

RAYAConnection

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The Highly Anticipated RAYAC Event of the Year is Only One Week Away!



There is still time to REGISTER.



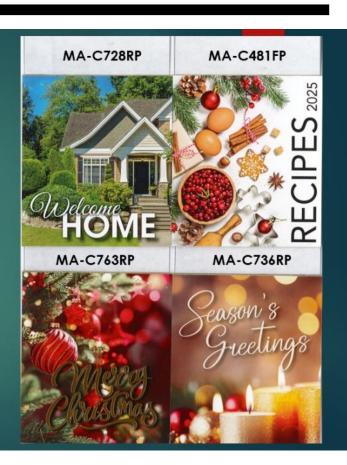
PRE-ORDER YOUR 2025 CALENDARS

RAYAC is now accepting pre-orders for the 2025
Calendars. A box of 100 calendars costs \$75.00 plus tax
and <u>must</u> be ordered in multiples of 100.

To pre-order, email staff@ rayac.com or call the RAYAC office at 717-843-7891. Let us know how many boxes you would like to order. You will also need the product number for the calendar design which can be found on the calendar images on the right. You may order more than one design. But each design must be ordered in a box of 100 calendars.

he deadline for ordering calendars is October 11, 2024

Once you place an order, RAYAC will generate an invoice that you can pay on your member portal. You will be contacted by RAYAC when the calendars arrive.







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client has different
needs, so our goal is to
customize the closing
experience to
accommodate.

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CLOTHING FUNDRAISER

Do you have clothes that you are looking to donate? If you have completed your summer closet cleaning to prepare for the fall, please bring any clothing articles, shoes, and housing items to the RAYAC Annual Meeting on Tuesday, October 8th and Pink Recycling LLC will be onsite to collect your items.

All items collected will help raise funds for the RAYAC Homeless Outreach Project. The heavier the donation truck, the more money will be given to the RAYAC Foundation, which helps support the Homeless Outreach Project.

If you have any questions, please contact Jaclyn@rayac.com.

More information about where the truck will be located the day of the Annual Meeting will be posted closer to the event.

The Annual Meeting will be held at the Wyndham Garden in York from 9:00 am - 12:00 pm and you can register now for the event through the Member Portal.



NAR Settlement Policy Changes

With the implementation of the NAR Settlement Policy Changes, we want to ensure you have the resources needed to navigate these updates:

- 1. <u>Navigating the Buyer Broker Payment Discussion</u>. Some of the biggest agent to agent conversations in real estate right now are how a buyer broker might get paid in a transaction. <u>PAR Just Listed</u> wrote a great article on how to tackle those questions and answers.
- 2. <u>Consumer Guide to Written Buyer Agreements</u>: Starting August 14th, all REALTORS® working with buyers must have a written agreement with the buyer before touring a home. NAR has created a one-page flyer to help agents address buyers' questions regarding this requirement.
- **3.** Class Action Notice Sent to Consumers: The proposed NAR settlement agreement involves notifying a nationwide class of affected home sellers about the settlement. NAR has produced a video explaining what the class notice includes, who will receive it, and how to respond to consumer inquiries about it. You can view the video here.
- **4. Bright MLS Training Videos**: Bright MLS offers training videos to help you understand the new policy changes. You can access them here.
- **5.** PAR Resources: PAR provides a wide array of resources to assist you with the recently released PAR forms.
- **6. <u>Facts.realtor</u>**: For the most up-to-date information from NAR, visit <u>Facts.realtor</u>.

Keeping up with the Code – Article 3

Article 3 of the NAR Code of Ethics states the following:

REALTORS® shall cooperate with other brokers except when cooperation is not in the client's best interest. The obligation to cooperate does not include the obligation to share commissions, fees, or to otherwise compensate another broker.

Cooperate with other brokers except when cooperation is not in the client's best interests.

Article 3 requires that REALTORS® cooperate with their competitors on mutually agreed-upon terms when it is in the best interest of their client. REALTORS® are obligated to share information on the property they have listed and to make the property available to other brokers for showing regardless of the cooperating broker's membership status.

Potential violations include things like denying access to a property, allowing unauthorized access to a property, and failure to disclose the following: accepted offers even if terms remain unresolved, one's REALTOR status and reason for requesting information about the property, and REALTOR's relationship to client. In addition, any change in compensation must be communicated in advance of an offer being submitted.

Cooperation is the key to any success, so be sure to work with others to ensure a smooth transaction.

VALUE OF YOUR RAYAC MEMBERSHIP

BY BECOMING A MEMBER OF THE REALTORS ASSOCIATION OF YORK AND ADAMS COUNTIES, YOU HAVE UNLIMITED ACCESS TO INVALUABLE INFORMATION THAT WILL HELP YOU ACHIEVE GREAT SUCCESS IN YOUR REAL ESTATE CAREER!

ANNUAL RAYAC MEMBERSHIP DUES: \$265



MUNICIPAL DATABASE

Over 100 municipalities in York & Adams Counties have different rules and regulations impacting the real estate industry. RAYAC simplifies access to this information for members.

The database includes phone numbers for all utility companies in order to facilitate buyer transactions.

COST: Invaluable



FOREWARN

A proactive safety and intelligence app that provides solutions to enable real estate professionals to verify identity, search for criminal histories, and validate information provided by potential clients – all from just a phone number or a name.

COST: \$240 per year



RAYAC LEGAL HOTLINE

Talk one-on-one with RAYAC Solicitor Peter Ruth to get information to support your clients.

COST: \$150 per call



ADVOCACY

RAYAC is advocating for your industry in D.C. Harrisburg and locally with our two counties, 22 school districts and 106 municipalities.

Legislation matters and RAYAC is having a real impact.

COST: Invaluable



HOA/COA DATABASE

Over 200 HOA and COA communities in York and Adams Counties are regularly updated in RAYAC's database, offering members comprehensive information on community rules, such as age restrictions, rental policies, FHA approval, and more.

COST: \$1,000



DISCOUNT TO BRIGHT MLS

RAYAC is a shareholder of Bright MLS and all RAYAC REALTOR® members receive a discount in subscription fees.

COST: \$216 in savings per year



MARKET REPORTS

RAYAC keeps its members up to date with the York and Adams Counties housing market with the release of the monthly reports.

COST: \$240 per year



NEWS AND INFORMATION

We ensure members stay informed about the latest real estate news through newsletters, blog posts, videos, and our website.

Additionally, we offer a weekly recap of local newspapers to keep you updated. If you have questions, we have the answers.

COST: Invaluable



TECH HELPLINE

If your computer is in need of repair, RAYAC's Tech Helpline's computer experts are here to help!

We offer services ranging from spyware removal and virus protection, to software repair and help desk support. Whatever the issue may be, we'll have it fixed quickly to save you time and money.

COST: \$100 per call



REAL ESTATE SCHOOL

RAYAC hosts the top real estate school in our community, featuring high-quality classes, including online options, taught by accomplished national instructors. Offerings include Designation Courses, Broker Courses, Continuing Education, Seminars, Training, and New Licensee Education.

COST: \$35 member savings with SmartPass



Board of Directors Summary

September 12, 2024

Action Items:

- The Board approved the August 2024 Meeting Minutes
- The Board has approved the 2025 budget submitted by the Budget Finance Committee, with total projected income and expenses amounting to \$807,695.
- The Board has approved the 2025 RAYAC local dues and fees. The 2025 RAYAC membership dues will increase by \$10, representing a 3.9% annual increase, bringing the total to \$265. Lockbox fees will remain unchanged at \$150 annually, plus tax.

RAYAC Membership Dues for 2025

The RAYAC Board of Directors has approved increasing the RAYAC membership dues by \$10 annually, a 3.9% increase in 2025. Like many businesses, the association has faced higher inflationary costs. The 2025 budget also accounts for a projected 7% decline in membership. Over the years, steps have been taken to reduce RAYAC's staff and renegotiate all vendor contracts, all while enhancing services for our members. Although raising dues is never an easy decision, it allows us to invest in future initiatives and continue providing exceptional service. To maintain the value of our offerings, this increase is necessary. RAYAC remains committed to delivering the highest level of service and support to its members.

2025 REALTOR® Membership Dues

RAYAC will be emailing dues invoices to members by November 1st and payment is due to the Association on January 6, 2025.

RAYAC Local Dues: \$265

Pennsylvania Association of REALTOR® Dues: \$198 (PAR raised it dues by \$48 annually)

National Association of REALTORS® Dues: \$156

National Association of REALTORS® Special Assessment for the Consumer

Advertising Campaign: \$45

Total 2025 REALTOR® Dues: \$664*

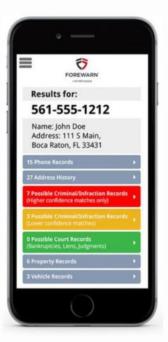
*does not include optional RPAC contribution

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Sam Miller

Mortgage Sales Manager NMLS #: 467645

717.968.6676 smiller@fultonmortgagecompany.com Connie Kern

Senior Mortgage Loan Officer NMLS #: 480617

717.968.1017

ckern@fultonmortgagecompany.com

Cindy Nolt

Senior Mortgage Loan Officer NMLS #: 404208

717.572.5310

cnolt@fultonmortgagecompany.com

Teresa Myers-Gudknecht

Mortgage Loan Officer NMLS #: 1674656

717.916.6160

tgudknecht@fultonmortgagecompany.com





fultonbank.com/mortgage

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Thank You!

THANK YOU to everyone who contributed \$29,293 to RPAC already in 2024 including these RPAC leaders!

Crystal R

(\$2,500) Kim Moyer Sterling R

Sterling R (\$1,000)

Steve Brown Patricia Carey Nathan Elfner

Governor's Club (\$500-999)

Martin Heaps

Capitol Club (\$250-\$499.99)

Bob Aldinger Dolly Bailey Gregg Clymer Tina Llorente Tamra Peroni Stella Raffensberger Bradley Shafer Bill Shanbarger Kenneth Worley

(\$99-\$249.99)

Marie Arcuri Gina Baum Bobby Behler Ed Bender Brian Berkheimer Mark Carr Jennifer Clemens Chris Dell Bridget Floyd Tereasa Forbes Lora Foster Judd Gemmill Lisa Hartlaub Josh Jackson Michele Jones Jennifer Kibler Scott Kopp Bobbi Laucks John Linton Deborah McLaughlin Robin Mede-Butt Cinda Nease Mary Price Stacey Raffensberger Mark Roberts Christina Rosensteel Cvnthia Sarver Brittani Snyder Shanna Terroso Stephen Turner Richard Vangel

Linda Werner

Michael Wheeler

Petula Yingling

Gerald Austin Susan Becker Tami Behler Dennis Berkebile John Bowman Suzanne Christianson Barbara Deardorff Casey Dougherty Debbie Folmer Cynthia Forry Michelle Gemmill Judy Givens Judy Henry Susan Johnston Glenda Kane Lvnn Knapko Nathan Krotzer Diane Lawrence Cindy Mann Debra McManus Ashley Motter Robyn Pottorff Holly Purdy Brenda Riddle Selina Robinson Gavle Sanders Deborah Smith Kristvn Stouch Donna Troupe Jason VanDyke Shelley Walter

Julie Wheeler

Roxanne Whitaker



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Nicole Church Settlement Officer Direct: (443) 539-1346 NChurch@lakesidetitle.com





Invest in RPAC. Protect Your Industry. Win One of Four Great Prizes.

\$99 Ticket \$1,000 Amazon Gift Card

\$50 Ticket \$500 Rutter's Gift Card

\$25 TicketAmazon Echo Show

\$15 TicketRing Video Doorbell











Enter the RPAC Sweepstakes!

Buy a ticket to our sweepstakes for the opportunity to win a \$1,000 Amazon Gift Card, a \$500 Rutter's Gift Card, an Amazon Echo SHow or a Ring Video Doorbell

Sweepstakes Information:

A \$15 investment in RPAC will get you a ticket to enter the sweepstakes for a Ring Video Doorbell A \$25 investment in RPAC will get you a ticket to enter the sweepstakes for an Amazon Echo Show 10 A \$50 investment in RPAC will get you a ticket to enter the sweepstakes for a \$500 Rutter's Gift Card. A \$99 investment in RPAC will get you a ticket to enter the sweepstakes for a \$1,000 Amazon Gift Card.

The drawing will be held during the RAYAC Annual meeting on October 8, 2024 and the winner will be announced.

Non-investors are also eligible for the sweepstakes. See official rules for eligibility and for information on how to submit an entry.

OFFICIAL RULES—NO PURCHASE NECESSARY

To be eligible to win the prize in the RPAC Sweepstakes, please follow these rules:

You must be eligible to contribute to RPAC, a federal political action committee, in order to participate in the sweepstakes. The class of eligible contributors is comprised of members of the National Association of Realtors ("NAR"), their immediate family, or executive, administrative and management personnel of a Realtor® association. NAR staff, their immediate families, and those living in their households are not eligible for the sweepstakes.

To enter, you can submit an entry at the RAYAC Office or online between November 1, 2023 and the Annual Business meeting date in October 8, 2024. Only one entry per participant.

No purchase is necessary to enter the drawing.

If, for any reason, the sweepstakes is not capable of running as planned, including tampering, unauthorized intervention, or fraud beyond the control of the sponsor, which corrupts or affects the administration, security, fairness, integrity or proper conduct of this sweepstakes, sponsor reserves the right in their sole discretion to cancel, terminate, modify or suspend the sweepstakes. Each entrant is eligible to win only one prize in this sweepstakes. The Prize is non-transferable and cannot be substituted.

Winners will be notified in person, by phone, mail, or e-mail. For name of prize winner, send a self addressed stamped envelope for receipt by November 1, 2024 to RAYAC 901 Smile Way York, PA 17404.

Winners, by accepting the prize, agree that the prize is awarded on the condition that RPAC, RAYAC and their respective agents, officers, directors, representatives, and employees will have no liability whatsoever for any injuries, losses, or damages of any kind resulting from the acceptance, possession, misuse, or use of the prize or participation in the sweepstakes. Winner further acknowledges that RPAC and RAYAC have not made nor are in any manner responsible or liable for The warranty, representation, or guarantee, express or implied, in fact or law, relative to the prize including but not limited to, its quality, mechanical condition, or fitness. All entries submitted Become the property of PAR and will not be acknowledged or returned. By participating, entrants agree to these official rules, and that the decision of judges is final and binding in all matters relating to the sweepstakes. Any taxes imposed upon a prize will be the sole responsibility of the winner.

Contributions are not deductible for income tax purposes. Contributions to RPAC are voluntary and are used for political purposes. The amount suggested is merely a guideline and you may contribute more or less than the suggested amount. You may refuse to contribute without reprisal and the National Association of REALTORS® or any of its state associations or local boards will not favor or disfavor any member because of the amount contributed. 70% of each contribution is used by your state PAC to support state and local political candidates. Until your state PAC reaches its RPAC goal 30% is sent to National RPAC to support federal candidates and is charged against your limits under 2 U.S.C. 441a; after the state PAC reaches its RPAC goal it may elect to retain your entire contribution for use in supporting state and local candidates.

Recommendations from the Leadership Development Committee to amend the RAYAC Bylaws

Background: The RAYAC Leadership Development Committee is recommending a bylaws change to the qualifications for candidates for the Board of Directors and to allow absentee ballots cast to count towards quorum. The recommendations have received approval from the RAYAC Board of Directors and are scheduled to be presented to the RAYAC Membership for a vote at the RAYAC Annual Business Meeting on Tuesday, October 8, 2024.

What are the current Qualifications Necessary to be a Candidate for the Board of Directors?

- You need to be a RAYAC member in good standing for 3 consecutive years.
- One of the candidates needs to be from an office/branch office located in Hanover or Adams County. One of the candidates needs to be from an office/branch in other areas of York County, excluding Hanover. The other two candidates are elected at large.
- It is also recommended but not required that candidates be a member of at least one committee or task force within the last 5 years.
- Any member who served a full term on the board of directors is not eligible to serve on the Board of Directors until 3 years have lapsed from their expiration of their last term.
- Shall not have been found in violation of Code of Ethics in the past 3 years.

Recommendation #1: Modify the candidate qualifications from needing to be a RAYAC member for 3 years to needing to be a member of the National Association of REALTORS® (NAR) for at least 3 years and a member of the REALTORS® Association of York and Adams Counties (RAYAC) for at least 1 year.

The intent of the membership time requirement is to ensure that members of the Board have a minimum of 3 years of experience as a REALTOR®. The current bylaws do not allow someone who, for example, has been a member of another association for 20 years and transfers their primary membership to RAYAC to run for the RAYAC board until they have waited 3 years. This is despite the fact that they clearly meet the experience requirement. By amending this membership requirement to allow for 3 years of NAR membership and 1 year of RAYAC membership, we will potentially open up candidacy to more members.

Proposed Bylaws Amendment

*Under Article XI-Officers and Directors, Section 4 Election of Officers and Directors, section a add the amended language below:

(a) The Leadership Development Committee shall select at least one candidate for each place to be filled on the Board of Directors. One of the candidates selected shall be from an office/branch located in Hanover or in Adams County; one shall be from an office/branch located in other areas of York County, excluding Hanover. The remaining two candidates shall be selected regardless of the location of their office/branch. The Committee should endeavor to assure that the Board of Directors represents not only geographical diversity but also reflects the various specialties within the association's REALTOR® membership. All nominees must have been be a current member in good standing of the National Association of REALTORS® for a minimum

of 3 consecutive years immediately preceding the year of the election. All nominees must be a current member of the Association and have been a member in good standing for a minimum of 3 leonsecutive year immediately preceding the year of election. and Finally, all nominees shall not have been found in violation of the National Associations of REALTORS® Code of Ethics in the past three (3) years. Any member who served a full term on the Board of Directors shall not be eligible to serve on the Board of Directors until three years have lapsed from the expiration of their last term. It is also recommended, but not required, that all nominees be a member on at least one REALTOR® association committee or task force within the last five (5) previous years. The report of the Leadership Development Committee shall be provided to each Member eligible to vote at least sixty (60) days preceding the election. Additional candidates for director may be placed in nomination by petition signed by at least five (5)% of the REALTOR® Members eligible to vote. The petition shall be filed with the Executive Officer at least forty-five (45) days before the election. The Executive Officer shall send notice of such additional nominations to all REALTOR® Members eligible to vote before the election.

Recommendation #2: Amend the bylaws to allow absentee voting to qualify for quorum for all RAYAC voting and not just board of director candidates.

Under the current bylaws, a quorum of 20% of the RAYAC membership needs to be present at any membership meeting to pass a bylaws amendment. While members can vote absentee through online voting, the absentee votes do not count towards quorum. You still need to have 20% of the members physically show up to a meeting for the bylaws vote to be valid. However, for the Board of Directors elections, the absentee ballots cast do count towards establishing quorum for a meeting. The amendment of the bylaws would align our policies to make them consistent so that all absentee ballots cast will count towards quorum, regardless of the type of vote.

Proposed Bylaws Amendment

*Under Article XIII-Meetings, Section 5 Quorum add the amended language below:

Section 5. Quorum. A quorum for the transaction of business shall consist of twenty (20%) percent of the REALTOR Members for any membership meeting and fifty (50%) percent of the officers and directors of a Board of Directors meeting. Votes cast by absentee ballot are valid for the purposes of establishing a quorum at any membership meeting called for the purpose of electing Directors, amending these Bylaws, or any other lawful activity of the membership. only for the election of Directors.

Monthly Housing Statistics



A review of the residential real estate market in York & Adams Counties

August 2024 Housing Statistics

The REALTORS® Association of York & Adams Counties (RAYAC) reports that a total of 657 homes were sold in Adams County through August 2024, which is a 9% decrease from this time last year. In York County 3,693 homes were sold during the first eight months of the year, a 4% increase from 2023.

The median sales price in Adams County was \$320,000, a 14% increase from 2023. The median sales price in York County was \$275,000, a 4% increase from last year.

"As we move through 2024, the housing market in York and Adams Counties continues to show strong growth. The median sold price has continued to climb, reflecting the sustained demand in our region. We're also seeing an encouraging rise in pending sales, and inventory levels have increased, offering more opportunities for buyers." Jason Phillips, 2024 RAYAC President

2024-2023 (January 1-August 31) Comparison							
School District	2024 Median Sale Price	2023 Median Sale Price	% Change	2024 Number Sold	2023 Number Sold	% Change	
Adams County							
Bermudian Springs	\$302,500	\$282,400	7%	66	78	-15%	
Conewago Valley	\$255,000	\$250,500	2%	146	180	-19%	
Fairfield	\$346,000	\$323,500	7%	55	56	-2%	
Gettysburg	\$372,990	\$349,900	7%	225	229	-2%	
Littlestown	\$310,000	\$273,500	13%	107	112	-4%	
Upper Adams	\$250,000	\$274,950	-9%	58	64	-9%	
Total Adams County	\$320,000	\$281,000	14%	657	719	-9%	
York County							
Central York	\$278,750	\$282,000	-1%	331	318	4%	
Dallastown	\$285,000	\$282,130	1%	323	324	0%	
Dover	\$275,000	\$259,950	6%	245	234	5%	
Eastern York	\$255,750	\$239,950	7%	128	114	12%	
Hanover	\$235,000	\$229,450	2%	141	158	-11%	
Northeastern	\$297,000	\$272,000	9%	188	201	-6%	
Northern York	\$350,000	\$325,000	8%	127	125	2%	
Red Lion	\$285,000	\$268,000	6%	260	267	-3%	
South Eastern	\$339,995	\$335,000	1%	202	168	20%	
South Western	\$302,140	\$295,000	2%	373	315	18%	
Southern York	\$340,000	\$330,000	3%	165	169	-2%	
Spring Grove	\$273,500	\$295,000	-7%	222	205	8%	
West Shore	\$315,000	\$300,000	5%	226	228	-1%	
West York	\$239,900	\$205,500	17%	194	208	-7%	
York City	\$140,000	\$130,000	8%	369	331	11%	
York Suburban	\$267,000	\$264,500	1%	199	196	2%	
Total York County	\$275,000	\$263,900	4%	3693	3561	4%	

RAYAC Leadership

<u>President</u> **Jason Phillips,** '25 Coldwell Banker, 854-9242

<u>Vice President</u> **Selina Robinson,** '26 Berkshire Hathaway, 235-9050

<u>Secretary</u> **Jennifer Clemens** '25 Iron Valley, 316-8777

<u>Treasurer</u> **Ed Bender,** '24, GRI Howard Hanna, 846-6500

Solicitor
Peter Ruth, Esq.
Stock & Leader, 846-9800

<u>Past President</u> **Reid Weinbrom** Keller Williams, 755-5599

<u>Directors</u>

Allison Altman, '26, AHWD Inch & Co, 904-4500

John Birkeland, '25, CCIM Rock Commercial, 854-5357

Carolyn Boyle, '26, ABR, CRS, GRI, SRES, C2EX, RENE Re/Max Quality, 632-5111

Casey Dougherty, '24, GRI, e-PRO, CRS Sites Realty, LLC, 334-4674

Tereasa Forbes, '24 Berkshire Hathaway, 334-7636

Cynthia Forry, '25 Berkshire Hathaway, 633-6261

Martin Heaps, '24 Howard Hanna, 235-6911

Adam McCallister, '26 EXP Realty, 1-888-397-7352

Paula Musselman, '25, ABR, CRS, SRES, SRS, YCLC Berkshire Hathaway, 757-7811

1



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Membership News

New Members

Jasmine Alicea, Keller Williams Keystone Jamie Anderson, Iron Valley York Dionne M Batchelor, Keller Williams Realty

Realty
Ray Barthelemy, Berkshire Hathaway (E)
David Bisbal, Coldwell Banker York
Brenda Calvo, EXP Realty
Tensley Carter, Iron Valley Hanover
Megan Connors, EXP Realty
Cain Dale, 4Founders Realty
Ras Dean, LPT Realty
Ras Dean, LPT Realty
Clindy Ellen Hechter, Cummings and Co
Clindy Hettchen, Realty One Group
Tate Kibler, Inch & Co
Collin Mailman, Lime House
Jacqueline Mendenhall, Berkshire
Hathaway (E)

Mackenzie Miller, Keller Williams Keystone

Dylan Morrison, Berkshire Hathaway (SH) Kathleen Moyer, Iron Valley Tyler Anthony Rose, Iron Valley Garrett Lee Shingler, Keller Williams Realty

Jason Thurston, Sites Realty Anna Vesotsky, Keller Williams Keystone Carl Wildasin, EXP Realty Lydia Young, Berkshire Hathaway, PenFed

Member Changes

Beau Ambrose, Re/Max Patriots Brianna Ambrose, Re/Max Patriots Harish K Arora, Howard Hanna York Michael Fabie, Elite Property Management Jennifer Ann Jenkins, Coldwell Banker York

Maryanne Juris, Coldwell Banker York
Heather Kidd, HH Frederick Group
Wade Kressley, Iron Valley York
Ethan C Mills, Re/Max Optimum
Jayda Nevayah Morales, Berkshire
Hathaway Centerville
Caron S Prideaux, Redfin
Tenly C Repman, Re/Max Patriots
Tyler Anthony Rose, Iron Valley York
Eryn F Topper, Next Home Alliance
Darren Tucker, Elite Property Management

Member Drops

David Hahn, Re/Max Quality Laura Janell Mapes, Howard Hanna York Jodie Slonaker, Berkshire Hathaway (E)

New Office/Brokerage

None

Office Changes

None

Office Drops

None

Affiliate Changes

Vone

New Affiliates

Robert G Miller 509 West Elm Ave Hanover, PA 17331 717-637-7910

ProTec Inspection Services 5501 Twin Knolls Rd Columbia, MD 21045 301-972-8531

Affiliate Drops

None

Fairhaven Completion

Anna Vesotsky, Keller Williams Keystone Cindy Hettchen, Realty One Group

Membership Stats (as of 09/21)

(as of 09/21)					
•	2024	2023			
Primary REALTORS	1234	1249			
Secondary REALTORS	138	120			
Pending Applicants	22	<u>17</u>			
Total REALTORS	1394	1386			
Affiliates	89	96			
Total Members	1,483	1,482			



RAYAC Office Hours

Monday - Thursday 8:30 a.m. to 4:30 p.m.

Friday

8:30 a.m. to 4:00 p.m.

Phone

(717) 843-7891

Fax

(717) 854-0720

Association Staff

Shanna Terroso

RCE, AHWD, C2EX, Chief Executive Officer Ext. 106 shanna@rayac.com

Mireya Carlsen

Director of Professional Development Ext. 109 mireya@rayac.com

Doug Clark

Business & Finance Director Ext. 111 doug@rayac.com

Jaclyn Eriksen

Public Relations Director Ext. 110 jaclyn@rayac.com

Deb Kottmyer

Clerk (PT) deb@rayac.com

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- Buying or Selling Property
- Eminent Domain
- Environmental Issues
- ✓ Foreclosures
- ✓ Leases
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Homeless Outreach Project

The Annual Homeless Outreach event will take place on Thursday, October 24th from 9:00 am - 2:00 pm at Asbury United Methodist Church in the City of York.

RAYAC is partnering with LifePath again this year and we are anticipating a highly attended event. We currently have nearly 30 service providers who have committed to the event and we are expecting a few more to join us for the day.

This event is a huge undertaking and we would never be able to pull it off without the Hands on Helpers committee, volunteers from the RAYAC membership and all of our community partners.

If you would like to volunteer at the event, please email Jaclyn@rayac.com.

If you have questions regarding the event, please also feel free to email Jaclyn and she will be happy to answer any questions you may have.

The day of the event consists of providing guests with a warm breakfast, lunch and the time to "shop" at the store we set up onsite.

If you would like to make a monetary donation, you can write a check to The RAYAC Foundation and in the memo section please write "Homeless Outreach."

This is a tax deductible donation and your support and generosity are greatly appreciated as we work together to help improve the lives of our local community members.



Thursday, October 24

9:00 am to 2:00 pm

Asbury United Methodist Church 340 E. Market St., York PA 17403

Questions, call 717-843-7891.

Sponsored by the REALTORS Association of York & Adams Counties, LifePath Christian Ministries & other community partners.

PAR Board of Directors

RAYAC receives an allotment of 6 PAR Board of Directors and 2 alternates.

The RAYAC representatives on PAR's Board of Directors are appointed by RAYAC's Board of Directors.

The PAR Board of Directors typically meets 3 times a year during the PAR Business Meetings in Harrisburg.

If you would like to submit your name for consideration for one of the positions, please contact shanna@rayac.com by October 9th.



RAYAC is Now Taking Applications for Various Awards and the Steve Snell Educational Excellence Award

If you or someone you know makes a difference in our community through exemplary volunteer service, please complete an application for RAYAC's Community Service Award.

Apply for the \$500 Steve Snell Educational Excellence Award to be used towards a designation or broker course. For an application outlining award and scholarship criteria, contact Shanna Terroso at shanna@rayac.com.

If you know someone deserving of the REALTOR of the Year Award and the YPN Award, please send those nominations to shanna@rayac.com.

Application deadline is December 2, 2024. Both award winners will be announced at RAYAC's Awards and Installation event.



JOIN US FOR THE RAYAC FOUNDATION

SPOORY

BOWL-A-THON



' \$200 5 PERSON TEAM

REGISTRATION:5:00 PM GAMES BEGIN: 6:00 PM

SUBURBAN BOWLERAMA 1945 S. QUEEN STREET YORK, PA 17403



RAYAC Professionalism Award

RAYAC members can now nominate RAYAC Realtor members outside of their own brokerage for outstanding professionalism using our simple survey.

After a nomination has been made, the last three agents the nominee completed transactions with, will be emailed a link to a questionnaire to rate the nominee.

Nominees who receive high remarks from their peers will be recognized.

The professionalism award will be awarded on a quarterly basis in January, April, July and October.

Recipients will receive recognition on RAYAC's website - rayac.com and on the Association's social media channels. They will also be emailed a digital marketing package that they can use to promote their business.

The digital marketing package will include: A personalized graphic that can be used on social media, websites, email signatures and wherever they market their business, as long as it is not modified in any way.

Nominate a RAYAC member today!



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Professionalism Award

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NAR Consumer Guide

NAR is pleased to share the latest installment in our "Consumer Guide" series on seller concessions.

This resource covers the most common types of seller concessions, rules for when and where to offer them, and how they can facilitate a successful transaction for both homebuyers and sellers.

As a reminder, the guides in this series are available for download in both English and Spanish on facts.realtor.

Please allow a few days for the Spanish version of the latest resource to be translated and uploaded.

For ease of reference, below is a running list of the resources published to date:

NEW: Seller Concessions

Why Am I Being Asked to Sign a Written Buyer Agreement?

Open Houses and Written Agreements

REALTORS'® Duty to Put Client Interests Above Their Own

What Veterans Need to Know About Buying a Home

Offers of Compensation

Negotiating Written Buyer Agreements









901 SMILE WAY, YORK, PA 17404 • 717.845.3487 / FAX 717.854.0720 / WWW.RAYAC.COM

RAYAC Course Catalog 2024 - 2025

Appraisal, Broker, Designation, & Code of Ethics Classes

License Renewal—What You Need to Know

- Ethics Training: REALTOR members must complete 2.5 hours of Ethics training by December 31, 2024
- Real Estate Licensees: 14 hours of continuing education must be completed by May 31, 2026 for license renewal
- Appraiser Licensees: 28 hours of continuing education must be completed by June 30, 2025 for license renewal (to include 7 hours National USPAP and 2 hours PA Law)

Appraisal Classes

National USPAP Cost: \$150.20 *

Instructor: Melanie McLane 7 hours Appraisal & RECE

This required course will bring students up to date on the changes to this year's USPAP, and explain how to best implement USPAP guidelines into daily appraisal practice.

* NOTE: This year, a new USPAP handbook has been added to the required course materials. The class price increase reflects the cost of this additional book. This handbook <u>DOES NOT</u> replace the USPAP manual, which is still required. All students **MUST** have their own copy of the current manual in order to receive class credit.

USPAP Class with <u>NEW</u> USPAP Handbook and Student Manual: \$150.20 Required USPAP 2024-2025 Manual: \$79.50

If you need a copy of the 2024-2025 USPAP Manual, please contact Mireya Carlsen at mireya@rayac.com, or go directly to the AppraisalFoundation.org to purchase one. You can either use a hard-copy manual or a virtual copy. The cost for each is the same: \$79.50.

Class Dates:

January 7, 2025 from 8:30 am—4:00 pm via Zoom webinar June 10, 2025 from 8:30 am—4:00 pm in the RAYAC Classroom

Appraisal Classes

Cost: \$80.00

Cost: \$80.00

The Changing Landscape of Appraisals

Instructor: Melanie McLane 7 hours Appraisal CE (incl 2 hours PA Law)

This course will cover the mandatory 2 hours of PA state law, review of PAREA and how it changes appraisal training for new appraisers, HUD and Fannie Mae issues, including settlement of Fair Housing with HUD, Fannie and HUD's position on Interested Party Contributions, appraisers, underwriters, and the use of AI in the writing and review process, TILA and how it affects reporting of deficiencies in appraisals, a discussion of current issues appraisers have with lenders and underwriters, reconsideration of Value by GSEs, finding new clients in private work, specific considerations for tax assessment, divorce, estate, and estate planning work, including engagement letters and work files.

Class Dates:

October 10, 2024 from 8:30 am—4:00 pm in the RAYAC Classroom January 14, 2025 from 8:30 am—4:00 pm via Zoom webinar June 9, 2025 from 8:30 am—4:00 pm in the RAYAC Classroom

Diving into Forms & Requirements

Instructor: Melanie McLane 7 hours Appraisal CE

The topics covered in this course include changes to UAD, upcoming forms changes, GSE requirements, making market based adjustments in a variety of ways, review of different requirements for different types of loans, foreclosure and short sale assignments, creating a strong appraisal.

Class Dates:

October 25, 2024 from 8:30 am—4:00 pm in the RAYAC Classroom February 6, 2025 from 8:30 am—4:00 pm via Zoom webinar May 7, 2025 from 8:30 am—4:00 pm in the RAYAC Classroom

SmartPass for Appraisal

If you are a Primary or Secondary member of RAYAC, you are eligible to purchase the Smart Pass for Appraisal for just \$340, and save over \$50 on your required courses. Available for purchase through your Member Portal until February 28, 2025, it can be used for classes being held at RAYAC from September 1, 2024 through June 30, 2025. Additional details on the next page.

American Homes: Construction, Style & Architecture Cost: \$80.00

Instructor: Melanie McLane 7 hours Appraisal CE

This course will discuss the construction, style and architecture of homes and other buildings throughout the US. You will learn to identify the architectural styles and time period, as well as materials used, and how homes were constructed. Many buyers and sellers don't realize that history helps to sell their home, as well as a knowledge of how and when the house was built. You will explore the actual style and construction of American homes, beyond the "does it fit in the box?" descriptions for Fannie Mae, and be able to clearly define the architectural styles and features of a house, and date it based on construction, materials used, and architectural details. We will spend time discussing changes made to buildings over time, which can be confusing when trying to date and place the home.

Class Dates:

November 18, 2024 from 8:30 am—4:00 pm in the RAYAC Classroom February 13, 2025 from 8:30 am—4:00 pm via Zoom webinar May 6, 2025 from 8:30 am—4:00 pm in the RAYAC Classroom



TAKE ALL YOUR APPRAISAL COURSES FOR ONLY \$340

The SMARTPASS is an affordable way to complete your 2024-2025 Appraisal course requirements through RAYAC. As a SMARTPASS holder, you will save over \$50 on your mandatory 28 hours of education.

HOW DO I GET THE SMARTPASS?

The SMARTPASS is available for purchase to RAYAC Members through February 28, 2025. Register through the RAYAC website Member Portal under "EVENTS" - access your portal here: https://mdweb.mmsi2.com/york/

HOW DO I REGISTER FOR COURSES AFTER PURCHASING THE SMARTPASS?

You **MUST** pre-register for classes at least 48 hours prior to the class date - contact Mireya Carlsen at mireya@rayac.com to get signed up. Please note: Late registrations and walk-ins may not be accepted.

TERMS & EXCLUSIONS

The SMARTPASS is available only for 3.5 hour and 7-hour Appraisal classes held between September 1, 2024, and June 30, 2025. It does not apply to broker courses, designation and certification courses, online courses, real estate continuing education courses, StraightTALK sessions, or courses taken prior to purchasing the PASS. It is non-refundable and non-transferrable.

SMARTPASS holders who no-show to a class will be charged a \$10 fee.

CODE OF ETHICS CLASSES

PLEASE NOTE THIS IMPORTANT CHANGE: On November 11, 2019, NAR changed their guidelines for completing the mandatory Code of Ethics training. The new guidelines state that "only courses and equivalencies provided by a local, state, or national REALTOR® association can satisfy the Code of Ethics training requirement." This means that effective this COE cycle, online schools are no longer approved to provide Ethics training, since they are not Association-based. To date, the RAYAC Ethics Committee has not approved any online Ethics courses for COE credit. The only approved online course is through NAR (link appears below under "Other Options.")

<u>New Members</u>: If you attended New Member Orientation in January 2022 or later, you completed your Ethics training for this cycle during that Orientation class.

Returning Agents: Options appear below:

COE: Our Promise of Professionalism

This course includes sections of the NAR COE, as well as current RELRA regulations regarding practices, procedures and professionalism of licensees. We will also review the evolution of the COE and how those principles tie into the requirements of RELRA and the PA Real Estate Commission Rules and Regulations in protecting consumers.

Approved for 3.5 hours Real Estate CE, and 2.5 hours Code of Ethics training. Cost: \$40. Danielle Winn.

Class Date: October 22, 2024 from 1:00 pm - 4:30 pm in the RAYAC Classroom

COE: Code of Ethics Jeopardy

This course covers all you need to know about the Code of Ethics in a fun, engaging game of Jeopardy. Share what you know, and learn what you don't in this interactive class!

Approved for 3.5 hours Real Estate CE, and 2.5 hours Code of Ethics training, Cost: \$40. Barbie Miller.

Class Date: November 13, 2024 from 8:30 am - 12:00 noon in the RAYAC Classroom

COE: Advertising, Social Media & the Agent

This course will discuss protected classes, and how agents can advertise within the laws that govern them, and other laws, including Regulation Z and RESPA. We will also review the use of social media for advertising. Approved for 3.5 hours Real Estate CE, and 2.5 hours Code of Ethics training. Cost: \$40. Melanie McLane.

Class Dates:

December 18, 2024 from 8:30 - 12:00 noon via Zoom webinar

Other Options:

NAR Online: There is only one approved online option, through NAR. No cost, no CE credit.

https://www.nar.realtor/about-nar/governing-documents/code-of-ethics/code-of-ethics-training

PAR Triple Play: You must provide your completion certificate to mireya@rayac.com to receive credit

Other "equivalent" COE course: C2EX — if you earned your C2EX Certification within this COE cycle, between January 1, 2022 and the end of this year, it will count as your Ethics training.







REAL ESTATE SALES

(Real Estate Sales, 2 required broker credits/30 hours RECE)

Are you working on your Broker's license? Real Estate Sales is one of the required Broker electives which counts towards your educational requirements. Course topics include:

Selecting and Showing Property

The Transaction Cycle

Prospecting Techniques

Listings, Advertising and Marketing

Qualifying Buyers, Financing the Transaction

Negotiating Offers and the Closing

Brokerages of Various Types of Properties and Exchanges

Take advantage of this opportunity to learn all about Real Estate Sales while completing your Broker's license requirements!

Dates: December 2, 3, 9, 10, 2024 Time: 8:30 AM - 4:30 PM Instructor: Danielle Winn Location: RAYAC Classroom Cost: \$395 (lunch included)

For more information, or to register, please visit https://mdweb.mmsi2.com/york/





Bright MLS Classes

Wednesday, October 16, 2024

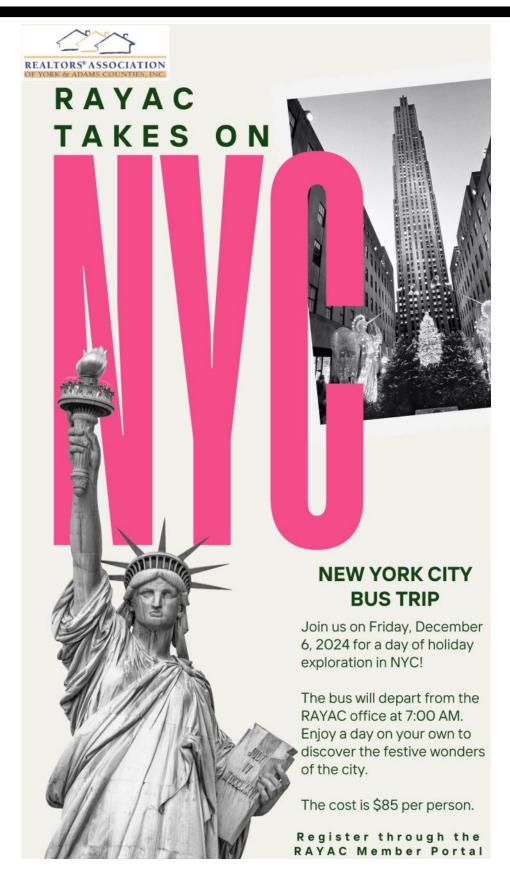
Working with Buyers in Bright MLS, 10:00 am

Understanding Bright MLS Reports, 2:00 pm



To learn about the training classes being offered from Bright MLS, please click <u>HERE</u>.





REGISTER HERE

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Attorneys

Barley Snyder LLC

<u>CGA Law Firm</u> - ad pg. 7

Dethlefs Pykosh & Murphy

<u>Stock and Leader</u> - ad pg. 15

Appraisers

Central Penn Appraisals, Inc Maryland Appraisal Company SRB Appraisals

Builders

York Builders Association Barnett Building Advisors DR Horton Caruso Homes on Your Lot PA1 Wertz Construction

Home Improvement/Repairs

Bleecker St. Development C.A.R.E. Property Services Dale Miller & Son Septic Robert G Miller Simply Water Heaters

Home Warranties

First American Home Warranty

Inspectors

Absolute Radon Mitigation LLC
Adler Home Inspections
Buyers Eyes Home Inspections, LLC
D.M. Shank Home Inspection
Homechek Inc
HomeRite Inspections
HouseMaster Home Inspections ad pg. 27

Mike Sheely Home Inspections
Mirkwood Home Inspections, LLC.
New Leaf Home Inspection
Precision Inspections & Radon
ProTec Inspection Services
Radon Protection Services of
Gettysburg, Inc.
Real Services Inc

S.A.F.E. Inspection Services

TEK Inspection Company

The Mitigator
Top Dawg Inspections
Trimmer Home Inspections
Tri-M Home & Building Inspections
Urban Property Services LLC
Wetus Group LLC

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Comparion Insurance Agency Goosehead Insurance Kyle Sparks of Health Markets Michelle L Kreeger, State Farm Insurance

Lenders

ACNB Bank
Bay Capital Mortgage Corp
Beacon Light Mortgage, LLC
CMG Home Loans - ad pg. 20
Cross Country Mortgage
Fairway Independent Mortgage

Corp.

First Alliance Home Mortgage Freedmont Mortgage

<u>Fulton Mortgage Company</u> - *ad pg.6*

Guardian Mortgage Guaranteed Rate Affinity Guild Mortgage - ad pg.15 Heritage Valley Federal Credit Union

Homesale Mortgage, LLC
Homestead Funding Corp.

Horizon Farm Credit - pg. 26
M & T Bank Mortgage Division
Moneyline Lending, LLC
Movement Mortgage
McLean Mortgage
New American Funding
Northpointe Bank

PNC Bank
Primary Residential Mortgage, Inc

Union Community Bank Tidewater Mortgage

Traditions Mortgage - ad pg. 13

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Apple Leaf Abstracting & Settlement
Bryn Mawr Abstract, Inc.
Community Settlement
Even Par Settlement Services
Homesale Settlement Services
Hometown Real Estate Settlements LLC
Lakeside Title Company - ad pg. 7
Mason Dixon Settlement Inc - ad pg. 4
MYclosing, LLC - ad pg. 19
Quality Service Settlements
White Rose Settlement Services - ad pg. 26
Yorktowne Settlement Co - ad pg. 14



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