27 years, and my beautiful son Aaron who is 14 this year.

Community service - I currently teach the Real Estate Pre-license Course through the Real Estate Education Center. I also currently teach religion classes at St. Joseph's Church. I have been a member of the Jewish Community Center for about 10 years. I am a supporter of the American Cancer Society York Relay Team and Sunshine Kids with Cancer through our fundraisers and Bowl-a-thons.



*Name one thing people would be surprised to know about you.* I completed all my Real Estate broker classes last year and I'm getting ready to take the RE Broker Exam.

Why do you think someone should vote for you to be on the Board of Directors? Being a member of the Political Affairs Committee for the last 6 years or more, I really get to see how many important issues have a significant impact our industry, and I would like to continue to make a meaningful contribution to our Association and help address the many important issues that affect our Association at the Board level. I want to work with the Board to effectively communicate and help come up with solutions to the many issues that may affect our Association, its members and our community.

What issues or programs would you like to see implemented or amended by the Board of Directors? I believe education and professionalism is important, and to deal with ways to resolve issues in a respectful and cooperative effort among our members in order to serve our community and clients.

What are the critical issues facing the real estate industry? I think education and professional standards are important issues facing our industry. I also believe in our area economically our industry is facing aging population issues, student college debt issues, and continual property tax problems. Effective communication is the key to progress and ultimately can help us keep our members and community informed.

Click here to view Tamra's candidate video.

# Jeff Stofko————————

On what RAYAC committees or task forces have you served? Over the past 20+ years I have been on the Board of Directors, Grievance Committee, Community Relations Committee, Consumer Protection Committee, Newsletter Committee and the Education Committee.



What did you do professionally before real estate? I was a Journeyman Binding Machine operator and then a Supervisor and then owned a small handyman business.

Family - Married to Penny and have 2 grown children David and Adrienne.

*Community service* - Active in my church, served on the Council and was elected Church Council president. Belong to various civic organizations. Help with the Christmas Smile Program every year. Help serve meals to the homeless.

*Name one thing people would be surprised to know about you.* I have a woodworking shop at home and did professional wedding photography.

Why do you think someone should vote for you to be on the Board of Directors? Because I bring many years of "experiences" to the board. I am an involved Realtor and take a keen interest in issues that affect our profession and our membership. I will work to improve the Realtor image in York and make sure that our members know that we do care and are working for their long term benefit.

part of the solution vs. part of the problem. Remember before any of us were Realtors .... We were home buyers and sellers.....how would you wish to be treated?

What are the critical issues facing the real estate industry? TAXES on all levels has impeded growth. Government allowing the terrible atrocities of illegal things like what happened with the banking industry to affect the well being of all home owners. The ability to keep home ownership a right vs. a privilege is so critical to our industry, our citizens and our country. We must get involved in the fight to preserve it.

Click here to view Jeff's candidate video.

### Mindi Weikert-Kauffman-

Realtor, e Pro, CDPE, CIAS

On what RAYAC committees or task forces have you served?

Program Social: '05, '06, '07, '08, '09, '10, '11, '12, & '13; Public Relations: '05; Chairperson Realtor VALUE: '06, '07, '08, & '09; Community Relations: '10, '11, & '14; Community Relations Chairperson: '12, & '13; Strategic Communications: '06, '07, '08, '09; Member Communications: '10; Bowlathon Task Force: '06; Special 'Open This Week' Open House Task Force: '09; Memorial Garden Committee

to create/structure program; and Awarded Realtor Appreciation Award 2007



What did you do professionally before real estate? My Occupations prior to Real Estate include: Managing and Marketing an enclosed shopping center for Crown American Corporation (Chambersburg/Hanover locations), Co-Owner of Sandoe's Fruit Market, Inc. located in Biglerville, Boyd's Bear Country (Marketing/Promotions, Motor Coach (Group) Sales, Guest Relations, and Event Crew), and when I first moved to York County I worked for an Ad Agency and Event Company where I organized the grand opening of Harrisburg International Airport Black Tie Event for 2,000 guests!

Family - My Family includes my daughter, Courtney, my Boyfriend Scott, and of course my faithful German Shepherd Zeke!

Community service - Past Community Service includes: Member of these boards ~ Oakside Community Park, Upper Adams Jaycees, National Apple Harvest Festival, and Biglerville Historical and Preservation Society. Most recently, I serve on the Spring Grove Scholarship Foundation. I am a life member of Oakside Community Park and Biglerville Historical and Preservation Society.

Name one thing people would be surprised to know about you. People would probably be surprised to know that when I was 12, I rode my bicycle from Harrisburg, PA to Harrisonburg, VA in two days. Logging 112 miles the first day and 113 miles the second day. We later toured the area and the grand total was 319 Miles in 3 days! My Brother (16 years my senior) was a member of the Harrisburg Bicycle Club and all were U.S. Cycling Federation Riders. My brother thought it would be a fun 'gift' for my 12th birthday. I was so happy we drove home in cars and I will never look at the skyline drive the same!

Why do you think someone should vote for you to be on the Board of Directors? I think people should elect me to the Board of Directors because they see the dedication I have had to the Association since becoming a Realtor in '04. I think that we have a wonderful association and feel that it is important to be active in the association. I am fair and know that when issues affect my fellow agents, that I will be steadfast in finding a solution that is best for all of us.

What issues or programs would you like to see implemented or amended by the Board of Directors? Our Industry is constantly changing and that creates a constant flow of challenges for all of us. Keeping the membership trained and informed of these

changes is paramount. Also, the re-selling of our listing inventory to us via various outlets for "advertising purposes" I feel is very concerning. Lastly, I think we can all improve professionalism in the way we treat each other and the way the public views us.

What are the critical issues facing the real estate industry? An area that I feel the association could grow is to have a 'focus group' of new(er) agents about what their needs are and how the association is meeting those needs. Follow that group through their first couple years in the business. The same could be done for agents who have been in the industry for many years. The findings may be interesting and help to formulate training going forward. Also would help to get the newer agents involved in the association.

Click here to view Mindi's candidate video.

# Kenneth M. Worley-

### Realtor

On what RAYAC committees or task forces have you served? Spring Fling 2014/2015, RAYAC Foundation Board of Directors 2014 (VP) 2015 (Pres.), Social Committee 2015

What did you do professionally before real estate? I worked for my family's business from 1983-2000 in the Parts Dept. Customer Service. When they sold the business in 2000, I went full-time as a Realtor, which turned out to be a perfect fit.



Family - Both of my parents are still living, I have one Sister, two nephews and a great nephew.

Community service - Church Council Chair of buildings and grounds 2008, Helping Hands providing meals to those that are homeless or less fortunate 2005-2009, Habitat for Humanity Family Partnership Committee 2008-2010, Lehman Center Auction volunteer 2008 to present.

Name one thing people would be surprised to know about you. I auditioned for a television show in the mid 80's called Puttin' on the Hits.

Why do you think someone should vote for you to be on the Board of Directors? I have a fairness ethic that was instilled in me by my Grandfather, Father and Uncles while working for the family business. With my ability to work well with other agents, implementing any change with the other Directors should be stress-free.

What issues or programs would you like to see implemented or amended by the Board of Directors? I would like to see a couple of by-law changes implemented, as well as an increase of public awareness about the Foundation and what Realtors do for the community.

What are the critical issues facing the real estate industry? Civil discord and political gridlock certainly are not aiding in the real estate recovery. I feel that certainly on the local and state level, the persons receiving their licenses are not fully educated, so a mandatory training on the state level prior to issuing a license to some individual because they have a pulse is setting us up to continue being ranked by consumers as just a step above used car sales persons.

Click here to view Ken's candidate video.

# **Proposed Revisions to the RAYAC Bylaws**

- 1. Page 5, Section 2. Removal of the language requiring membership applicants to provide a copy of their license or certification. NAR does not require that a member applicant supply this documentation. RAYAC in practice has not required the submission of the real estate license or appraisal certificate at the time of membership application. By removing this language RAYAC will be matching up our bylaws with our current practice.
- 2. Page 5, Section 2 (a) B. Adds language to the bylaws to clarify qualifications for applicants may not have a record of official sanctions involving unprofessional conduct is intended to mean that the Board may only consider:
  - A. <u>criminal convictions if (1) the crime was punishable by death or imprisonment in excess of one year under the law under which the applicant was convicted, and (2) no more than ten (10) years have elapsed since the date of the conviction or the release of the applicant from the confinement imposed for that conviction, whichever is the later date.</u>

This language is verbatim to what NAR includes in their model bylaws.

3. Page 8, Section 5 Continuing Member Code of Ethics Training.

NAR starting January 1, 2017 is requiring all members to take Code of Ethics Training every two years. This bylaws amendment changes the date requirement of biennial ethics training to allow RAYAC's current training schedule to match NAR's future training dates. Starting in January 2016 the cycle will be three years to complete by December 31, 2018. After that the training will return to two successive periods thereafter.

This language is almost verbatim language from NAR Model Bylaws with exceptions to the dates and changes to a two year cycle. This bylaws change will provide for the following:

- Allows members to take training at another local association.
- Allows members to take training at a state association.
- Allows members to take training from NAR.
- Allows members to take training from another recognized institution, i.e. another real estate school or broker.
- REALTOR Emeritus members would no longer have to take the training.
- Training requirement reduced from 3 hours to 2 hours and 30 minutes.
- 4. Page 11. Section 12. Changes the notification Designated REALTORS need to provide to RAYAC from 1 business day to 15 business days for additional licensees in their office. This will match RAYAC bylaws to current practice.
- 5. Page 12, Section 3. Remove of the Association to bring RAYAC Bylaws language in line with NAR model by-laws.
- 6. Page 15, under Note. Changes the fee structure for Institute Affiliate Members. This was a NAR mandatory bylaws change that went into effect in 2013. This section if updated by the Board will not need to go to the full membership for approval.
- 7. Page 15, Section 3 Dues payable. Changes the due date of annual dues invoices from the first day in January to the first business day in January to match RAYAC Bylaws to current practice.

The next item in this section clarifies membership dues are due within 15 business days of the affiliation of the licensee with the Designated REALTOR.

- 8. Page 15, Section 3, b. This language is verbatim to what currently exists under Section 4. Nonpayment of Financial Obligations. NAR model bylaws suggest it should be under Section 3 dues payable.
- 9. Page 16, Nonpayment of Financial Obligations. Removes the language currently in section 4 because it was added to Section 3, b. Adds additional language that is suggested by NAR model bylaws that clarifies the consequences of a member for nonpayment at any time of the year, not just the dues billing.
- 10. Page 17, Section 4, Election of Officers and Directors. Provides clarifying language that any member who served a full term on the Board of Directors would not be eligible to serve on the Board of Directors until three years have lapsed from the expiration of their last term.
- 11. Page 23, Article XVIII. Removes dated language from bylaws as per NAR model bylaws.

Click here to see RAYAC's complete bylaws.



Let's **ROCK** local food banks and pet shelters with a **SHOW** of great donations! RAYAC Annual Meeting Tuesday, October 6 at Wyndham Garden, York

### NON-PERISHABLE FOOD ITEMS FOR PEOPLE OR PETS

- ★ Canned vegetables and fruits
- ★ Canned and boxed meals (soup, chili, mac and cheese, hamburger helper)
- ★ Canned meat (tuna, chicken, salmon)
- ★ Pasta, rice, low sugar cereals, peanut butter, stuffing mix, instant potatoes
- ★ 100% fruit juice
- ★ Baby formula and food
- Cat or dog canned food
- Kitten food or formula
- ★ Dog food (grain free)
- ★ Dog biscuits and treats
- ★ Cat or dog soft treats small bags

### **CLEANING SUPPLIES**

- Paper towels
- ★ Dryer sheets
- ★ Liquid dish soap
- ★ Liquid hand soap
- ★ Bleach
- ★ Clorox wipes
- ★ 13 gallon tall kitchen trash bags

### GIFT CARDS, CASH OR CHECK DONATIONS

- ★ Giant, Weis or Wal-Mart
- ★ Cash or check





ANYONE who donates will be entered to win one of three \$100 GIFT CERTIFICATES

to enjoy a show at a theater of your choice!



### Why is NAR Fighting 'Patent Trolls'?

The National Association of Realtors® issued a <u>Call-for-Action</u> to urge U.S. representatives to support H.R. 9, the Innovation Act, to stop patent trolls and protect the real estate industry from frivolous lawsuits. A "patent troll" is a person or company that attempts to enforce patent rights against accused infringers far beyond the patent's actual value. Realtors® are targeted by patent trolls at alarming rates. That's because the real estate industry relies heavily on technology and software products to market properties. Patent trolls exist solely to purchase old patents and to use the threat of expensive lawsuits to extort money from legitimate businesses. They target Realtors® using technology such as dropdown menus on websites; website mapping technologies; on-line search alert functions; and scan-to-email technologies. In Pennsylvania alone, nearly 460 patent-related lawsuits have been filed.

NAR is part of the United for Patent Reform coalition with nearly 200 other businesses – from Macy's to Adobe Systems to Facebook – to pursue comprehensive solutions to abusive patent litigation.

<u>Click on the link</u> and complete the <u>Call-for-Action</u> to urge Congress to pass this common-sense comprehensive patent litigation reform to protect Main Street businesses and Realtors® from patent troll abuse. Thank you to the 28% of RAYAC members who have already responded to this Call-For-Action. For those of you who have not responded please help us reach our goal of 40% of our membership participating in this very important Call-for-Action.

### September is REALTOR Safety Month

Website of the Month REALTOR.org/Safety



# **Practicing Professionalism**

### **Ombudsman Services**

RAYAC is charged with the responsibility of receiving and resolving ethics complaints. Many "complaints" received do not expressly allege violations of specific Articles of the Code of Ethics, and many do not detail conduct related to the Code. Some "complaints" are actually transactional, technical, or procedural questions readily responded to. Ethics complaints might be averted with enhanced communications and initial problem-solving capacity of the ombudsman.

### Role of Ombudsmen

The ombudsman's role is primarily one of communication and conciliation, not adjudication. Ombudsmen do not

determine whether ethics violations have occurred, rather they anticipate, identify, and resolve misunderstandings and disagreements before matters ripen into disputes and possible charges of unethical conduct.

### 3 Frequently Asked Questions

### 1. Is the ombudsman process just for consumers?

The ombudsman process can be beneficial for both consumers and REALTOR® members who need an immediate, informal resolution to common misunderstandings. For example, ombudsmen can field and respond to a wide variety of inquiries and complaints, including general questions about real estate practice, transaction details, ethical practice, and enforcement issues. Ombudsmen can also receive and respond to questions and complaints about members, can contact members to inform them that a client or customer has raised a question or issue, and can contact members to obtain information necessary to provide an informed response.

### 2. Does the ombudsman decide who is right or wrong?

No. Ombudsmen do not determine whether ethics violations have occurred, rather they anticipate, identify, and resolve misunderstandings and disagreements.

### 3. Is the ombudsman process confidential?

Yes, the allegations, discussions, and decisions made in ombudsman proceedings are confidential and may not be reported or published by the board, any member of a tribunal (including the ombudsman), or any party under any circumstances except those established in the *Code of Ethics and Arbitration Manual*.

If you are interested in using the Ombudsman process, please contact Stephanie Kennedy at (717) 843-7891 ext. 109 or <a href="mailto:stephanie@rayac.com">stephanie@rayac.com</a>.

Information obtained from: http://www.realtor.org/ae/manage-your-association/local-and-state-association-ombudsman-services

# Strategically Speaking

This is a monthly update on the progress of RAYAC's Strategic Plan that was adopted April, 2015.

The 5<sup>th</sup> Goal of RAYAC's Strategic Plan focuses on Professionalism and Education.

"RAYAC members exhibit high levels of competence, respect and ethical professionalism in their business practices, advancing a common goal of achieving satisfied customers."

With the hope of achieving that goal, one of the objectives established by the Board of Directors is to focus on New Members/Licensees and consider creating a "new licensee support group." The purpose of the support group is to bring new licensees together to discuss challenges with experienced agents and identify a support network. The plan of action is to establish a new licensee lunch where new licensee members can talk with Board of Director members, staff, and a mix of affiliates about their experiences, challenges, and successes.

The first lunch is scheduled for September 17th which will be off-site in the West York area. Invitations went out to new licensee members in August.

Click here to view the entire strategic plan.



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### **Bowlers Strike it BIG for RAYAC Foundation**

Way to go sponsors and bowlers ... you raised nearly \$7,000 for the RAYAC Foundation!



The RAYAC Foundation financially supports housing-related charities in York and Adams Counties as well as the Robert Murphy Disaster Relief Fund.

Thank you to the Bowlathon Committee (top right) and the ERA **Preferred Properties Minions** (team spirit award winner) for making it a fun night for everyone who participated. See more photos on RAYAC's Facebook page.



**Red Pin Sponsor SAFE Inspection Services** 

**Balloon Sponsor** Community Settlement

**Mystery Prize Sponsor** PeoplesBank

### **Perfect Game Sponsors**

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### Partners for the Path Ahead

HomeBridge Financial Services, Inc. specializes in facilitating and securing home mortgage financial solutions.

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Call us today for more information; we are excited to be your Partner for the Path Ahead.

Christi Tollinger

Mortgage Loan Originator NMLS #403747 Cell: 717-577-1229

Lisa Warner Vaught

Mortgage Loan Originator NMLS #404365 Cell: 717-873-2880

Tom Berridge

Mortgage Loan Originator NMLS #414127 Cell: 717-515-2525

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# **Got Ethics?**

### Training That Is

Only FOUR classes remain to fulfill your NAR requirement by the end of 2015.

Wednesday, September 16 (for Appraisers only!)

8:30 am-12:00 noon @ RAYAC \$10

### Wednesday, September 16 - ONLY A FEW SPOTS LEFT!

1:00-4:30 pm @ Wyndham Garden, York (formerly Holiday Inn Holidome) \$20

### Tuesday, October 13

1:00-4:30 pm @ Guthrie Memorial Library, Hanover \$20

### Thursday, November 5

8:30 am-12:00 noon @ Wyndham Garden, York (formerly Holiday Inn Holidome) \$50

Click here to register.

- All RAYAC association members are required to attend an Ethics by Example class by December 31, 2015.
- NAR's online ethics course will <u>not</u> be accepted this cycle.
- Ethics by Example does <u>not</u> provide continuing education credit.
- Members who joined RAYAC in 2014 or join in 2015 are exempt due to ethics content in orientation curriculum.
- Commercial REALTORS may complete their training online this cycle. Go to www.realtor.org, select "Code of Ethics Training".

Contact Stephanie Kennedy at (717) 843-7891 ext. 109 or <a href="mailto:stephanie@rayac.com">stephanie@rayac.com</a>.





# KNOW MORE. DO MORE.



### Education is no longer a luxury; it's a necessity to stay ahead.



"NAR Chief Economist Lawrence Yun said that continuing education can help Realtors® better meet the needs of their clients and stay ahead of competitors." - NAR Data Show Realtor® Education Level Closely Tied to Income, Nov. 2013

### UPCOMING CLASSES

Visit www.rayac.com for additional details, to see more classes, and to register.

September 22, 1:00pm-4:30pm: Get Real About RESPA and Risk, 3.5 hours real estate CE. (Location: RAYAC)

October 7, 8:30am-12:00pm: Reverse Mortgage Purchase Program, 3.5 hours real estate CE. (Location: RAYAC)

October 8, 8:30am-4:30pm: Real Estate Essentials, 7 hours real estate CE. Mandatory class for new licensees. (Location: RAYAC)

October 14, 8:30am-12:00pm: From Contract to Closing - Don't Derail Your Sale!, 3.5 hours real estate CE. (Location: Hampton Inn, Hanover

**Anatomy of an Appraisal,** 3.5 hours real estate CE. (Location: Hampton Inn, Hanover) 1:00pm-4:30pm:

October 19, 8:30am-12:00pm: Consumers, Licensees, and the World Wide Web, 3.5 hours real estate CE. (Location: RAYAC)

> 1:00pm-4:30pm: Keeping Consumers and Clients "In The Loop" With Mobile Technology, 3.5 hours real estate CE. (Location: RAYAC)

Fall 2015 Broker Course: Real Estate Marketing and Client Representation, 2 broker credits/30 hours real estate CE. (Location: RAYAC)

Fall 2015 Designation Course: Accredited Buyer's Representative (ABR), 1 broker credit/15 hours real estate CE. (Location: RAYAC)



### Featured Class >>>> GET REAL ABOUT RESPA AND RISK

### Top 5 Reasons You Should Attend This Course:

- 1. You MUST know about the new closing disclosure form and processes to help your clients with a smooth closing. What does this 3 day rule really mean?
- 2. You NEED to understand the new Marketing Services Agreement and Affiliated Business Disclosure rules. Don't get your hands slapped by the CFPB!
- 3. Learn and understand the new terms being used, such as consummation. Yes folks, "consummation", but it's not what you think!
- 4. You might have been informed and ready for the August 1st deadline, but with the delay to October 3rd, do you remember everything you learned months ago? You might need a refresher.
- 5. Learn about bonus risk topics like use of drones, storm water management, lead-based paint disclosure requirements, etc.

### CHECK IT OUT- NEW TO RAYAC AND JUST FOR YOU!





StraightTalk has been designed for RAYAC REALTOR® members who want to better assist their clients and get an edge in the market. The presenters will be **showing you**, not just telling you, how to work the concepts into your business. Join us for these monthly short seminars starting this fall! More details on each session and pricing information coming soon!

- Branding YOU, Plus Marketing Too!
- Boost Your Business with a Sales Plan
- Ways to Keep You and Your Client Safe

\* Not approved for CE credit.

# Newsletter Contest Unscramble the following

rock (and pop) singers born in September.

Please email your entry to beth@rayac.com or fax it to (717) 854-0720 by September 30. The winning entry may choose from a \$10 Rutter's, Sheetz or RAYAC Store gift card. All entries will be put into the year-end drawing for free 2016 local dues. Congratulations to Marcy Shaffer, our July newsletter winner! Name



NYEOBEC SNOWLEK	EFKNARI LOVANA
DEFERDI CYURMUR	ONJA TEJT
NKPI	RABYR GBIB
CHILEAM EBBLU	DUBYD LOHLY
CRUBE ESNEPISNRGT	SRECHISI DYNEH
AYR RECHASL	REYJR EEL SWEIL

### Have You Been a REALTOR for 40 Years?

If you are celebrating your 40th anniversary of being a REALTOR in 2015, please contact Shanna Terroso by September 11 to submit your name to PAR and NAR to be approved for REALTOR Emeritus status. You may reach Shanna at <a href="mailto:shanna@rayac.com">shanna@rayac.com</a> or (717) 843-7891 ext. 106.



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# **RAYAC** Leadership

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Vice President

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Solicitor

William Hast, Esq. Stock & Leader, 846-9800

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Wade Elfner, '15, CRS, GRI Century 21 Dale, 848-6163

**ludy Givens.** '16 Howard Hanna, 846-6500

**Seth Hueter**, '16, York City Savvy BH Homesale, 757-7811

Michele Jones, '15 Keller Williams, 755-5599

Paula Musselman, '15, York City Savvy, SRES, BH Homesale, 757-7811

Kim Mover, 17, GRI BH Homesale, 757-7811

Dianne Redding, '16, GRI BH Homesale, 633-7300

Bill Shanbarger, '15, CRS, GRI ERA Preferred Properties, 633-6261

Karen Tavenner, '17, ABR, SRES Re/Max Quality Service, 632-5111

# **Lockbox Updates**

### Mobile App

The SentriSmart app is free to download from the App Store and Google Play. The primary benefit of the app is that it can be used to access the lockbox instead of using the Sentricard; however, in order to use the app, software must first be downloaded into the lockboxes by inserting the Broker's Sentricard (unless the boxes have been assigned to managers or agents in the office.)

### **Software Upgrade**

To date 31% of lockboxes have been updated to be used with the SentriSmart lockbox app. In order for the app to be a truly useful tool for



members, let's keep this number climbing! Maryland agents already use the app to access listings so it is especially helpful to update the lockboxes in the southern end of our two counties

### ☆ It's Your Time to Shine ☆



at the REALTORS Conference and Expo November 13-16 🌣 San Diego, CA

Featuring 100 education sessions by industry experts, 400 exhibitors in real estate's largest marketplace, network and share ideas with 20,000 REALTORS and guests, learn from general session keynote speaker Emmitt Smith, enjoy celebrity concert performer John Legend and more in sunny San Diego.

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### Patricia Carey Seeks PAR Leadership Role



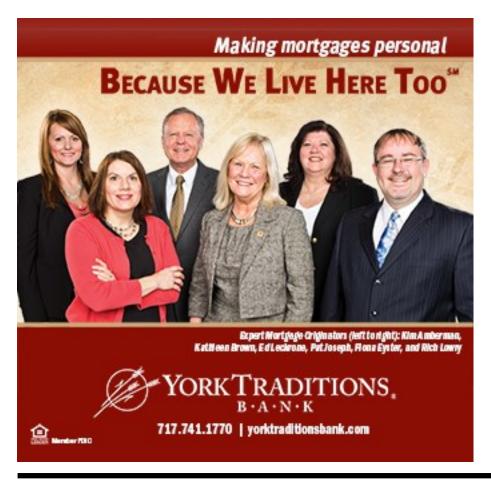
RAYAC member Patricia Carey is running for PAR District 4 District Vice President. She is running against current District 4 Vice President Helen Miernicki from Schuylkill County. Elections will be held at the Fall PAR Business meetings in Harrisburg. District 4 territory currently covers York/Adams, Lancaster, Reading/Berks, Harrisburg, Lebanon and Schuylkill associations. *Best wishes, Patricia!* 

### **Volunteers Needed to Brainstorm Income Opportunities**

RAYAC is recruiting members for the Revenue Stream Taskforce. This is a short-term commitment for approximately four to six months. If you have ideas on how to help the Association grow and would like to help us brainstorm new opportunities, email Stephanie Kennedy at <a href="mailto:stephanie@rayac.com">stephanie@rayac.com</a>. If you are unable to join the taskforce, but have ideas, please email them to <a href="mailto:stephanie@rayac.com">stephanie@rayac.com</a>. We'd love to hear from you!

### **Affiliate Members!**

RAYAC invites you to share your education and events with RAYAC members on our <u>Facebook Group Page</u>. If you're not already a member of the group, ask to <u>join by clicking here.</u>





### **RAYAC Office Hours**

Monday - Thursday 8:30 a.m. to 5:00 p.m. \* Friday

8:30 a.m. to 4:00 p.m.

\* On Tuesday mornings the office opens at 10:00 a.m. because of a staff meeting.

### Phone

(717) 843-7891

### **Fax**

(717) 854-0720

### **Association Staff**

**Shanna Terroso,** RCE, e-PRO, Executive Officer Ext. 106, <a href="mailto:shanna@rayac.com">shanna@rayac.com</a>

### **Cindy Alleman**

Secretary/Receptionist & Store Manager Ext. 101, cindy@rayac.com

### Marissa Bankert

Membership Services Director Ext. 108, <a href="mailto:marissa@rayac.com">marissa@rayac.com</a>

### **Doug Clark**

Business & Finance Director Ext. 111, <a href="mailto:doug@rayac.com">doug@rayac.com</a>

Rhonda Elliott, RCE, GRI, GREEN, e-PRO MLS Systems Mgr. Ext. 102, rhonda@rayac.com

### Lori Foltz

IT Coordinator Ext. 103, <a href="mailto:lori@rayac.com">lori@rayac.com</a>

### Beth Izzo

Public Relations Director Ext. 110, <a href="mailto:beth@rayac.com">beth@rayac.com</a>

### **Stephanie Kennedy**

Director of Professional
Development
Ext. 109, <a href="mailto:stephanie@rayac.com">stephanie@rayac.com</a>

### **Deb Kottmyer**

Clerk (PT)
deb@rayac.com

### **Ann Marie Staub**

Lead Secretary Ext. 100, <a href="mailto:annmarie@rayac.com">annmarie@rayac.com</a>

# Receive Text Messages to Keep Up-to-Date with RAYAC

Stay on top of important deadlines and information by receiving text messages from RAYAC.

You will automatically receive text messages from RAYAC if we have your cell number in your member record:

► If you **DO NOT** want to receive texts, contact Beth Izzo at <a href="mailto:beth@rayac.com">beth@rayac.com</a> or (717) 843-7891 ext. 110.

If you want to add a cell number or change your cell number to receive text messages:

► Contact Beth Izzo at <u>beth@rayac.com</u> or (717) 843-7891 ext. 110.



Note: When you receive a text mail, DO NOT reply to the text. It is an automated service and not attached to a specific cell number.



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# 7/1/15 -7/31/15 Sold MLS Statistics by School District

School District	# Sold	Dollar Volume	Avg. Sale Price	Median Sale Price	
York County					
Central	53	\$9,035,385	\$170,479	\$140,000	
Dallastown	57	\$11,531,450	\$202,306	\$179,900	
Dover	29	\$3,674,355	\$126,702	\$124,900	
Eastern	17	\$1,951,455	\$114,791	\$115,000	
Hanover	15	\$2,017,055	\$134,470	\$129,900	
Northeastern	23	\$3,665,940	\$159,389	\$150,000	
Northern	18	\$3,686,000	\$204,778	\$191,450	
Red Lion	44	\$7,783,070	\$176,888	\$164,800	
South Eastern	27	\$5,566,557	\$206,169	\$199,900	
South Western	44	\$7,466,990	\$169,704	\$156,200	
Southern	22	\$4,456,750	\$202,580	\$205,200	
Spring Grove	28	\$4,673,339	\$166,905	\$164,400	
West Shore	26	\$4,485,334	\$184,537	\$159,900	
West York	29	\$4,189,400	\$144,462	\$143,000	
York City	28	\$1,427,383	\$50,978	\$37,500	
York Suburban	26	\$4,458,409	\$171,477	\$152,500	
York Total	486	\$80,068,872	\$165,114	\$151,000	
<b>Adams County</b>					
Bermudian Springs	8	\$1,588,900	\$198,613	\$189,000	
Conewago Valley	28	\$4,259,877	\$152,138	\$130,450	
Fairfield	12	\$2,560,700	\$213,392	\$208,000	
Gettysburg	28	\$6,168,907	\$220,318	\$214,500	
Littlestown	5	\$1,104,700	\$220,940	\$199,900	
Upper Adams	6	\$896,900	\$149,483	\$147,450	
Adams Total	87	\$16,579,984	\$190,575	\$179,000	

### York County MLS Statistics Monthly Comparison

YORK CO. Monthly Comparison	7/14 TOTAL	7/15 TOTAL	14-15 % CHANGE	7/14 MEDIAN SOLD PRICE	7/15 MEDIAN SOLD PRICE	14-15 % CHANGE	7/14 AVG. SOLD PRICE	7/15 AVG. SOLD PRICE	14-15 % CHANGE
Total sold/ settle	410	486	+19%	\$154,900	\$151,000	-3%	\$163,053	\$165,114	+1%
Co-broke	311	392	+26%	\$154,900	\$153,500	-1%	\$164,265	\$167,760	+2%
In house	99	94	-5%	\$154,900	\$144,900	-6%	\$159,245	\$154,133	-3%
New	789	854	+8%			Active	2,567	2,383	-7%

### York County MLS Statistics Year to Date Comparison

YORK CO. Monthly Comparison	1-7/14 TOTAL	1-7/15 TOTAL	14-15 % CHANGE	1-7/14 MEDIAN SOLD PRICE	1-7/15 MEDIAN SOLD PRICE	14-15 % CHANGE	1-7/14 AVG. SOLD PRICE	1-7/15 AVG. SOLD PRICE	14-15 % CHANGE
Total sold/ settle	2,466	2,819	+14%	\$145,000	\$149,900	+3%	\$158,355	\$162,046	+2%
Co-broke	1,872	2,154	+15%	\$147,997	\$151,622	+2%	\$159,280	\$162,661	+2%
In house	594	665	+12%	\$136,750	\$140,000	+2%	\$155,440	\$160,055	+3%

### **Adams County MLS Statistics Monthly Comparison**

ADAMS CO. Monthly Comparison	7/14 TOTAL	7/15 TOTAL	14-15 % CHANGE	7/14 MEDIAN SOLD PRICE	7/15 MEDIAN SOLD PRICE	14-15 % CHANGE	7/14 AVG. SOLD PRICE	7/15 AVG. SOLD PRICE	14-15 % CHANGE
Total sold/ settle	74	87	+18%	\$165,000	\$179,000	+8%	\$178,421	\$190,575	+7%
Co-broke	51	59	+16%	\$174,900	\$187,000	+7%	\$195,221	\$198,834	+2%
In house	23	28	+22%	\$134,900	\$152,400	+13%	\$141,170	\$173,172	+23%
New	186	182	-2%			Active	704	654	-8%

### **Adams County MLS Statistics Year to Date Comparison**

ADAMS CO. Monthly Comparison	1-7/14 TOTAL	1-7/15 TOTAL	14-15 % CHANGE	1-7/14 MEDIAN SOLD PRICE	1-7/15 MEDIAN SOLD PRICE	14-15 % CHANGE	1-7/14 AVG. SOLD PRICE	1-7/15 AVG. SOLD PRICE	14-15 % CHANGE
Total sold/ settle	477	544	+14%	\$165,000	\$169,900	+3%	\$178,751	\$188,770	+6%
Co-broke	334	344	+3%	\$164,450	\$170,000	+3%	\$177,645	\$186,973	+5%
In house	143	200	+40%	\$174,000	\$167,250	-4%	\$181,335	\$191,860	+6%

# Sign Up for Paragon Training

### MLS Walk - In

### Wednesday, September 9

2:00-4:00 pm

No need to register - Rhonda and Lori will be available to assist you with any questions concerning the MLS. Bring your laptop, smartphone or tablet - or use our equipment for hands-on help.



Call the RAYAC office at (717) 843-7891 or register online (under events tab) to sign up for these classes.

### **MLS Contact Management**

### Tuesday, September 29

2:00-4:00 pm

Registration required. Enter your client's information into the MLS; create saved searches that meet your client's criteria, create automatic email notifications, and set up a webpage through Paragon's Client Connect.

### **MLS CMA - Comparative Market Analysis**

### Wednesday, September 30

2:00 - 4:00 pm

Registration required. This class will show you how to create a CMA brochure including a CMA search, create reports, add a subject property, insert adjustments to comparables, graphs, etc.

### Three Cloud CMA Training Sessions at RAYAC

Cloud CMA is now live, and Katie Smithson will be at RAYAC to present the following Free live class! "Listing Presentation Secrets" on September 16 & 17.

### Wednesday, September 16

2:00-3:00 pm

# Thursday, September 17 10:00-11:00 am

10.00-11.00 alli

### Thursday, September 17

1:00-2:00 pm



Listing presentations are your biggest opportunities to gain new clients so join Katie Smithson of W&R Studios for a free live class to learn the secrets from the pros! Find out how top producing agents seal the deal so you can start winning more listings.

Space is limited so save your seat today by registering at <a href="http://blog.cloudcma.com/rayac/">http://blog.cloudcma.com/rayac/</a>

### **RPAC Leaders**

We surpassed our goal of \$25,000 by raising \$25,207 to date. Thank you to 42% of members who have contributed to RPAC this year, especially these RPAC leaders!

### **Governor's Club** (\$500-\$999.99)

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Kauffman

### **Did You Know?**

This time of year shoes are a popular back to school purchase, but RAYAC member Jeff Schmuck and his wife Melanie own York County's most unique shoe and most unique property, The Haines Shoe House. The shoe house features tasty treats from "Mellie's Makery" (bakery) and locally made "Beck's" ice cream.



It's a great place to visit for locals and tourists alike. Take a guided tour of this interesting piece of real estate that was recently highlighted by RIS Media. See its one-of-a-kind features and learn about its fascinating history and the man who built it. You can even pick up a shoe-inspired souvenir. It is open Wednesday through Saturday 11 am - 7 pm and Sunday 11 am - 5 pm.

The Haines Shoe House 197 Shoe House Rd. York, PA 17406 717-683-6328

www.hainesshoehouse.com https://facebook.com/HainesShoeHouse



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### <u>Attorneys</u>

Barley Snyder LLC CGA Law Firm-ad on pg. 20 Stock and Leader-ad on pg. 6

### **Builders**

J&A Building and Hardscapes Merani Construction York Builders Association

### <u>Inspectors</u>

Absolute Radon Mitigation LLC Accurate Home & Termite Insp. Allied Home Inspections Inc

### American Property Examiners-ad on pg. 4

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### HouseMaster Home Inspections-ad on pg. 15

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### Lenders

1<sup>st</sup> Preference Mortgage **ACNB Bank** Bay Capital Mortgage Corp Caliber Funding, LLC Citizens/Charter One Bank Freedmont Mortgage **Fulton Mortgage GMH Mortgage Services LLC Heritage Valley Federal Credit** 

**Union**-ad on pg. 5

Homebridge Financial Services-ad on pg. 19

Homesale Mortgage, LLC

### M & T Bank Mortgage Division-

ad on pg. 2 Members 1<sup>st</sup> Credit Union Metro Bank Mortgage Network Movement Mortgage New Windsor State Bank

### Peoplesbank, A Codorus

Valley Co-ad on pg. 22 Residential Mortgage Services Santander Bank Susquehanna Bank PA Union Community Bank-ad on pg. 25 Wells Fargo Home Mortgage York Traditions Bank- ad on pg. 24

### Title/Settlement Co.

Abstracting Co. of York County Centurion Settlement Group

### Community Settlement LLC-ad on

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Services -ad on pg. 20

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### Other Businesses

360 Tour Designs Southern PA-ad on pg. 3 360 Tours of York **ABBA Loss Mitigation** AdvantaClean-Lower Susquehanna American Home Shield Atlas Rubber Stamp & Printing Barrick Insurance Basement Waterproofing Solution Busser's Septic Service Dale Miller & Son First American Home Buyers **Protection Corp** Gordon L Brown & Assoc., Inc. **High Performance Homes** Landis Custom Cabinetry & Woodworking Lynn Pest Management Co. MYclosing-ad on pg. 18 Nicmar Water Real Estate Investors of York



pg. 24 **Complete Closing Services Even Par Settlement Services** 



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