Volume 48, Issue 3, March 2022



RAYACConnection

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Be sure to attend the RAYAC Affiliate Trade Show!



The RAYAC Affiliate Trade Show is back!

Date: Wednesday, March 23, 2022 Time: 11:30 am - 1:00 pm Cost: *FREE* for REALTOR members, but registration is required. Location: Wyndham Garden York

Come network with RAYAC Affiliate members and learn how their companies can help you with your business. Enjoy a delicious lunch, a cash bar and enter drawings for a chance to win \$25 gift cards.

The trade show will be held at the same location as the mandatory Fair Housing class that all REALTOR members are required to take. Make sure you sign up for your continuing education if you have not done so already!

REGISTER NOW

Thank You!

THANK YOU to everyone who contributed \$24,856 RPAC already in 2022 including these RPAC leaders!

Sterling R (\$1,000)

Steve Brown **Governor's Club**

(\$500-\$999.99) **Capitol Club** (\$250-\$499.99)

Bob Aldinger Dolly Bailey Gregg Clymer Adam Flinchbaugh Rick Keller Tina Llorente

\$99 Club

Jackie Altland Jerry Austin Gina Baum Susan Becker Tami Behler Dennis Berkebile John Bowman Barbara Deardorff Casey Dougherty Nathan Elfner Bridget Floyd Tereasa Forbes Jeff Garber Liz Hamberger Judy Henry Michele Jones Jenny Kibler Nathan Krotzer Cindy Mann DebraMcManus Sharron Minnich Robyn Pottorff Holly Purdy Brenda Riddle Jill Romine Cynthia Sarver Deborah Smith Kayla Sterling Shanna Terroso Jason VanDvke Julie Wheeler Roxanne Whitaker Cynthia Yanushonis

(\$99-\$249.99) Marie Arcuri DanYelle Batts Jonathan Bausman Bobby Behler Ed Bender Brian Berkheimer Patricia Carey Chris Dell Brenda Drawbaugh Melinda Eppolito Debbie Folmer Lora Foster Judd Gemmill Martin Heaps George Herman Glenda Kane Scott Kopp John Linton Deb McLaughlin Robin Mede-Butt Cinda Nease Mary Price Jodi Reineberg Selina Robinson Christina Rosensteel James Savard Brittani Snyder Kristyn Stouch Donna Troupe Richard Vangel Michael Wheeler Ken Worley

Board of Directors Summary February 10, 2022

Reports

- RAYAC Board of Directors approved the mandatory bylaw changes that are required by the National Association of REALTORS®. When the National Association of REALTORS® mandates changes to bylaws those amendments only need to be approved by the Board of Directors and not the membership at large. For a copy of the amended bylaws please click here.
- The RAYAC Affiliate Trade Show will take place on March 23rd from 11:30 am - 1:00 pm at the Wyndham Garden in York.



Our online tools are great, but there's nothing like personal service. Our friendly, knowledgeable staff is ready to assist you with all of your settlement needs.

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Membership News

New Members

Blake Bowman, Re/Max Quality Claudia Castillo, Keller Williams Reed Christine, McCallister and Myers Jenna Daugherty, Coldwell Banker Darren Haines, McCallister and Myers Maria Hax, Berkshire Hathaway (G) Megan Kohr, Re/Max Patriots Jennifer Martinez, Re/Max Quality Laura McDaniel, Berkshire Hathaway (G) Jamie Penrod, Keller Williams Jeremy Scheuerman, Monument Sotheby's Kristen Shearer, House Broker Jennifer Shirk, Berkshire Hathaway (W) Tahje Amer Wade, Century 21 Core Partners

Chad Wolfe, Keller Williams Rashawn Woodward, Coldwell Banker Kimberly Wilson, Real Broker, LLC Cheryl L Youngbar, Samson Properties

Member Changes

Michael Alessandroni, Inch & Co Jennifer Behr, EXP Realty Reagan Butt, Joseph A Myers Randi Lynn Caplin, American Premier Realty Keegan E Carroll-Corwell, Coldwell Banker Andrew S Clayton, Realty One Group Beth I Close, Century 21 Brittany Dalton, House Broker Vicki Davis, Berkshire Hathaway (W) Sharon L Emenheiser, Iron Valley Desiree M Feudale, EXP Realty Susan M Hartman, Re/Max Quality Kurt Jones, EXP Realty Jennifer L Kline, Iron Valley David Leister, Coldwell Banker Kenneth Main, Re/Max Quality Jayda Miller, Iron Valley Louis Nalls, House Broker Chase Senseney, Douglas Realty Matthew Jay Showers, ExecuHome Realty Matthew Shultz. Iron Vallev Tracey Simms, Streett Hopkins Real Estate Beverly B Smith, American Premier Realty Kyle Sparks, Joseph A Myers Mindy M Vance Bouman, Estately, Inc Reid Weinbrom, Coldwell Banker Victoria Adriane Wood-Pressley, EXP Realty

Member Drops

Howard S Ambe, Coldwell Banker Diane M Billingsley, Berkshire Hathaway (SH) Gabriela N Calugar, G & A Appraisals Nicole Amy Cameron, Coldwell Banker Joshua Robert Dashnaw, Iron Valley Sherri Leigh Graham, Century 21 Core Partners

Frederick Grudinsky III, Iron Valley

Megan Hahn Abell, EXP Realty Joseph Hill, Keller Williams Patrick Kane, Coldwell Banker Jeffery Lauritsen, Keller Williams Lisa M Mundis, Keller Williams Yanira Orellana Garcia, Yorktowne Property Shoppe, LLC Justin Plourde, Century 21 Core Partners Robert Franklin Price III, Iron Valley Zane M Roberts, Real Broker, LLC Tyler Rose, Iron Valley Fawn T Stamey, Iron Valley Paul A Sudano, Monument Sotheby's Elizabeth R Wagner, Keller Williams Betsy Marie Warfel, Coldwell Banker Tara M Zollers, Right Move Realty

Membership Stats			
(as of 2)	/21)		
, , , , , , , , , , , , , , , , , , ,	2022	2021	
Primary REALTORS	1218	1197	
Secondary REALTORS	104	75	
Pending Applicants	12	23	
Total REALTORS	1334	1295	
Affiliates	97	90	
Total Members	1431	1385	

New Office/Brokerage

None

Office Changes

None

Office Drops

None

New Affiliates

Tek Inspections 118 North Manheim St York, PA 17402 717-978-0191

Lakeside Title Company

43 Frederick Street Hanover, PA 17331 443-539-1346

Affiliate Changes

None

Affiliate Drops

None

RAYAC Office Hours

Monday - Thursday 8:30 a.m. to 5:00 p.m.

Friday 8:30 a.m. to 4:00 p.m.

Phone (717) 843-7891

Fax (717) 854-0720

Association Staff

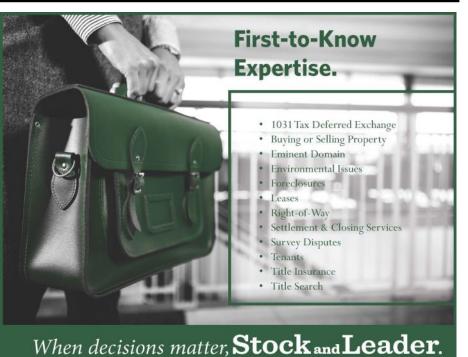
Shanna Terroso RCE, e-PRO, Executive Officer Ext. 106 shanna@rayac.com

Mireya Carlsen Director of Professional Development Ext. 109 mireya@rayac.com

Doug Clark Business & Finance Director Ext. 111 doug@rayac.com

Jaclyn Eriksen Public Relations Director Ext. 110 jaclyn@rayac.com

Deb Kottmyer Clerk (PT) <u>deb@rayac.com</u>



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Tom Lutz

Branch Manager

NMLS#135170 717.891.0685









Diane Leib Sr. Loan Officer NMLS#137018 717.487.4622 Kevin Wivagg Sr. Loan Officer NMLS#311080 717.891.1989

Kagg fficer 1080 89 717891.0685 Kob Frey Sr. Loan Officer NMLS#147464 717891.0685

Shawn Kelly Sr. Loan Officer NMLS#135170 717.542.5005



Let's Talk! 2555 Kingston Rd. Suite 230, York, PA 17402 | 717.925.2350 Guild Mortgage Company; NMLS #3274; Equal Housing Opportunity; www.nmlsconsumeraccess.org

Join the RAYAC Foundation for



Saturday, April 23, 2022 From 6-10 PM Elks Lodge 223 N George ST York, PA 17401

Join us for a totally rad night filled with an EPIC 80's Dance Party!

Enjoy gnarly eats with a buffet of pit ham, fried chicken, fried shrimp, steamed shrimp, coleslaw and baked mac-n-cheese.

Beer and Soda Included + 1 Drink Ticket \$40/ticket Must be 21+ to attend

Dude it is going to totally be like the coolest night of the year and all the proceeds benefit the RAYAC Foundation. Games of chance fun, dancing, door prizes, can you say super fly?

> Don't forget to wear your most awesome 80's gear!

Monthly Housing Statistics



RAYAC Housing Snapshot A review of the residential real estate market in York & Adams Counties

January 2022 Housing Statistics

The REALTORS® Association of York & Adams Counties (RAYAC) reports that a total of 79 homes were sold in Adams County in January 2022, a 12% decrease from 2021. In York County 461 homes were sold during the first month of 2022, which remains the same from last year.

The median sales price in Adams County was \$225,950 a 2% decrease from 2021. The median sales price in York County was \$209,900, a 2% decrease from last year.

"Kicking off 2022, we are still challenged by historically low inventory. In York County the months supply of inventory has reached the lowest point ever recorded. To put that into perspective, if you remove any new construction listings, there were only 261 residential homes available for sale at the end of January in the entire county of York. The median home sale price trended slightly downward year over year. It is important to keep in mind that this is only one month, and the numbers aren't large enough to be statistically significant," said Elle Hale, 2022 RAYAC President.

School District	2022 Median Sale Price	2021 Median Sale Price	% Change	2022 Number Sold	2021 Number Sold	% Change
Adams County						
Bermudian Springs	\$192,450	\$277,500	-31%	6	6	0%
Conewago Valley	\$201,000	\$206,200	-3%	23	25	-8%
Fairfield	\$237,750	\$245,000	-3%	10	5	100%
Gettysburg	\$251,000	\$302,500	-17%	19	20	-5%
Littlestown	\$235,000	\$235,000	0%	17	16	6%
Upper Adams	\$294,900	\$222,450	33%	4	18	-78%
Total Adams County	\$225,950	\$230,500	-2%	79	90	-12%
York County						
Central York	\$235,000	\$238,750	-2%	39	36	8%
Dallastown	\$229,900	\$224,000	3%	31	55	-44%
Dover	\$211,000	\$195,000	8%	26	23	13%
Eastern York	\$200,000	\$208,500	-4%	17	18	-6%
Hanover	\$170,000	\$189,900	-10%	23	19	21%
Northeastern York	\$233,700	\$232,000	1%	38	32	19%
Northern York	\$302,500	\$276,000	10%	18	29	-38%
Red Lion	\$206,000	\$202,500	2%	29	30	-3%
South Eastern York	\$266,050	\$264,000	1%	24	12	100%
South Western York	\$246,500	\$240,000	3%	28	39	-28%
Southern York	\$335,000	\$316,000	6%	27	23	17%
Spring Grove	\$274,850	\$255,250	8%	26	32	-19%
West Shore	\$262,500	\$224,250	17%	23	26	-12%
West York	\$162,000	\$139,900	16%	34	17	100%
York City	\$101,500	\$98,000	4%	54	37	46%
York Suburban	\$207,450	\$212,743	-2%	24	32	-25%
Total York County	\$209,900	\$214,000	-2%	461	460	0%

RAYAC Leadership

<u>President</u> Elle Hale, '22, YCLC, AHWD, PSA, ASPRE, C2EX, e-PRO, SRS Century 21 Core Partners 718-0748

<u>Vice President</u> **Reid Weinbrom,** '24 Keller Williams Keystone, 755-5599

<u>Secretary</u> Nathan Krotzer, '22, City-Savvy Re/Max Pinnacle, 295-1515

<u>Treasurer</u> **Ed Bender,** '22, GRI Howard Hanna, 846-6500

<u>Solicitor</u> Peter Ruth, Esq. Stock & Leader, 846-9800

<u>Directors</u>

Melinda Eppolito '22 Remace LTD, 843-5104

Tereasa Forbes, '24 Berkshire Hathaway, 334-7636

Alycia Hays, '24 Re/Max Gettysburg, 338-0881

Martin Heaps, '24 Howard Hanna, 235-6911

Tina Llorente '22, ABR, City-Savvy, AHWD, C2EX. CRS Keller Williams Keystone, 755-5599

Al Oussoren, '22 Re/Max Quality, 632-5111

Simon Overmiller, '23 Iron Valley Real Estate, 316-8777

Jason Phillips, '24 Coldwell Banker, 854-9242

Brad Shafer, '23 Sites Realty, Inc, 334-4674

Tony White, '23 Berkshire Hathaway, 757-7811



From the Executive Officer

Sharing Another Agent's Listing on Social Media

by Shanna Terroso, RCE, e-PRO

Full disclosure, I wrote this article in March of 2021. Given the number of calls I started to receive recently I wanted to share it again with everyone. One of the big questions that is coming across my desk "is it ok for me to share another agent's active listing on social media?"

Simple answer NO.

The Real Estate Law in Pennsylvania and the REALTORS Code of Ethics both state you cannot advertise a listing without permission. To put it simplistically, permission is permission that applies equally to using post cards, signs and social media. If you don't have the listing broker's permission, you cannot advertise it whether it is creating a mail piece of listed properties or sharing a realtor.com link of another company's listings.

An agent/broker can certainly give permission to other agents/brokers to advertise their listings. I'm not aware of any who have, but it could also be done on a case-by-case basis.

Brokers also have the ability to make it a brokerage policy that all affiliated agents with their brokerage are automatically allowed to repost in-house listings on social media. Check with your Broker to determine what their policy.

Bottom line, think twice before hitting that share button on social media.

Need to Know Where to Find RAYAC Receipts when Filing 2021 Taxes?

RAYAC's CEO, Shanna Terroso created a very informative video detailing where you can find everything you need for your tax filing purposes.

WATCH HERE





RAYAC will be volunteering at the York County Food Bank on **Tuesday, March 15th from 4-7 pm.** This event will be held outdoors, so please dress accordingly.

If you would like to volunteer, please contact Jaclyn@rayac.com and she will register you and answer any questions you may have.





One \$500 scholarship will be awarded to a high school senior who is an immediate family member of a RAYAC member and who will be pursuing a post-secondary education.

Please prepare an essay – What Does Home Mean to You?

This form and essay should be submitted by April 29th to jaclyn@rayac.com.

If you have any questions, please contact Jaclyn Eriksen at (717) 843-7891 ext. 110 or jaclyn@rayac.com.









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RAYAC Course Catalog—Spring 2022

Ethics Training: REALTOR members must complete 2.5 hours of Ethics training by December 31, 2024 Real Estate Licensees: 14 hours of continuing education must be completed by May 31, 2022 for license renewal Appraiser Licensees: 28 hours of continuing education must be completed by June 30, 2023 for license renewal

UPDATED SCHOOL POLICIES

We ask that you follow CDC guidelines while you're in the building. If you're not feeling well at any time, please let us know, and we'll gladly reschedule your class.

2022 License Renewal Cycle - What You Need to Know:

All agents MUST renew their licenses by May 31, 2022. Before you can renew your license, you MUST complete 14 hours of Continuing Education.

<u>Returning Agents:</u> this cycle, 3.5 of the 14 required hours MUST be in the topics of Fair Housing, as mandated by The Pennsylvania State Real Estate Commission.

<u>Agents renewing for the first time:</u> must complete two required modules, as mandated by the Pennsylvania Real Estate Commission: General Module and EITHER Residential Module OR Commercial Module.

*** Detailed class information on the next two pages ***

Keep an eye out for an email from the Pennsylvania State Real Estate Commission with information on renewing your license. You should receive it by late March or early April. We'll provide more details as we get them.

Be sure to have completed ALL 14 hours of your continuing education, including 3.5 hours of Fair Housing, before renewing your license.

REQUIRED FOR NEW AGENTS (renewing your license for the 1st time)

New Agents: All agents renewing their licenses for the first time are required by the PA Real Estate Commission to complete 2 seven-hour courses. The first course, required for **ALL** agents, is the General Module. The second required class is **EITHER** the Residential Module, **OR** the Commercial Module, depending on which type of real estate you practice. Agents who must complete these modules are exempt from the Real Estate Commission mandate to take the Fair Housing class.

If your license was issued between December 1, 2019 and November 30, 2021, you must complete these modules to meet the Commission renewal requirement.

If your license is issued between December 1, 2021 and February 28, 2022, you must renew it by May 31, 2022, but are exempt from the CE requirement.

If your license is issued on March 1, 2022 or later, you do not have to renew your license OR take any continuing education.

REQUIRED FOR ALL AGENTS RENEWING FOR THE FIRST TIME: General Module

Topics include: duties of licensees, closing costs for buyers and sellers, the agreement of sale and addenda, title reports, zoning, agency relationships, and environmental concerns.

REQUIRED FOR NEW RESIDENTIAL AGENTS: Residential Module

Topics include: the Uniform Construction Code and zoning, environmental issues, types of construction, land development, home inspections and warranties, mortgage information, foreclosure and short sales, fair housing, and the agreement of sale.

REQUIRED FOR NEW COMMERCIAL AGENTS: Commercial Module

Topics include: the letter of intent, the commercial agreement of sale, environmental issues, leases and clauses, property management, 1031 exchanges, tenant fit out, floor measurement and load factors, and zoning issues.

Class Dates (all classes will be held in the RAYAC Classroom):

General Module (RAYAC): March 9, April 19, May 19

Residential Module (RAYAC): March 29, April 28, May 11

Commercial Module (RAYAC): March 15

Online Option:

https://yorkadams.licenseschool.com/pennsylvania/real-estate/continuing-education

REQUIRED FOR ALL OTHER AGENTS (not renewing for the 1st time)

Returning Agents: The PA State Real Estate Commission has mandated that 3.5 of your required 14 hours of CE must be in topics of Fair Housing. Our course "Fair Housing & the Real Estate Agent" covers this requirement. It also fulfills your Code of Ethics training, due by December 31, 2024.

Spring Course Dates:

March 22 (Hanover Country Club)

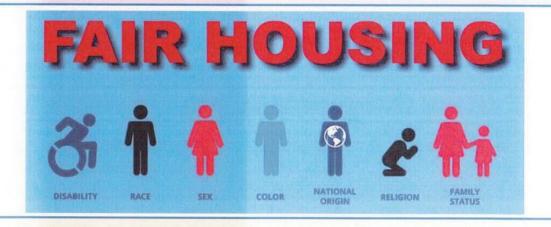
March 23 (Wyndham Garden Hotel, York)

April 11 (RAYAC Classroom)

May 10 (RAYAC Classroom)

Fair Housing online course option: "Dismantling Discriminatory Practices"

https://yorkadams.licenseschool.com/pennsylvania/real-estate/continuing-education



Course description: Fair Housing & the Real Estate Agent

REQUIRED FOR RETURNING AGENTS: Do you steer? Do you know lenders who redline? Do you have implicit bias in your dealing with minorities? Do you strive to help make your community and your company diverse? Do you know what is in the Federal Fair Housing Act? What about Pennsylvania laws? Are there any local protected classes? How can you be sure that you are following Fair Housing guidelines, and offering equal services to all? We'll discuss and answer all of these questions and more, in this required course. Approved for 3.5 hours Real Estate CE, meets the SREC mandate for 2022 license renewal, and fulfills 2024

Attention Hanover & Gettysburg Agents! We are offering TWO FULL DAYS of classes at the Hanover Country Club, located at 200 Water Street, Abbottstown, PA 17301: March 22nd and April 20th March 22, 2022 Tuesday, March 22, 2022 **COE: Fair Housing & the Real Estate Agent** Cost: \$40.00 8:30 AM - 12:00 Noon Instructor: Melanie McLane 3.5 hours Real Estate CE REQUIRED FOR RETURNING AGENTS: Do you steer? Do you know lenders who redline? Do you have implicit bias in your dealing with minorities? Do you strive to help make your community and your company diverse? Do you know what is in the Federal Fair Housing Act? What about Pennsylvania laws? Are there any local protected classes? How can you be sure that you are following Fair Housing guidelines, and offering equal services to all? We'll discuss and answer all of these questions and more, in this required course. Approved for 3.5 hours Real Estate CE, meets the SREC mandate for 2022 license renewal, and fulfills 2024 Ethics training requirement. Tuesday, March 22, 2022 **Boo! Stigmatized Properties** Cost: \$40.00 1:00 PM-4:30 PM Instructor: Melanie McLane 3.5 hours Real Estate CE This course will delve into the challenges faced by both appraisers and agents when pricing and valuating stigmatized properties. Students will learn disclosure laws, how stigma can affect the price of a home, and the six common types of stigmatized properties. You will also learn about iconic stigmatized properties, as well as techniques and best practices for making adjustments when dealing with these types of properties. **APRIL 20, 2022** Wednesday, April 20, 2022 Intro to Bright MLS Cost: \$40.00 8:30 AM-12:00 Noon Instructor: Casey Dougherty 3.5 hours Real Estate CE The MLS is a daily-use tool vital for serving the consumer. In this class you will learn both basic and advanced system features to list and sell property to the best of your ability, ensuring your clients and customers receive the best service possible. Students will better understand how to use MLS tools to better service the customer. Learn how to use this tool to your advantage! Wednesday, April 20, 2022 **Best of the Hotline** Cost: \$40.00 1:00 PM-4:30 PM Instructor: Peter Ruth 3.5 hours Real Estate CE The Legal Hotline provides you the opportunity to learn all about the pitfalls that have plagued other agents. RAYAC Legal Counsel Peter Ruth will discuss the most frequent and problematic questions that hit the Legal Hotline, and helps you navigate the system, so you will stay out of trouble! Keep your finger

on the pulse of today's hot issues, and learn the answers to not only the most commonly asked questions, but also to those unusual situations. Learn about current trends occurring in today's market. A fascinating look at what goes on in our business today!

March/April/May Classes will be held live in the Classroom

Required	Modules	-	March	Classes
----------	---------	---	-------	---------

General Module: March 9th from 8:30 am - 4:30 pm

Commercial Module: March 15th from 8:30 am - 4:30 pm

Resid	ential Module: March 29th from 8:30 am - 4:3	0 pm
Tuesday, March 8, 2022	Dodging Dirty Deeds	Cost: \$40.00
8:30 AM-12:00 Noon	Instructor: Danielle Wadsworth	3.5 hours Real Estate CE
We will review issues wind transaction in order to mind the real property deeds and prope	help raise awareness and competence when represent ith deeds and title that can be discovered well in minize loss of time and money for clients and consume arcel numbers, the chain of title, forms of ownership legal descriptions, the correct documentation need easements.	advance of a real estate rs. You will also learn about and its consequences, and
Tuesday, March 8, 2022	Show Me the Money: All About Cost Sheets	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Danielle Wadsworth	3.5 hours Real Estate CE
consumers. We will also h	vill review legal requirements for preparation and p old an in-depth discussion of all common fees and co e and will also address all variations, including, but no ng, and cash transactions.	sts associated with the sale
Wednesday, March 16, 2022	PA Real Estate Contracts	Cost: \$40.00
8:30 AM—12:00 Noon	Instructor: Peter Ruth	3.5 hours Real Estate CE
the Agreement of Sale, ad	elationships with consumers, a review of real estate ddendums to the Agreement of Sale, and the PA Selle be reviewed, so don't miss this opportunity to keep ates.	er Disclosure Form. Several
Wednesday, March 16, 2022	Best of the Hotline	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Peter Ruth	3.5 hours Real Estate CE
The Legal Hotline provide	es you the opportunity to learn all about the pitfalls	that have plagued other

The Legal Hotline provides you the opportunity to learn all about the pitfalls that have plagued other agents. RAYAC Legal Counsel Peter Ruth will discuss the most frequent and problematic questions that hit the Legal Hotline, and helps you navigate the system, so you will stay out of trouble! Keep your finger on the pulse of today's hot issues, and learn the answers to not only the most commonly asked questions, but also to those unusual situations. Learn about current trends occurring in today's market. A fascinating look at what goes on in our business today!

Thursday, March 17, 2022

8:30 AM - 4:30 PM

Historic American Houses Instructor: Bob Heiserman

Cost: \$80.00

7 hours Real Estate CE

Students will obtain a working knowledge of the National Register of Historic Places, what it is, its eligibility requirements, benefits and restrictions, and local ordinances. You will also learn about financial incentives for historic properties, including those at the Federal, State and Local level. In addition, you will receive a thorough presentation of historic architectural styles that are common to south central PA, along with handouts that will help identify their listings and sales for a more professional marketing presentation. Finally, we'll review special considerations for valuing or pricing historic properties will be reviewed.

Attention Hanover & Gettysburg Agents - Classes at the Hanover Country Club!

MARCH 22nd: Melanie McLane Fair Housing & the Real Estate Agent (mandatory) Boo! Stigmatized Properties

(classes also being held on April 20th - see page 4 for more details)

Wednesday, March 23, 2022	COE: Fair Housing & the Real Estate Agent	Cost: \$40.00
8:30 AM - 12:00 Noon	Instructor: Melanie McLane	3.5 hours Real Estate CE

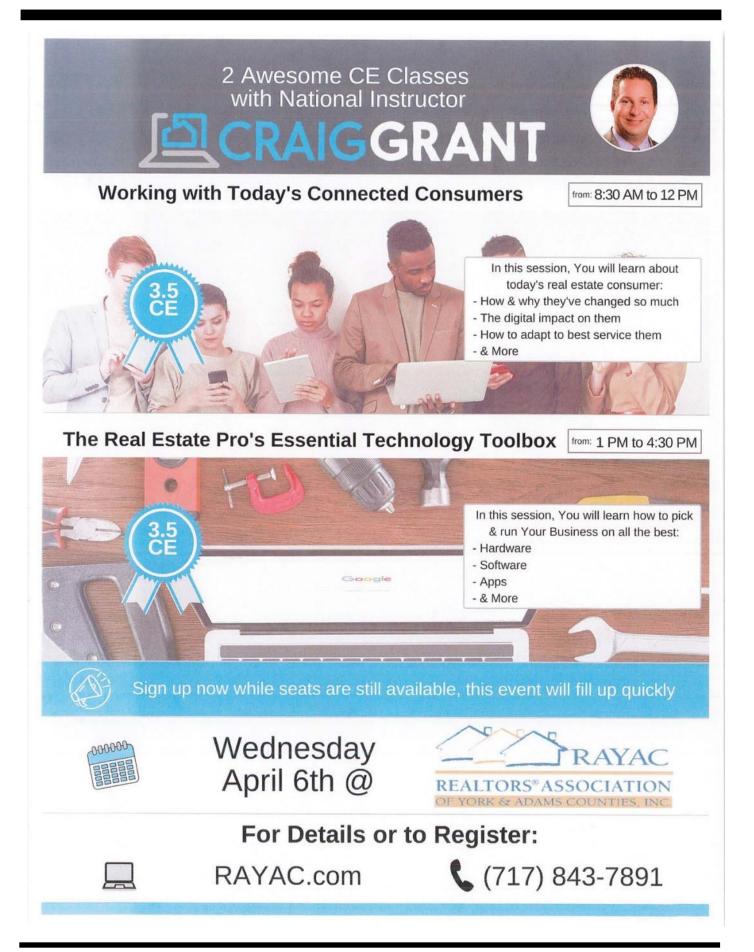
LOCATION: Wyndham Garden Hotel, 2000 Loucks Road, York, PA 17408

REQUIRED FOR RETURNING AGENTS: Do you steer? Do you know lenders who redline? Do you have implicit bias in your dealing with minorities? Do you strive to help make your community and your company diverse? Do you know what is in the Federal Fair Housing Act? What about Pennsylvania laws? Are there any local protected classes? How can you be sure that you are following Fair Housing guidelines, and offering equal services to all? We'll discuss and answer all of these questions and more, in this required course. Approved for 3.5 hours Real Estate CE, meets the SREC mandate for 2022 license renewal, and fulfills 2024 Ethics training requirement.

Wednesday, March 23, 2022Appraising in an Overheated MarketCost: \$40.001:00 PM - 4:30 PMInstructor: Melanie McLane3.5 hours Real Estate CE

LOCATION: Wyndham Garden Hotel, 2000 Loucks Road, York, PA 17408

This course will help agents navigate the challenges presented by this very overheated market, with extremely low inventory, and multiple offers above listing price. Our current market has created friction between appraisers, who must follow USPAP and lender guidelines, and can only use the comparable sales that exist, and agents, who are seeing multiple offers, all above list price. Agents are also using escalation clauses, as well as an appraisal contingency. Learn the other side's role, as well as consider the inevitable change to this market, and what effect that will have on sellers who bought at the height of the market.



and the second sector in the second	Required Modules - April Classes	
Gener	ral Module: April 19th from 8:30 am - 4:30	pm
Residen	ntial Module: April 28th from 8:30 am - 4:30	0 pm
Monday, April 4, 2022	Qualifying Sellers to Sell	Cost: \$40.0
8:30 AM - 12:00 Noon	Instructor: Eric Rehling	3.5 hours Real Estate Cl
recent occupant, an executor property and bring it to closin those of 25 or even 5 years ag	may not be the traditional sellers (divorced or divo or power of attorney), a higher level of due diligen g. The skill sets required of the listing broker and a go. The objective of this course is to provide studen as of the client and to understand the licensee's role	ice is required to list the gent are different from its with information and
Monday, April 4, 2022	Handling Multiple Offers	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Eric Rehling	3.5 hours Real Estate CE
offers ethically and legally. M focus on all aspects of the mu to your clients and will be in a	elp agents gain a better understanding of how to p lany times the agent and client feel overwhelmed b ultiple offers situation. You will leave knowing what a position to help them build a plan for success. W is key paragraphs to focus on during a multiple offe	by the situation. We will t are the fiduciary duties le will also review the
Wednesday, April 6, 2022	Working with Today's Connected Consumer	Cost: \$40.00
8:30 AM—12:00 Noon	Instructor: Craig Grant	3.5 hours Real Estate C
media and more, they have a major changes in how they ac has changed the consumer ar	erent from that of the past. With the explosion of t access to everything they want, when they want it a ct, communicate, and more. In this class, we will ta nd why. We will also explore how this relates to pro od communication and positive relationships, and a	and this has led to some ke a deep dive into what operly working with clients
Wednesday, April 6, 2022	Essential Technology Toolbox	Cost: \$40.00
wednesday, April 6, 2022		

before. To succeed in today's real estate industry, a licensee must learn about and be comfortable using the latest technologies available that will help them properly and safely reach, service, and communicate with their potential, current, and past customers in the most efficient way from anywhere in the world, and stand out from the competition.

8:30 AM—12:00 Noon Instructor: Melanie McLane 3.5 hours Real Estate CE This course will discuss the common architectural styles of homes throughout the US. You will learn to identify architectural styles and time periods. Many buyers and sellers don't realize that history helps to sell their homes. Appraisers will explore the actual style and construction of American homes, beyond the "does

their homes. Appraisers will explore the actual style and construction of American homes, beyond the "does it fit in the box?" descriptions for Fannie Mae, and be able to clearly define the architectural styles and features of a house.

A Field Guide to American Houses

Monday, April 11, 2022	COE: Fair Housing & the Real Estate Agent	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Melanie McLane	3.5 hours Real Estate CE
implicit bias in your dealing company diverse? Do you kr Are there any local protected and offering equal services	AGENTS: Do you steer? Do you know lenders w g with minorities? Do you strive to help make yo how what is in the Federal Fair Housing Act? What d classes? How can you be sure that you are followin to all? We'll discuss and answer all of these que for 3.5 hours Real Estate CE, meets the SREC m ics training requirement.	our community and your about Pennsylvania laws? ng Fair Housing guidelines, estions and more, in this
Tuesday, April 12, 2022	Boo! Stigmatized Properties	Cost: \$40.00

8:30 AM-12:00 Noon

Monday, April 11, 2022

This course will delve into the challenges faced by both appraisers and agents when pricing and valuating stigmatized properties. Students will learn disclosure laws, how stigma can affect the price of a home, and the six common types of stigmatized properties. You will also learn about iconic stigmatized properties, as well as techniques and best practices for making adjustments when dealing with these types of properties.

Instructor: Melanie McLane

Tuesday, April 12, 2022	Navigating Cooperation with Competition	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Melanie McLane	3.5 hours Real Estate CE

This course is designed for today's real estate situations, and will review the uniquely cooperative, yet competitive nature of the business. To succeed in real estate, agents need to know how to cooperate, compromise, and remain professional at all times. Agents owe duties to their clients, customers, and to all consumers. We will review the 2021 COE, and also RELRA requirements for presenting offers, disclosures, and notices to consumers and other agents. Fulfills 2024 Ethics training requirement.

License Renewal

You will receive an email from the Pennsylvania State Real Estate Commission in the spring with license renewal information. It must be completed by May 31, 2022.

Please remember to complete your continuing education requirements **<u>BEFORE</u>** you renew your license with PALS, to avoid the possibility of being fined for non-compliance.

Cost: \$40.00

3.5 hours Real Estate CE

Wednesday, April 13, 2022	Commercial Real Estate from 1031 to Zoning	Cost: \$40.0
8:30 AM - 12:00 Noon	Instructor: Peter Ruth	3.5 hours Real Estate
laws, types of leases, leas designations, choice of er	nmercial class include a review of 1031 exchanges, brok e provisions, mandatory and prohibited provisions of lis ntity, zoning classifications, municipal tax abatement or leasing. Whether you're new or more experienced, the ts!	sting agreements, agency dinances, and the effect of
Vednesday, April 13, 2022	1031 Tax Exchanges & Reform	Cost: \$40.00
1031 expert Margo Mcl benefits, and the requir	Instructor: Margo McDonnell Donnell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those	e-kind exchanges, their lenges and opportunities
1031 expert Margo Mcl benefits, and the requir they create for real esta investors.	Donnell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those & Gettysburg Agents - Classes at the Ha	e-kind exchanges, their lenges and opportunities tax consequences impact
benefits, and the requir they create for real esta investors.	Donnell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those & Gettysburg Agents - Classes at the Ha <u>APRIL 20th:</u>	lenges and opportunities tax consequences impact
1031 expert Margo Mcl benefits, and the requir they create for real esta investors.	Donnell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those & Gettysburg Agents - Classes at the Ha <u>APRIL 20th:</u> Intro to BRIGHT MLS (Casey Dougherty)	e-kind exchanges, their lenges and opportunities tax consequences impact
1031 expert Margo Mcl benefits, and the requir they create for real esta investors.	Donnell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those & Gettysburg Agents - Classes at the Ha <u>APRIL 20th:</u>	e-kind exchanges, their lenges and opportunities tax consequences impact
1031 expert Margo Mcl benefits, and the requir they create for real esta investors.	Donnell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those & Gettysburg Agents - Classes at the Ha <u>APRIL 20th:</u> Intro to BRIGHT MLS (Casey Dougherty)	e-kind exchanges, their lenges and opportunities tax consequences impact
1031 expert Margo Mcl benefits, and the requir they create for real esta investors.	Connell returns to provide a good overview of 1031 like rements of a successful exchange. Learn about the chall ate investors. Find out what's changed, and how those & Gettysburg Agents - Classes at the Ha <u>APRIL 20th:</u> Intro to BRIGHT MLS (Casey Dougherty) Best of the Hotline (Peter T. Ruth, Esq)	e-kind exchanges, their lenges and opportunities tax consequences impact

consumers. We will also hold an in-depth discussion of all common fees and costs associated with the sale and purchase of real estate and will also address all variations, including, but not limited to, FHA financing, VA financing, USDA financing, and cash transactions.

Thursday, April 21, 2022	Dodging Dirty Deeds	Cost: \$40.00	
1:00 PM-4:30 PM	Instructor: Danielle Wadsworth	3.5 hours Real Estate CE	

This course is designed to help raise awareness and competence when representing your buyers and sellers. We will review issues with deeds and title that can be discovered well in advance of a real estate transaction in order to minimize loss of time and money for clients and consumers. You will also learn about real property deeds and parcel numbers, the chain of title, forms of ownership and its consequences, and identify discrepancies in legal descriptions, the correct documentation needed for an estate, issues in deeds, and understanding easements.

Wednesday, April 27, 2022 Opportunities & Advantages of Home Warranty Contract Cost: \$40.00

8:30 AM-12:00 Noon

Instructor: Cheryl Rost

3.5 hours Real Estate CE

It is very difficult for an agent selling residential resale property to remain current with all home warranty contracts available. Many real estate offices are now closed to outside vendors and many agents work from home there by compounding the problem. This course is designed to give real estate agents a better general understanding of home warranty contracts. To fulfill his or her responsibility, a real estate professional must disclose available information that could affect the sale of a home. This course will identify the many advantages of full disclosure of home warranty contracts. In addition, it has been designed to make the real estate professional aware of general limitations and exclusions with home warranty contracts.

Wednesday, April 27, 2022	Intro to Bright	Cost: \$40.00	
1:00 PM-4:30 PM	Instructor: Casey Dougherty	3.5 hours Real Estate CE	

The MLS is a daily-use tool vital for serving the consumer. In this workshop you will learn both basic and advanced system features to list and sell property to the best of your ability, ensuring your clients and customers receive the best service possible. Students will better understand how to use MLS tools to better service the customer. Learn how to use this tool to your advantage!

Thursday, May 5, 2022	Best of the Hotline	Cost: \$40.00
8:30 AM-12:00 Noon	Instructor: Peter Ruth	3.5 hours Real Estate CE

The Legal Hotline provides you the opportunity to learn all about the pitfalls that have plagued other agents. RAYAC Legal Counsel Peter Ruth will discuss the most frequent and problematic questions that hit the Legal Hotline, and helps you navigate the system, so you will stay out of trouble! Keep your finger on the pulse of today's hot issues, and learn the answers to not only the most commonly asked questions, but also to those unusual situations. Learn about current trends occurring in today's market.

Thursday, May 5, 2022	PA Real Estate Contracts	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Peter Ruth	3.5 hours Real Estate CE

This course covers legal relationships with consumers, a review of real estate contract law, highlights of the Agreement of Sale, addendums to the Agreement of Sale, and the PA Seller Disclosure Form. Several additional contracts will be reviewed, so don't miss this opportunity to keep up with the most recent contract changes and updates.

Required Modules - May Classes

General Module: May 19th from 8:30 am - 4:30 pm

Residential Module: May 11th from 8:30 am - 4:30 pm

Tuesday, May 10, 2022	COE: Fair Housing & the Real Estate Agent	Cost: \$40.00
8:30 AM-12:00 Noon	Instructor: Melanie McLane	3.5 hours Real Estate CE

REQUIRED FOR RETURNING AGENTS: Do you steer? Do you know lenders who redline? Do you have implicit bias in your dealing with minorities? Do you strive to help make your community and your company diverse? Do you know what is in the Federal Fair Housing Act? What about Pennsylvania laws? Are there any local protected classes? How can you be sure that you are following Fair Housing guidelines, and offering equal services to all? We'll discuss and answer all of these questions and more, in this required course. Approved for 3.5 hours Real Estate CE, meets the SREC mandate for 2022 license renewal, and fulfills 2024 Ethics training requirement.

Tuesday, May 10, 2022	Appraising in an Overheated Market	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Melanie McLane	3.5 hours Real Estate CE
	s navigate the challenges presented by this very and multiple offers above listing price. Our cu	
	rs, who must follow USPAP and lender guidelir	
comparable sales that exis	st, and agents, who are seeing multiple offers, a	all above list price. Agents
are also using escalation c	lauses, as well as an appraisal contingency. Lear	n the other side's role, as

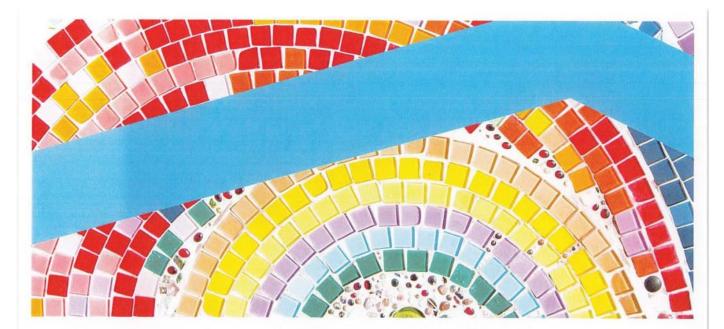
are also using escalation clauses, as well as an appraisal contingency. Learn the other side's role, as well as consider the inevitable change to this market, and what effect that will have on sellers who bought at the height of the market.

Tuesday, May 17, 2022	Handling Multiple Offers	Cost: \$40.00
8:30 AM - 12:00 Noon	Instructor: Eric Rehling	3.5 hours Real Estate CE
The goal of this course is to he	elp agents gain a better understanding of how	to properly handle multiple
offers ethically and legally. Ma	any times the agent and client feel overwhelme	ed by the situation. We will
focus on all aspects of the mu	ltiple offers situation. You will leave knowing w	hat are the fiduciary duties

focus on all aspects of the multiple offers situation. You will leave knowing what are the fiduciary duties to your clients and will be in a position to help them build a plan for success. We will also review the agreement of sale and discuss key paragraphs to focus on during a multiple offer situation.

Tuesday, May 17, 2022	Qualifying Sellers to Sell	Cost: \$40.00
1:00 PM-4:30 PM	Instructor: Eric Rehling	3.5 hours Real Estate CE

In a world where sellers may be divorced or divorcing, not the most recent occupant (an executor or power of attorney), or otherwise not a traditional seller, a higher level of due diligence is required to list the property and bring it to closing. The skill sets required of the listing broker and agent are different from those of 25 or even 5 years ago. The objective of this course is to provide students with information and skills to ask the hard questions of the client and to understand the licensee's role and responsibilities in these transactions.



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REALTORS[®] know the importance of adapting and remaining relevant in today's marketplace. By developing a business practice rooted in inclusion and equality, you can help buyers of all cultural backgrounds achieve the dream of homeownership.

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course teaches you how to work effectively with diverse populations so you can build business success in today's multicultural real estate market.

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For more information visit NAR.realtor/AHWD.

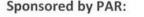
Register for this course today!

Date: Tuesday, April 5, 2022 Time: 8:30 am – 4:30 pm

Location: Wyndham Garden Hotel, York Ballroom of the Roses

Cost: \$25 (Lunch included)

7 hours CE credit, AHWD Designation









Real Estate License Renewal Due End of May: Is Your Information Accurate?

By: Kelly Leighton

May 31 is the deadline to renew all real estate licenses in Pennsylvania.

The Pennsylvania State Real Estate Commission will email you all of the information needed to renew and it must be completed online. Log into the <u>Pennsylvania Licensing System</u> to confirm that your email address and brokerage are updated, so you receive the information in a timely fashion. Before you can renew your license, your broker of record has to be renewed.

To renew your license, you must complete 14 hours of continuing education, including 3.5 hours of approved required training on redlining, steering, implicit bias, diversity and the Fair Housing Act. Real estate agents who were licensed on Dec. 1, 2021, or after have to renew their license but do not have to complete continuing education in this cycle. Real estate agents who were licensed between Dec. 1, 2019 and Nov. 31, 2021, are required to renew their license and complete a specific set of two seven-hour continuing education courses (General Module, Residential Module or Commercial Module if you are a commercial practitioner) through an approved provider by May 31, 2022. Transcripts of your classes should be available where you took the class.

There is no grace period for renewals of any license this year. If your license renewal is not complete by May 31, 2022, your license is considered expired and you must cease practice immediately or be subject to possible discipline. <u>PAR has a page dedicated to license renewal questions</u>.

PAR is not responsible for renewing real estate licenses, it is the <u>State Real Estate</u> <u>Commission</u> who handles the process.



Bright MLS Classes

February 3, 2022

Tools to Get Started with Bright MLS - 9:00-10:00 - REGISTER HERE

Bright MLS Search Essentials – 11:00-12:00 - REGISTER HERE

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We Love Our Members Event

Thank you to everyone that attended RAYAC's first-ever We Love Our Members event at the Hanover Country Club! It was a great night of networking with fellow RAYAC members and it was so nice to be at an in-person event!

Thank you to McLean Mortgage and Mason Dixon Settlement for sponsoring this event!







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Partner and Do Business with RAYAC Affiliate Members!

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